

RASD

Board Meeting

Tuesday, April 1, 2014

Suffolk County Library System, Bellport, NY

The meeting was called to order at 10:02 am.

Members present: Sara Bedell, Lauren Bernat, Michael Buono, Jo-Ann Carhart, Robert Cognato, Joan Cook, Rona Dressler, Ellen Druda, Inez Foster, Megan Sala-James, Elma Lugo, Rose Marut, Cathi Nashak and Lissety Thomas

February 4, 2014 Minutes: Rona Dressler made a motion to approve the February 4, 2014 minutes. Cathi Nashak seconded it.

President's Report:

- Sara attended the March 21 SCLA meeting. It was a "Bring A Friend" meeting.
- The SCLA Annual Dinner is scheduled for November 20, 2014 at Villa Lombardi's in Holbrook.
- If you have any questions for the SCLA, Jackie will be away. Please direct your questions to Laura Panter.
- In an effort to boost membership to the SCLA and its subcommittees, a promotional project is being developed with an ambassador for each public library.
- Lobby Day was a positive experience.
- The next SCLA meeting is scheduled for April 25. Eileen may cover for Sara if she cannot make the meeting.

Treasurer's report: Megan reported that the opening balance for February was \$2,125.81. There was a deposit in the amount of \$1.00 for NYLA dues and a credit of \$14.13 (a check that was not cashed from LILC last year – ½ payment of speaker transportation fee to Claudia Perri). The closing balance for February was \$2140.04. Payments have been requested for \$16.38 (to Grace O'Connor for Reader's Advisory Hospitality), \$100.00 (LILC registration for 2 speakers – Nassau RASD should reimburse us for ½ - which is \$50), and \$20.24 (to Sara Bedell for RASD Board hospitality). The actual balance as of today is \$2004.32. We are anticipating a bill for the LILC handouts of approximately \$365. A motion to approve the Treasurer's report was made by Mike Buono, and it was seconded by Robert Cognato.

Committee Reports

C.A.R.E: Linda Knel was not present. There has been no response about having a Co-Chairperson for this committee.

Electronic Resources: Ellen Druda reported that this committee met on March 27 at the Sachem Public Library. There was a round table discussion with Samantha Alberts including a MSPowerPoint presentation on CREDO vs Liberati. 3M is "going to go away" for updating local content to Overdrive. This committee will present "Roles of IT vs. Librarians" and "Tech Questions

at the Reference Desk” at the Long Island Library Conference in May. The next meeting of the Electronic Resources committee will be on June 12 at the Islip Public Library.

Health Concerns: Rona reported that the Health Concerns Workshop meeting is scheduled for October 29 at the SCLS. This year’s topic will be Heart Disease. Speakers will include someone from the SUNY Stony Brook Hospital and Chris Becker of Cardio Rehabilitation at St. Charles Hospital.

Historian: Robert reported that there are past issues of Ramblings in the archives that date back to 1984. All records are in order.

LI History: Inez reported that there will be a Program Showcase on April 17, 2014 at the SCLS from 9:00 a.m until noon. A trip to Idle Hour and the Scully Mansion, with lunch at the Snapper Inn is scheduled for June 12. During September or November there will be Traveling Exhibits Showcase – where vendors will display exhibits and programs that may be available to public libraries.

Long Island Reads: Deborah reported via an email that due to bad weather, this committee met by telephone on March 4. The Author Event and Book Signing is scheduled for May 17, 2014 from 1:00 to 4:00 pm at Sylvester Manor. Ms. Griswold will speak at 2:00 pm. There will be a sign language interpreter during the author talk only. Sylvester Manor itself will be closed due to staffing issues, but the grounds are available for tours. Visitor information for the Manor is on their website. Please contact the Manor for any policy questions. There will be a tent and water bottles. Buses are limited to 20, and will park in an area that is just a short distance from the Manor. Please note that the ground is uneven for any patrons with walking issues. The audio books, paperback books, flyers and posters have been distributed. The Reader’s Guide - including discussion questions, is on the LIReads website. There is also an eBook on Overdrive. If you did not receive your materials, please contact Samantha Alberts at the SCLS. The next meeting of this committee is scheduled for April 8 at the SCLS – 9:30 am for coffee, with the meeting from 10:00 am to noon.

M.O.S.A.I.C: Elma reported that the MOSAIC Annual Breakfast is scheduled for May 13, 2014 at the SCLS. The 2 speakers will be Marybeth Zeman, a teacher, Transitional Counselor at the Nassau County Correctional Facility, ESL instructor, adjunct professor, librarian and author, and Leticia Cotto, Branch Manager of the Hartford Public Library Park Branch. Mary Beth is not charging a fee for her presentation. Elma is trying to recruit Children’s Librarians to join MOSAIC. Elma requested \$150.00 for expenses and \$50.00 for each speaker – a total of \$250.00. Michael Buono made a motion to approve this request, and Ellen Druda seconded it. A fair entitled “Navigating Your Community” is scheduled for May 9, 2014 at the Northport, East Northport Public Library from 3 to 6 pm, or 4 to 7 pm.

