

**Technology Information Forum Meeting
September 3, 2015 at Smithtown Library**

The meeting was called to order at 10:10am by Bob Johnson who then thanked Smithtown Library for hosting this month. The minutes of the June 2015 minutes were handed out, and on a motion from Russell Weisenbacher, seconded by Dominic Iadicicco, accepted. Bob then turned the meeting over to Chris DeCristofaro for a discussion on attracting 20 and 30 something patrons. Library use from this demographic declines after they complete their education and they don't usually return until they start a family, so libraries have to be creative to entice them back.

Strategies suggested included

- Book discussions in bars/wineries/breweries
- Dry erase board, crazy furniture
- Secondary tech, such as big screen displays, Bluetooth speakers, etc. available for meetings, book clubs, other social situations
- Plan special tech programs
- Reach out to colleges
- Programs of interest to this group
 - Mixology, Trivia Night, Movie Night, Home Brew Beer Swap
 - Wedding Planning Presentation
 - Online Book Club, Google Hangout
 - Graphic Novels
- Maker Space
- Podcasts, Beacons for in-library patrons
- Think outside of closing—after hour programs
- Questionnaires at end of programs
- Publicity other than newsletters
 - Radio commercials
 - Digital, streaming
 - School radio stations or PSAs
 - Social Media

After the discussion, the group was given a demonstration of Smithtown Library's "Learn Lab" computer training center and a tour of the library.

Our next meeting will be on Thursday, October 1st at 10am (9:30am coffee) at Quogue Library.

Respectfully submitted,
Barbara Schott