

RASD

Board Meeting

Tuesday, March 4, 2014

Suffolk County Library System, Bellport, NY

The meeting was called to order at 10:08 am.

Members present: Sara Bedell, Michael Buono, Jo-Ann Carhart, Joan Cook, Robert Cognato, Rona Dressler, Inez Foster, Megan Sala-James, Elma Lugo, Rose Marut, Cindy Miller and Steve Spataro

January 7, 2014 Minutes: Jo-Ann Carhart made a motion to approve the January 7, 2014 minutes. They were approved.

President's Report:

- Sara thanked everyone for participating in the online vote to cancel the February meeting.
- The January SCLA meeting was a "housecleaning" meeting. There were introductions and small talk.
- At the February SCLA meeting there was much concern about the NYLA website. There seems to be misinformation about the NYLA-SCLA joint membership. It was proposed that an ambassador will be assigned to address any questions or concerns that LI libraries may have about the website.
- Jo-Ann attended Library Advocacy Day on February 27, 2014. She reported that "it was a good day." She met with New York State Assemblyman Fred Thiele. She added that he understands the plight of our libraries. Jo-Ann reminded us that we must make noise in order to be heard.
- The SCLA Annual Dinner is scheduled for November 20, 2014 at Villa Lombardi's in Holbrook.
- Registration is open for the Long Island Library Conference, which is scheduled for May 1, 2014. Joanne Albano and Kim Ziegel will put together a promotional video to join SCLA in an effort to get everyone back on board.

Treasurer's report: Megan reported that the opening balance for January was \$2,155.08. Withdrawals for hospitality included: \$18.17 to Sara Bedell for a board meeting, and \$13.10 to Ellen Druda for the Electronic Resources Committee. A deposit in the amount of \$2.00 was made for NYLA dues. The closing balance for January was \$2125.81. There were no requests for funds in February. Megan did not receive the February bank statement. The tentative ending balance for February is \$2125.81 – barring any deposits from NYLA. The treasurer's report was approved.

Committee Reports

C.A.R.E: Linda Knel could not attend, but sent a report. You can visit their blog at <http://suffolklibrariescare.blogspot.com>. They in the process of ordering career e-books. A current list of new librarians will encourage membership. The C.A.R.E. brochure is currently being revised.

Electronic Resources: Ellen Druda could not attend the meeting. There is no report.

Health Concerns: Rona reported that this committee met on February 6, 2014. The topic that was chosen for this year is Heart Diseases – this is because it involves all age groups and genders. The Health Concerns workshop will be on October 29, 2014. Steve suggested a few possible speakers.

Historian: Robert reported that all archives are up to date.

LI History: Inez reported that there will be a showcase on April 17, 2014 at the SCLS from 9:00 a.m until noon. She requested \$50 for refreshments to serve at the showcase. The motion was approved. There will be 10 to 15 minute presentations. A trip to Idle Hour and the Scully Manion is scheduled for June 12. During September or November there will be traveling exhibits regarding the War of 1812.

Long Island Reads: Deborah was not present. It was shared that books will be coming in soon, and should be available by the middle of March.

M.O.S.A.I.C: Elma reported that this committee met on January 14, 2014. Kelly Ann Ming gave an overview of the new health care system. She reminded all that it is illegal to pay anyone to help with navigating health care system. Elma reported that Overdrive and Homework Help is now available in Spanish. With SCLS's Diane Eidelman's help, M.O.S.A.I.C. will sponsor drop-in sessions available for Librarians to learn Spanish to help their patrons. There is also a marketing campaign underway to promote libraries via bilingual posters. M.O.S.A.I.C. is also designing multi-cultural brochures of programs. There will be a fair on May 9, 2014 at the Northport, East Northport Library. The annual M.O.S.A.I.C. breakfast is scheduled for May 13, 2014. Elma asked is committed members must be SCLA members. It was clarified that Elma should encourage her members to join the SCLA, and board members must be SCLA members. The next M.O.S.A.I.C. meeting is scheduled for March 11, 2014 at the SCLS.

Media: This committee met on February 28. This was a very productive meeting – the conversation was about electronic movies – streaming music and films. Steve reported that many people use HHS and MMS to stream music and films. Freegal allow the user to keep 3 songs, and Zineo is used for electronic magazines, but is too expensive to pay per use. According to App Rater, Overdrive has a "B" rating. 3M Cloud is used, but not as much, and Indieflix is great but not used as much. Mike suggested that his users do want to download movies because usage is tracked (DRM – Digital Rights Management). The best way to watch free films is on YouTube. It is expected that libraries will be offering streaming movies soon. The next meeting of the Media Committee will be at the end of May or June.

Member-At-Large: No report.

Membership: If anyone has someone to suggest a Chairperson for this committee, please let Sara or Joan know. There were 188 RASD members as of the end of December.

New Adults: Mike reported that this committee met about 2 weeks ago. He is utilizing MeetUp.com. This committee is offering a free seminar on addiction for 18-30 year olds. A psychotherapist spoke about ways in which volunteers can be partnered for social work. MeetUp is a useful way to share content – it costs about \$70 per year. Next Thursday there will be a joint meeting between YASD and New Adults to discuss a new adult collection, and discuss how to transition teen services into

new adult services. This will be a team effort. Mike is looking for a Co-Chairperson. The next meeting is on March 13 at Sachem Library.

OARS: Cindy reported that the last meeting was on February 12 at Sachem Library. There was an open discussion about programs. The next meeting is at Central Islip Library on March 12. A guest speaker will be present.

PR/Marketing: The next meeting of this committee will be on March 20 at the SCLS. This will be a planning meeting. The new blog is done and is included on the RASD webpage. The application for the PR/Marketing award is up on the blog. An email account has been set up for contest entries. Jo-Ann has secured a speaker for the LI Library Conference.

Programs: Rose reminded members to join RASD at the LI Library Conference between 9:00 and 10:00. The Suffolk and Nassau RASD committees are presenting "Finding The New "Lost Generation." The board approved funds for the \$100 registration fee. (The Suffolk RASD is sharing the cost with the Nassau RASD.

Ramblings: Rona reported that the February issue went out. Thank you to all for their submissions. The deadline for the April newsletter will be March 31. Please note that the June issue will be a "wrap up" issue.

Readers Advisory: Grace reported that this group met at West Islip on January 30. The topics will be Cozy Mysteries and Mainstream Fiction. The blog will be updated. The next meeting is at the West Babylon Library. The topic will be Art in Fiction.

Web Page: The RASD website has been updated. Please review the website to see if any changes or corrections need to be made.

New Business: The Board discussed the need for a giveaway for the Long Island Library Conference. After some discussion, it was decided that Blue Microfiber cleaning cloths (for a computer screen) would be a good choice. Several slogans were suggested – it was decided that #rashsineon will be imprinted on the cloth with black ink. Joan offered to prepare the artwork, and will email the Board and decide on the layout via an online vote. The deadline to submit a vote will be on Friday.

Old Business: There was no old business.

A motion was made to adjourn the meeting at 11:27 am by Elma Lugo; Rona seconded it.

The next meeting is scheduled for April 1, 2014 (coffee at 9:30 am, with the meeting to start at 10:00) am at the Suffolk County Library System in Bellport.

Respectfully submitted,

Joan Cook