

**RASD Board Meeting  
Tuesday, June 11, 2013  
East Hampton Public Library**

The meeting was called to order at 10:02am.

Minutes from the 4/2/13 meeting at SCLS were approved on a motion by Megan Sala-James and seconded by Rona Dressler.

**Members present:** Cathi Nashak, Megan Sala-James, Stephen Spataro, Sara Bedell, Karen Cognato, Robert Cognato, Elma Lugo, Rose Marut, Rona Dressler, and Grace O'Connor. Guests: Paul Zukowski and Ellen Tysz.

**President's Report:** Cathi Nashak reported that SCLA met on April 19<sup>th</sup>. She stated that everyone should have received SCLA membership renewal forms via email or regular mail. Anyone who hasn't should contact Joanne Albano. She also stated that membership cards will not be given out this year because they don't get used. She also wanted to remind the committee that a copy of the Treasurer's report be sent to Beth Gates at SCLS. Cathi also encouraged everyone to attend the PLDA golf outing on September 12, 2013. She also stated that the NYLA conference will take place September 24-29 and that would affect the date for the RASD dinner. She also stated that NYLA wants to review division bylaws next year and beginning August 1, 2013, alcohol cannot be included in giveaway baskets and the cost of giveaway baskets must be charged to the programs budget line.

**Treasurer's report:** Megan Sala-James received the RASD Treasurer's report ending 4/30/13 from NYLA. She is waiting for May's report. The balance is \$3,574.64. Checks were written to Janway/LILC giveaway \$403.80 to Elma Lugo /Mosaic Breakfast \$129.99 and to SCLS/Bus trip for LI Reads \$200.00 totaling \$783.79. As of today the balance is \$2,784.48.

**Committee Reports**

**C.A.R.E:** No report

**Electronic Resources:** Ellen Druda did not attend but sent a report. In it she proposed a joint program with the PR/Marketing committee to hire Hillary Topper from the Social Media Association to present a program on *How to Promote Electronic Resources*. The meeting will take place on September 18, at Islip Public Library. A \$250 speaker fee was approved on a motion by Stephen Spataro and seconded by Rona Dressler. The next meeting of the Electronic Resources committee will take place on June 19 at SCLS. The topic will be future technology challenges.

**Health Concerns:** Rona Dressler stated that she has two speakers lined up for this year's workshop on October 30<sup>th</sup>. They are Kate DiMeglio of New Beginnings Community Center for Brain Injury Rehabilitation and Dr. Brian Lebowitz, Neuropsychologist of Stony Brook University Hospital. Both speakers have agreed to give their presentations at no charge.

**Historian:** Robert Cognato stated that everything is up to date and he will continue to file items as they are received.

**LI History:** No Report

**Long Island Reads:** Deborah Cunningham sent a report regarding the May 19, 2013 author event and book signing at Plainview-Old Bethpage Public Library. Approximately 185 patrons from Nassau and Suffolk came to hear J.R Moehringer, the author of *Sutton* speak. She stated that the author was funny charming and patient. Book Revue handled the sale of the books and Rona Dressler conducted a book discussion on board of the bus. Loretta Piscatella's husband's company (Sun Nation) donated snacks and the engraved award for J.R. Moehringer. She thanked RASD for their financial support for help sponsoring the bus trip. Photos taken by Samantha Albert of the event can be found on the LI Reads blog at [www.longislandreads.org](http://www.longislandreads.org). The event was filmed and will be available upon request, as a DVD. Contact Samantha - [samantha@suffolk.lib.ny.us](mailto:samantha@suffolk.lib.ny.us) or Candace Hope - [Candace\\_hope@thehuntingtonlibrary.org](mailto:Candace_hope@thehuntingtonlibrary.org). The next meeting will discuss next year's event and will take place on Wednesday, June 19, 9:30 am (coffee) - 12pm at Harborfields Library. One of the titles mentioned so far is *Jacob's Folly* by Rebecca Miller. Grace O'Connor mentioned that very few librarians attended the event and that they should go to show their support. Megan Sala-James stated that she thought the event was just for the public. Grace said she would mention that at the next meeting. Cathi Nashak thought it could be just a reaction to the book.

**MOSA.I.C.:**

On May 14, 9:30 am, the Long Island Language Advocate Coalition presented at the committee's annual informational breakfast. 23 people attended. The organization raises awareness for language access for a better Long Island. Amber Sroka spoke on her findings from a research paper she prepared. One of the things she found worth noting was that many libraries in Suffolk County do not have a welcome sign in more than one language. Elma also reported on the differences between interpretation (verbal), translation (written) and meaningful access (word for word). Elma also stated that the committee is considering holding a fair this fall that would take place at 4 different public libraries on different dates. Loretta Piscatella will act as the leader of that sub-committee. Elma stated that Joan Cook designed a bookmark for the committee. Everyone thought it looked great and it was placed in the LILC bags. She stated that she is still working on the bus trip to the New American program at Queens Public Library for July and an El dia de los ninos/El dia de los libros book fair. If she does not receive more information from the committee by September she is going to drop the idea. Stephen Spataro mentioned that it is very difficult to get someone from Suffolk Literacy to come to the library. Elma mentioned that Longwood Public Library is in the preliminary stages in partnering with Walmart to teach ESL classes to their staff. She also stated that on the Longwood Public library website there is section devoted to information for Spanish speakers. She highly recommends the pumarosa.com website and she can also recommend someone who teaches an ESOL computer class. The class would provide beginner ESOL students with basic computer vocabulary, like how to turn the computer off/on, etc.

