

RASD Board Meeting
Tuesday, November 5, 2013
SCLS

The meeting was called to order at 10:01 am.

Members present: Cathi Nashak, Megan Sala-James, Sara Bedell, Karen Cognato, Rose Marut, Rona Dressler, Elma Lugo, Cindy Miller, Mike Buono, Joan Cook, Jo-Ann Carhart, and Grace O'Connor.

Minutes from the 10/30/13 meeting at SCLS were approved with corrections on a motion by Rona Dressler and seconded by Elma Lugo.

President's Report: No report. Cathi Nashak reminded everyone to please vote on line. The voting will be open until November 10th. To vote go to www.nyla.org and log in. From there go to Voting Polls & Election. Also, the SCLA dinner will take place on November 14th at Villa Lombardi's in Holbrook. Registration is online.

Treasurer's Report: Megan Sala-James stated that she has been working with NYLA to make sure our account figures match. She stated that the July and August end of month account balances were correct. However, the September account balance was not correct because the money from the RASD dinner was not credited. This should be corrected on the next statement. In September \$1,831.19 was deducted for the dinner leaving an end balance of \$2,384.35. NYLA's report was off by \$129.99. Megan is working with Galina to rectify this. In October, checks were written to Teatro Dance for \$200 for the MOSAIC fair, \$320 for the Annual Breakfast and \$14.39 for refreshments from a Media Committee meeting. Megan stated she has requested \$13.84 for refreshments for a MOASAIC meeting, which will appear on the November NYLA report. After adding in our final dinner deposits, the cash on hand as of today is \$1,836.12. A motion to approve the Treasurer's report was made by Mike Buono and seconded by Cindy Miller.

Committee Reports

C.A.R.E: No report.

Electronic Resources: Ellen Druda could not attend meeting, however she is working on a joint program with the PR/Marketing committee.

Health Concerns: Rona Dressler stated that the Health Concerns meeting was very successful. The topic was Traumatic Brain Injury. There were two speakers; Dr. Brian Lebowitz from University Hospital who explained what TBIs are and Kate DiMeglio who became an advocate for people with brain injuries after her son sustained a devastating injury 14 years ago. Her organization, New Beginnings is located in Medford, NY and is a treatment center for anyone with a neurological issue. Sara Bedell stated that if they cannot help you they will give you a referral. Rona thanked Brian for organizing the breakfast. She also stated that she will send the TBI bibliography to be cataloged and posted on the SCLS website.

Historian: No report.

LI History: Inez Foster could not attend the meeting but sent a report. She stated the next meeting will take place on Thursday, November 21st at 10 am (9:30 am coffee) at SCLS. Natalie Naylor will speak about her book *Women in Long Island's past: A history of eminent ladies and everyday lives* followed by a short meeting to discuss the Long Island History Program Showcase planned for April, and the annual trip in June.

Long Island Reads: Deborah Cunningham could not attend but sent a report that the committee met on September 12th at the Port Washington Library. The 2014 choice and the programming guide have been released on the SCLA-List-Serv and via the system bag. If you did not receive a programming guide please let Deborah know and she will email it to you. The reader guide will be delivered shortly. Grace O'Connor stated that the committee received permission to record the book and the details will be discussed at the next meeting, which is scheduled for November 12th at the West Islip Public Library.

MOSAIC: No report. The next meeting will take place on November 12, 10 am (9:30 am coffee) at SCLS. Martha Maffei, Executive Director of SEPA Mujer will be a guest speaker joined by Jackeline Saavedra, Legal Fellow at SEPA Mujer.

Media: No report.

Member-At-Large: No report.

Membership: Joan Cook reported that membership is about 300. Cathi Nashak said in reality, it is really a third of that and that we have to work on increasing membership. Megan Sala-James mentioned that the membership period might be confusing some people. Joan thought that some people think they have to join NYLA and don't want to or that they are waiting for the NYLA merger to be complete before joining. Joan also reported that she has a new job at the Suffolk Center for the Holocaust, Diversity and Human Understanding, Inc. and she hopes that members will use her as a resource for programming.

New Adults: Michael Buono stated that the next meeting is scheduled for November 19, 9:30am at the Sayville Public Library and will focus on materials for millennial and a speaker from Youthbuild who will discuss job training for adults that don't have a H.S. diploma. Michael will send an announcement regarding the next meeting. He is hopeful that they will also present at next year's library conference.

OARS: Cindy Miller reported that the next meeting will take place on November 13th at Connetquot Public Library. She is not sure if there will be a speaker at the meeting.

