

# RASD

## Board Meeting

Tuesday, January 7, 2014

Suffolk County Library System, Bellport, NY

The meeting was called to order at 10:05 am.

**Members present:** Sara Bedell, Michael Buono, Jo-Ann Carhart, Joan Cook, Eileen DeSimone, Megan Sala-James, Elma Lugo, Cindy Miller, Cathi Nashak, Grace O'Connor, Steve Spataro and Lissety Thomas

**December 3, 2013 Minutes:** An error was found - the correct date for the next M.O.S.A.I.C. meeting is January 14. Joan will make the correction and distribute the corrected minutes to Board members. The minutes were approved with corrections – Cathi made a motion to approve the minutes, and Grace seconded it.

### **President's Report:**

- Sara wished all a very Happy New Year and hopes that it is a good year for our libraries.
- NYLA is in the process of merging the SCLA listserv, you may have received an email to subscribe to the new ones NYLA will be hosting. There will be individual listserves for each division as well as a general SCLA one. The old SCLA listserv will be phased out during 2014.
- There will be a Civil Service Workshop Part II (training and experience) at the Brentwood Public Library on Tuesday, February 4<sup>th</sup>.
- The Excellence in Library Services Award (ESLA) award needs a new chairperson. Anyone interested should contact Min Liu.
- Library Advocacy Day is scheduled for February 27, 2014. Flyers have gone out to directors. Advocacy 101 sessions will be held at SCLA on February 5<sup>th</sup> and 6<sup>th</sup>.
- It was suggested that the role of the RASD Membership Chair should take on more of a recruitment role by attending events to push membership. In the past the membership chairperson has done so. In addition, to obtain membership stats, the Membership Chair should contact Sheila Doherty at sdoherty801@gmail.com.
- The PLDA Golf Outing and Wine Tasting is scheduled for Thursday, September 18<sup>th</sup>.
- Any monies that need to be deposited for events must go to Jose Hernandez (SCLA's new treasurer) who will then send it to NYLA. This will enable SCLA to have records of all transactions. Fill out all necessary paperwork for Galina, attach checks and send to Jose.
- The Constant Contact accounts are paid through March 2014. NYLA should be taking care of it thereafter.

**Treasurer's report:** Megan reported that the opening balance for December was \$2,455.23. Withdrawals included: \$250.00 for the speaker from HJMT for the Marketing and Electronic Resources program, \$20.00 to Cathi Nashak for hospitality, \$12.15 to Elma Lugo for hospitality, and

\$20.00 to Grace O'Connor for hospitality. A deposit in the amount of \$405.80 was made for NYLA dues. The closing balance was \$2153.08. Grace made a motion to approve the Treasurer's report, and Mike seconded it.

### **Committee Reports**

**C.A.R.E:** No report.

**Electronic Resources:** Kristie Galvani from HJMT Public Relations presented a talk entitled Analyze This! Facebook Insights on December 18, 2013. The program was well received. A second part of this program entitled Analyze This! Google Analytics will be presented on January 16 at the East Islip Public Library.

**Health Concerns:** The next meeting is scheduled for February 6<sup>th</sup> at the Patchogue-Medford Library.

**Historian:** Cathi reported that all Ramblings are up to date. She will pass along all the 2013 minutes to the archives.

**LI History:** No report.

**Long Island Reads:** The deadline for the coordinated order is on Friday, January 10, 2014. Another coordinated order is expected.

**M.O.S.A.I.C:** Elma will not have a report until after their next meeting which is scheduled for January 14.

**Media:** No report.

**Member-At-Large:** No report.

**Membership:** Joan is currently getting the most recent membership numbers from NYLA. Since she has taken on the role as Recording Secretary, Karen Cognato is considering becoming the Membership Chairperson.

**New Adults:** Mike reported that the next meeting is scheduled for January 27, at 9:30 am at the Patchogue-Medford Public Library. A discussion will be continued on video games and their role in libraries. (Many libraries do not have them.) You can view their upcoming events on meetup.com – which is a website where events can be posted. Librarians can post free events on this site, but paid events must be processed via cash payments only (electronic payments cannot be processed).

**OARS:** Cindy reported that the next meeting is scheduled for March 15 at the Central Islip Public Library. A discussion to reorganize this committee is planned.

**PR/Marketing:** As stated earlier, the Analyze This! Facebook and Google presentation was well received. Twenty-seven people attended the Facebook presentation, and the Google presentation is scheduled for January 16. Jo-Ann sent a new blog to Jason to attach to the RASD website. She received a logo from Joan, which she will use on the application for the Public Relations and Marketing award. She is considering the idea of having flash drives made with the RASD logo

imprinted on it. Finally, the PR/Marketing timeslot for their presentation at the conference, entitled "The Future of Libraries" is at 10:00 am.

**Programs:** Rose reported that the Nassau County RASD will co-sponsor 3 speakers on a panel.

**Ramblings:** Rona says "Hello." The next newsletter is coming out in January. Please submit an article to promote your library or committee's events.

**Readers Advisory:** Grace reported that the next meeting is scheduled for January 23<sup>rd</sup> at 9:30 am at the West Babylon Public Library. The topics will be Cozy Mysteries and Mainstream Fiction. Grace defined 'mainstream' as books that have not made it to the best seller's list just yet, but may be considered a best seller in the future.

**Web Page:** There is no report from Jason, but he does have the new officer information. He may be waiting for the NYLA webpage transition to be complete before posting any new site information.

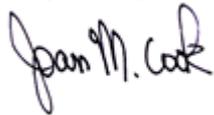
**New Business:** Eileen asked how RASD gets involved with Library Advocacy Day. Several members of this Board are attending. Sara reminded members to attend the Advocacy 101 meeting at the SCLA on February 5<sup>th</sup> and 6<sup>th</sup>.

**Old Business:** Several Board members expressed their concern that some committee members hardly ever attend these board meetings. It was suggested that this Board should not have 'invisible committees.' It is important to attend meetings to learn new business and help promote programs and information to fellow Librarians. If a committee chairperson cannot attend, perhaps a co-chairperson could be sent. It is important to come and share your news!

A motion was made to adjourn the meeting at 10:45 am by Jo-Ann Carhart; Megan Sala-James seconded it.

The next meeting is scheduled for February 4, 2014 (coffee at 9:30 am, with the meeting to start at 10:00) am at the Suffolk County Library System in Bellport.

Respectfully submitted,

A handwritten signature in black ink that reads "Joan M. Cook". The signature is written in a cursive style with a large initial 'J'.

Joan Cook