

**RASD Board Meeting**  
**Tuesday, February 5, 2013**  
**SCLS**

The meeting was called to order at 10:04am.

Minutes from the 1/8/13 meeting at the East Islip Public Library were approved on a motion by Rona Dressler and seconded by Elma Lugo.

**Members present:** Cathi Nashak, Megan Sala-James, Steven Spataro, Sara Bedell, Karen Cognato, JoAnn Carhart, Joan Cook, Rona Dressler, Grace O'Connor, Elma Lugo, Ellen Druda, Inez Foster, Rose Marut, Lisetty Thomas, and Robert Cognato

**President's Report:** Cathi Nashak reported that \$7,000 was raised for the Sandy Relief Fund. This fund is for library staff and each person in need received \$200.

The *Continuing Education Credit* form is on the SCLA website.

Everyone should have received Legislative Day forms. Robert Cognato and Cathi Nashak from Deer Park Library will be going this year to Albany. Steven Spataro asked if anyone was taking letters with them to Legislative Day. Robert Cognato said representatives usually stick to the talking points suggested by SCLA. Cathi Nashak said the conversation usually turns to how patrons use the library. Jo-Ann Carhart stated that she sends the library newsletter to her local politicians every two months so they know what is going on. She has been doing this for a couple of years now and is not sure how effective it is. Grace O'Connor mentioned an article in the NY Times Sunday paper about how NYPL is increasing their programming.

The Long Island Library Conference will use online registration this year. Ellen Druda will have more details after she attends the Wednesday, February 6<sup>th</sup> meeting.

SCLA membership renewal is still on hold due to the SCLA/NYLA merger. It was expected to be complete by February 1<sup>st</sup>.

Cathi stated that Celia Vollmer from SCLA has a phone number that can be called if emergency funds are needed. The number is 631-617-2346. Celia also said that any committee collecting money for a dinner or a program should have members make checks out to NYLA instead of RASD. For events based on the number of attendees, such as a dinner, she suggested putting a large deposit down and paying the balance later.

Anyone interested in running for a position on the SCLA board are encouraged to contact Jackie Narkiewicz. The ELSA committee chair is available.

Cathi reported that LILRC has a new list of programs available on their website and Peter Ward will be presenting a program about how to pass a bond referendum.

**Treasurer's report:** Megan Sala-James reported that the checking account has been closed. The balance at the end of January was \$3,847.62. Megan also presented a budget that was approved by the group. She suggested a \$20 cap for breakfast refreshments, which was approved on a motion from Ellen Druda and seconded by Jo-Ann Carhart.

### **Committee Reports**

**C.A.R.E:** No report

**Electronic Resources:** No report

**Health Concerns:** Rona Dressler announced that the committee selected *Traumatic Brain Injury* as its topic for this year's annotated bibliography and workshop to be held at the RASD Annual Breakfast on October 30<sup>th</sup> at SCLS.

**Historian:** No Report

**LI History:** Inez Foster announced that the next meeting is March 21, 9:30am at Brookhaven Town Hall. Barbara Russell will talk about the records that are kept there. Flyers will be going out shortly. She also stated that the 3<sup>rd</sup> Annual Performers Showcase is scheduled for April 25<sup>th</sup>. The showcase will highlight performers/performances related to history, genealogy, etc. Teresa Schwinn from Huntington Public Library may become LI History co-chair and Nick Zino has agreed to be secretary.

**Long Island Reads:** Grace O'Connor was pleased to report that the January 25<sup>th</sup> event, *Long Island Reads and Your Library* had an attendance of 24. She stated that there is a delay in the hardcopy version of this year's title, *Sutton* by J.R. Moehringer.

**M.O.S.A.I.C:** Elma Lugo reported that at their last meeting on January 15<sup>th</sup> it was too late to schedule a speaker. However, she stated that Ed Roldan, the public relations and chairperson for Long Island Latino Teachers Association will present a program on March 12, 9:30 am (coffee) 10:00 at SCLS. The speaker will discuss what his organization does and some of the programs they offer. On May 14, the Long Island Language Advocate Coalition will present at the Annual Breakfast. The group will discuss the resources they have for non-English speakers. Elma is requesting \$150 for the breakfast. Megan asked that Elma price out what she needs and make a formal request by April 2<sup>nd</sup>. Cathi Nashak stated that turnaround time to receive a check is approximately 5 days.

Lissetty Thomas announced that they are putting together a bus trip to the Queens Library to see the New Americans program. She said that transportation would be

costly, as they do not qualify for the LIRR discount. She is going to suggest car-pooling. Also, the program is not available on weekends.

**Media:** Steven Spataro announced that 14 members attended the last meeting on January 28, 9:30 am at SCLS. The group spoke about the future of streaming media. He hopes to have a meeting in April; the topic will be changes in electronic books.

