TECHNOLOGY INFORMATION FORUM
Bayshore-Brightwaters Library, January 9, 2014

Bob Johnson called the meeting to order at 10am and started out by having the members introduce themselves. Bob thanked the hosts of the meeting and introduced Chris Cristifora, the Longwood Reference Library, who will assist in running our meetings. We then set up the meeting calendar for the year:

February 6: Quogue Library
March 6: Bridgehampton Library
April 3: East Islip Library
May 8:   Half Hollow Hills Library
June5:   South Country Library

September 4:   Brentwood Library
October 2:   Connetquot Library
November 6:   Emma Clark/North Shore
December 4:   TBA

Discussions:
- Librarians or Technology Staff -- 50/50
- More Patron Services
  - Computer & Digital Services
    - Inspiration Bar
      - Walk ins: service hours per day
      - Covers cell phones, e-Books, anything?
    - Periodic classes for patrons & staff
    - 1 on 1 lessons by appointment (1/2 – 1 hour)
      - Can get specific problems so tech can do research beforehand
    - 1 on 1 lessons – walk ins "Tech 30"
    - Online forums
    - Homework for motivation and follow-up appointments
    - Handouts with PW sheet on back
- Staff Allocation for Patron computer services
  - Combination of techs, librarians, computer pages, High School/College volunteers, senior volunteers, Reference Librarians on library services
    - Location? Computer lab, other?
  - Use some of the time to sell library services
- WiFi for the Public
  - Northport more than doubled usage after upgrading wireless service
  - Time limit on WiFi login?
  - Create classes based on what devices and apps being used (data collection)
  - How to track data….Google Analytics, wifistats.com ($125/yr)
- How to move forward with latest tsunami of devices coming into the library
  - Strategy: Tech Help, Round Table
  - PR: local newspapers, newsletter, social media
  - Educate, not repair (liability waiver)
  - Staffing and time periods
  - Offer combination of appointment and walk in help

- Nexus 7-- Google tablets from NYS
  - Uses:
    - Teen programs when more teens than computers
    - In Children's Room but pay for apps with no ads
    - Use for newsstand apps (Zinio, Freegal)
    - ESOL, Mango, etc.
    - Tablet classes
    - Circulate for a longer period of time
    - Use as eBooks with Nook app
    - App experience
  - Cons:
    - Patrons more interested in iPads
    - Batteries constantly draining
    - After circulating, must clean and restore
    - Time consuming to set up, maintain, etc.

We were reminded that the East Islip will be holding a Google Analytics program on January 16 at 10am. The meeting was adjourned at 12:40pm. The next TIF meeting will be held on Thursday, February 6 at 10am, 9:30am refreshments, at Quogue Library.

Respectfully submitted,
Barbara Schott, Floyd Memorial Library

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