Media: Steve was not present, but the next meeting is scheduled in June.

Member-At-Large: Brian was not present.

Membership: Joan contacted a friend of hers to ask if she would be interested in the position of Membership Chairperson for this committee. As of March 6, there were 200 members in RASD. The ‘giveaway’ microfiber cloths were ordered for the Long Island Library Conference. They will be delivered to the Deer Park Public Library.

New Adults: Mike reported that the Co-Chairperson of this committee is Carolyn Hunley. This committee is working on a partnership with SUNY Stony Brook – who seems to be interested in working with public libraries. It is hoped that the New Adults programs will be offered at local libraries, who will then shape the program to meet their patron’s needs. This committee is also

hoping to partner with other committees of this RASD board. Meetings for the New Adult committee are planned through September, and all documents are available on GoogleDocs.

OARS: Cindy reported that the last meeting was on March 12 at the Central Islip Library. A physical therapist came to speak about a program he can offer to public libraries. The program is suitable for all age groups. The next meeting is on April 16, with the location to be announced.

PR/Marketing: During the March 20 meeting at the SCLS, this committee discussed what libraries are doing for niche marketing. They discussed how to use Meet Up, The Patch and the Long Island section of the Times. There are many good programs to combine with the New Adults committee. Many libraries do not have marketing committees. Ellen will reproduce a document illustrating how libraries can develop their marketing materials. There is a possibility that a program may be offered in June or October regarding this topic. There have not been any responses to the Award Campaign – awarding a local library for a marketing campaign that they developed for their library. Jo-Ann will send out information for the Marketing Award through Diane Eidelman and the Director's listserv.

Programs: Rose has completed the online registration process for Elizabeth Morgan and Richard Murdocco – who will be speaking at the Long Island Library Conference. The LILC committee provided a complimentary registration for panelist Kerrilynn Hurley. Megan will invoice the Nassau RASD for half of the fees (\$50). Rose is in the process of reviewing all the details and the setup for the program, and will confirm with the LILC committee this week. The program will take place in Salons 4, 5 and 6 from 9:00 am until 10:00 am. She will bring evaluation forms and distribute them at the program.

Ramblings: Rona reported the deadline for the Ramblings newsletter was yesterday. Please send any articles you may have to her by this Friday.

Readers Advisory: Grace reported that the blog is being updated to reflect the newest annotations. The next meeting of this committee is on April 24 at the West Babylon Library. The topic will be Art in Fiction.

Web Page: Please check the RASD website to be sure that all information reflecting your committee is correct and up to date. Sara will contact Jason to make sure that all minutes are on the site and all is up to date.

New Business: Volunteers are needed to cover the RASD table at the Long Island Library Conference. The schedule is as follows:

- 8:00 – 9:00 am – Rona Dressler
- 9:00 – 10:00 am – Jo-Ann Carhart
- 10:00 – 12:00 pm – Sara Bedell
- 12:00 – 2:30 pm – Lunch and the Keynote Speaker
- 2:30 – 3:30 – Mike Buono

Sara has recipe cards to give out. Cathi will bring candy. Joan will bring the table cloth and various supplies. If you have any handouts that you would like to have designed, please forward it to Joan Cook in plenty of time before the conference. There will be raffles tickets for the gift basket. The theme for this year's gift basket is "Science Fiction." Elma has volunteered to put the basket together. Please send your DVD's, futuristic toys, comics, coffee and all other items to Elma Lugo at the Longwood Public Library. The deadline for contributions is Friday, April 25. A motion to provide funds for the basket was made by Inez Foster, and Robert Cognato seconded it.

The next meetings for this Board are scheduled as follows:

May 1 meeting will be replaced by the Long Island Library Conference

June 10 at the East Hampton Library

July = no meeting

August 5 at the Suffolk County Library System in Bellport - *tentatively*

September 2 at the East Islip Public Library

October 29 will be the Health Concerns meeting at the Suffolk County Library System in Bellport

November 4 at the Deer Park Public Library

December 2 at the Suffolk County Library System in Bellport - *tentatively*

Old Business: There was no old business.

A motion was made to adjourn the meeting at 11:03 am by Elma Lugo, Cathi Nashak seconded it.

See you at the Long Island Library Conference on May 1, 2014!

Respectfully submitted,

Joan Cook