**Member-At-Large:** No Report

**Membership:** Joan Cook stated that membership applications are still on hold because of the NYLA merger. She said that currently there are 319 members. She also gave an overview of some of the items she looked into as possible giveaway for the LILC. After much discussion a stylus was selected as the giveaway. The cost is \$1 each and would include a tagline (RASD has Style) and logo. The color is going to be blue with white writing. The committee agreed to order a quantity of 300 on a motion by Grace O'Connor and seconded by Rona Dressler.

**OARS:** Rose Marut attended the meeting on January 16, 9:30 am at Central Islip Public Library. She stated that there was no speaker.

**PR/Marketing:** Jo-Ann Carhart announced that on January 10, 9:30 am, Victor Caputo presented a workshop on *Library Advertising* at the East Islip Public Library. About 30 people attended. She also stated that on March 7, 9:30 am at SCLS, Jaci Clement will present part 2 of *Marketing on a Shoestring*. Ellen Druda asked what the typical speaker fee was and Megan responded that it usually ranged from \$200 to \$1,000 but more likely between \$200 and \$400. Jo-Ann also told the group that she listened to a very informative webinar sponsored by NY 3Rs Association and presented by Gina Minks from Amigos.org on *Working with Patrons and Community After a Disaster*. She sent the information to Peter Ward, who is planning on presenting on the same topic at the LILC this year. Jo-Ann is hopeful that Peter's presentation will be scheduled in morning. Jo-Ann also said she would make up virtual handouts that would be posted to the RASD website. Jo-Ann also shared an idea about having a contest similar to the John Cotton Dana awards. She will meet with the PR/Marketing committee to discuss the parameters at a planning meeting in June. Everyone thought it was a great idea and Megan said if it really takes off we could add a budget line for it.

**Programs:** Rose Marut reported that she will be notifying Nassau RASD about the new procedures for invoicing and fee reimbursement for the upcoming LILC program, *Public Library Services to Older Adults*, as soon as all the details are settled. The speaker, Claudia Perry, Associate Professor from Queens College is not charging a fee, however she asked to be reimbursed for transportation. Rose will keep everyone updated on the room assignment and program time as soon as it is finalized.

**Ramblings:** Rona asked everyone to submit a paragraph of what is happening in each committee. The due date is March 9<sup>th</sup>. Cathi Nashak said she would send out an announcement.

**Readers Advisory:** Grace O'Connor reported that the group met on January 24<sup>th</sup>. She stated that the group was enthusiastic about the contemporary western fiction bibliography and that most were from the old west, but a few were contemporary. She announced that the next meeting will be on April 25<sup>th</sup>, 9:30 am at East Northport. The topic will be Translated Books.

**Web Page:** Cathi Nashak stated that the webpage has been updated with the exception of adding Robert Cognato as Historian. She would like to add the RASD minutes and bibliographies to the website. Steve Spataro announced that he has two author visits coming up. The first one is scheduled for March 16 – *The Watchmaker's Daughter* by Sonia Taitz. The second one is scheduled for March 23 – *Streetwise* by Greg Donaldson that he would like to post on the RASD website. Cathi Nashak suggested posting the Ramblings column on the website. Rona said she would think about it.

**New Business:** Cathi Nashak stated that we will have a table at the conference in a better location across from the Nassau/Suffolk room in the hotel. It is bigger and all the association tables should fit in one room. She stated that SCLS has a new portal that requires a login. She suggested asking your library's PALS coordinator for a login/password. She also stated there are two SCLS calendars and suggest using the public calendar because it is updated frequently. Cathi announced that the next RASD committee meeting will take place on Tuesday, February 26, 9:30 (coffee) at SCLS. Megan will not be attending but will send her Treasurer's report. There will be no March meeting due to Library Advocacy Day. There will be a meeting on Tuesday, April 2, 9:30 (coffee) at SCLS. Karen Cognato will not be attending and Cathi asked if someone would volunteer to take the minutes. Megan stated that if anyone has a request for funds to send it to her before February 24<sup>th</sup> or after March 4<sup>th</sup>. Jo-Ann Carhart asked what the theme should be for the giveaway basket for LILC. She suggested tying it into our program. Steven Spataro suggested futuristic movies. Sara Bedell suggested the theme *Going in Style*

**Old Business:** Joan Cook announced that SCLA has the form that she and Jo-Ann Carhart worked on regarding CE credits. She stated that the RASD form would have the RASD logo on it. Megan asked if we could have the form at our LILC program. Cathi Nashak stated that she did ask Terri Hatred about it and Terri said that they only keep records for SCLS and SCLA programs. Cathi stated that Valerie did address the descriptive video issue and asked if everyone saw the email that was sent out.

Motion to adjourn the meeting at 11:24 by Rona Dressler, seconded by Inez Foster.

Respectfully submitted,  
Karen Cognato