PR/Marketing: Jo-Ann Carhart stated that the sub-committee met on October 24th to discuss the PR Award. A draft of the application and a time line were created. Jo-Ann would like to post it on the webpage. Except for the first time, the award would run annually. The time period for the first award would cover campaigns that ran between 1/1/2014 through 9/15/14. The award will be given at the SCLA dinner. Ellen Druda will be responsible for getting the judges. Each library will be allowed two entries and the competition is limited to public and academic libraries only. Jo-Ann also stated that

she spoke with David Vinjamuri, author of *Accidental Branding* and he has agreed to be a speaker at either the LILC or at a PR/Marketing meeting for a fee of \$250 plus the cost of transportation. Jo-Ann has put the application in for the conference and it will be a joint program with the Electronic Resources Committee. Jo-Ann will put a note on the application to the conference committee requesting that they not schedule the presentation and the RASD presentation at the same time. Jo-Ann also reported that there will be a shared program with the Electronic Resource committee called Analyze This: Facebook Insights on December 18th at North Babylon Public Library and Google Analytics on January 16th at East Islip Library. Kristine Galvani for HJMT will do both programs for a fee of \$250.00 Megan Sala-James made a motion to approve and seconded by Sara Bedell. Rona Dressler suggested getting CEU credits by contacting Terri Hatred. Grace O'Connor stated the January 16th meeting conflicts with Readers Advisory committee.

Programs: Rose Marut reported that Michael Buono is looking into possible speakers for a joint Nassau and Suffolk RASD program for the Long Island Library Conference on May 1st. One possibility is Kerrilyn Hurley, a librarian from Mastic Moriches Shirley Public Library along with a few others who would present on millennials. She reported that the Nassau County RASD is interested in the "New Adult" topic and will discuss it further at their November 14th meeting. Rose Marut mentioned that Eileen McCarthy from Nassau RASD is stepping down as a program arranger and will let him know who her replacement will be. The application will be sent to LILC as soon as it is set. The deadline is December 6th. She stated if there were fees, we would split them with Nassau. Rose will keep us updated on the details.

Ramblings: Rona Dressler stated that the fall edition on Ramblings has been sent. She apologized for the delay, as there were issues with Constant Contact and Celia had to pay for it with her own credit card. She would like to send one more edition before the end of the year and is asking each committee members to write up a description of what their committee does, what their future plans are, etc. The deadline is Thanksgiving Day, Thursday, November 28th. Rona and Cathi Nashak will both send reminders.

Readers Advisory:No report.

Web Page: Cathi Nashak reported that Jason Ladick, the RASD Webmaster would like to revamp the website. Currently when an announcement is posted to the website it does not appear on the front page. She suggested that items be sent to the SCLA listserv with a link to the spot on the RASD webpage. She thinks it would be best to put the update on hold because the RASD website will eventually be rolled into the NYLA website. There was some discussion about having multiple people work on the website to help expedite postings. Cathi will resend the mission statement to post on the website and ask Brian Adams to talk with Jason about his continued interest in working on the website. Jo-Ann Carhart wanted to have a posting about the PR Award appear on the SCLA website. Cathi stated that she should contact Steven Ingram while Michele Rung is out on maternity leave. Cathi will send Jo-Ann his email.

New Business: Cathi Nashak stated she will be booking dates for the January – April RASD meeting at SCLS. She reminded everyone to please vote by November 10th. The SCLA dinner registration is online and will take place at Villa Lombardi in Holbrook on Thursday, November 14th. She stated that the election results would be announced at the dinner. Joan Cook asked if she could push membership at the dinner. Cathi said she find out and get back to Joan.

Grace O'Connor raised concern about some of the committee heads that do not attend board meetings or send reports. She asked what could be done to encourage them to participate more. Sara Bedell suggested that they send someone instead. Megan Sala-James stated that some libraries do not allow staff to attend meetings. Jo-Ann Carhart suggested having a required co-chair or sending someone from the committee. Elma Lugo stated that if members of MOSAIC don't attend meeting she sends them an email asking if they prefer to be removed from the list. Megan asked what happens if a committee head hasn't come to a board meeting in over a year? Does that committee still exist? After some discussion, Megan suggested having the RASD Executive Board appoint committee chairs. It was also suggested that new committee chairs receive a list of duties. Cathi Nashak stated that she would think about it for the next meeting because any changes to the bylaws have to be approved. It was suggested that it be a procedure not a bylaw. Mike Buono asked if he is supposed to keep a roster of members. He stated that he communicates through the SCLA listserv. Cathi suggested that he keep an email list of his members. Elma Lugo stated that she would like participants to receive CEU credits for attending her upcoming meeting/program. She was told to contact Terri Hatred at SCLS.

Old Business: The next meeting will take place on December 3rd 10:00 am (9:30 am coffee) at the Deer Park Public Library. Cathi passed around a bio of the family that will be receiving the Habitat for Humanities basket. Please send your donations to the Deer Park Library by November 13th.

Motion to adjourn the meeting at 11:05 am by Grace O'Connor and seconded by Jo-Ann Carhart.

Respectfully submitted,
Karen Cognato