**Media:** Stephen Spataro reported that on June 4<sup>th</sup> the committee met at SCLS. 15 members attended and discussed technological changes taking place specifically streaming media.

Stephen spoke about a library in Pennsylvania that is lending Roku players that have a Netflix subscription. The demand has been strong but legally it seems no one knows what the responsibilities are. Megan Sala-James thought it would be similar to how DVDs are treated. Stephen pointed out the difference is that movies can be burned to a computer and then to a CD. He stated that many libraries now have Freegal and they are doing well. Stephen spoke about the e-reader workshops he holds at East Hampton. He believes that the Kindle is the most popular. He said that the IndieFlix collection is better than he expected and a launch is imminent. He told us that Recorded Books was also supposed to kick off a streaming video component. Robert Cognato asked what Ultra violet discs are. Stephen explained that when a DVD is purchased it now comes as at set. The regular DVD, the Blu-ray DVD and the Virtual copy. The ultra violet is the virtual copy that you can access from your computer using the code that came with the set. It usually expires after 2 years.

**Member-At-Large:** Brian Adams sent a report stating that the restaurant Carnival does not have a private dining room so that option is out. He is looking at Mama's in Holbrook. The date of the dinner will be change from September 25<sup>th</sup> to September 18th due to a conflict with the NYLA conference.

**Membership:** Joan Cook reported that the NYLA and SCLA merger is still being processed. The membership data is still based on 2012 and there are over 300 members in RASD. Individuals may join RASD through SCLA, however sometime in August after the merger is voted on and complete, members may join through NYLA. Joan thanked everyone who volunteered to help monitor the RASD table at the LILC. The stylus giveaways went fast. Joan thanked all who contributed to the gift basket and to Elma for putting it together beautifully. The winner of the basket was Barbara Miclonski of Oceanside Library. She also wanted to thank Jason for adding her to the RASD website under the Membership division.

**OARS:** No report. The next meeting will take place Wednesday, June 12 at Rogers Memorial Library.

**PR/Marketing:** Jo-Ann Carhart stated that on May 9, 2013, Jaci Clements, Executive Director of the Fair Media Council presented Part II of *Marketing on a Shoestring*. It was well received and informative. The next meeting is scheduled to take place at East Islip on June 13th to discuss creating a Suffolk County version of the John Cotton Dana Award. She also announced a joint program with the Electronic Resource committee to take place on September 18th, at the Islip Public Library. The program will be on promoting electronic resources.

**Programs:** Rose Marut reported that the program *Public Library Services to Seniors: Survey Results and Resources*, presented by Claudia Perry at the LILC was well received. 55 people attended and 16 turned in evaluations. The results were positive. Some suggestions for future programs were reaching New Adults (ages 18-25) and intergenerational events. The transportation fee for the presenter was split between Nassau and Suffolk RASDs. Rose thanked everyone for their support.

**Ramblings:** Rona Dressler asked everyone to send content for the summer issue to her before the end of June.

**Readers Advisory:** Grace O'Connor reported that the group met to discuss translated fiction. She said the meeting was great and very interesting and commented on the difference in writing style depending on the geographic area. For example German fiction is sparse and serious. The next meeting will take place on September 26<sup>th</sup> at Commack Public Library. The topic is debut novels. She also stated that the blog is up to date.

**Web Page:** Cathi Nashak stated that the RASD web page has been updated. The electronic resource blog was taken down and it now links to the mission statement. Joan Cook's contact information was added to the membership page. Cathi will be adding the RASD minutes. Ellen Druda is thinking of adding an electronic resources blog and Stephen Spataro has a WordPress blog that can be added for media.

**New Business:** Cathi welcomed visitors, Paul Zukowski from Riverhead Public Library and Ellen Tysz who just finished Library School in Albany. Cathi stated that the Long Island Library conference was better this year. The vendors were in a better area. The lunch was good. Rose Marut commented that those who chose to wait on line for lunch interfered with the exhibition space. She also stated that it was nice that the associations were in one place. She commented that the stylus giveaways went quickly and that the RASD table was in a good location and received a lot of traffic. Cathi stated that she and Megan Sala-James attended a workshop at the Patchogue Medford Library. The topic was how to attract the New Adults (ages 18-25). One of the ideas to attract this age group is going out to local coffee shops. She stated that social media is a very important tool to use with this age group as they don't respond to the library newsletter. Cathi stated that the group could become a new committee of RASD. Cathi announced that she would send out an email about two positions available on the RASD Executive Board. They are Vice President/President Elect (2 years) and Secretary (1 year). Cathi announced a networking night on Monday, August 5<sup>th</sup> at the West Islip Public Library beginning at 6:30pm.

**Old Business:** Cathi Nashak announced that the next meeting is August 6<sup>th</sup>. A location is needed or it can be held at SCLS. The September 3<sup>rd</sup> meeting will take place at the Half Hollow Hills Community Library, 9:30am coffee - 12pm. The October 30<sup>th</sup> meeting will take place at SCLS prior to the Health Concerns Breakfast. The November 5<sup>th</sup> meeting will take place at SCLS unless someone wants to host, and finally the December 3<sup>rd</sup> meeting will take place at Deer Park. All meetings are 10-12pm (coffee at 9:30am). Stephen said he would try and find a speaker for the annual dinner taking place on September 15, 2013. He will be in touch with Brian Adams.

Motion to adjourn the meeting at 11:28 by Elma Lugo, seconded by Rona Dressler.

Respectfully submitted,  
Karen Cognato