

**RASD Board Meeting
Tuesday, August 6, 2013
SCLS Blue Room**

The meeting was called to order at 10:02am.

Members present: Cathi Nashak, Megan Sala-James, Sara Bedell, Karen Cognato, Robert Cognato, Lissetty Thomas, Michael Bruno, Rose Marut, Rona Dressler, Grace O'Connor, and Ellen Druda.

Minutes from the 6/11/13 meeting at East Hampton with corrections were approved on a motion by Rona Dressler and second by Megan Sala-James.

President's Report: Cathi Nashak welcomed Michael Buono from Patchogue/Medford Library and Lissetty Thomas who recently returned from maternity leave. Cathi reported that the NYLA council elections were sent out in an email. She also stated that the SCLA website, listserv and newsletter will be switched over for NYLA to host at some point in the future. The SCLA dinner will take place on Thursday, November 14th at Villa Lombardi's. Cathi reminded everyone to send program attendee lists to Terri Hatred for CEU credits with the exception of regular committee meetings. Cathi stated the Legislative Breakfast would be on Friday, September 20th at the Bay Shore-Brightwaters Library. She also announced the LILRC Archives conference will take place on October 4th at Castle on the Green in Bethpage Park and the PLDA Golf Outing is September 12th and is open to all not just library directors. Ellen Druda thought it might help if they changed the name. Cathi stated that the divisions will need to have their 2015 slate (ballot, not voting results) to NYLA by June 2014. The election terms will remain January through December. She also stated that Mike Buono attended the SCLA meeting and requested to have a new division under SCLA with a focus on new adults. It was decided that it would be best if it became a new committee under RASD. Since division by-laws have to be reviewed anyway, this new committee would be added to our constitution.

Treasurer's Report: Megan Sala-James received the dues from NYLA and our income year to date is \$1,236.50. The balance as of the end of June is \$3,646.42. A speaker fee of \$250 was paid in June and \$35.00 for the Long Island Reads bus was also paid, making the current balance \$3,361.52. Cathi reminded everyone that reimbursement for meeting refreshments is \$20.00. She also stated that checks for the RASD dinner should be made out the NYLA. Brian Adams will negotiate a payment schedule to the restaurant and how to handle payment those individuals who did not pre-pay. Going forward Cathi hopes that payment can be handled online.

Committee Reports

C.A.R.E: No report

Electronic Resources: Ellen Druda reported that Sarah Vowell from NPR will be the key note speaker at next year's Long Island Library Conference. The next Electronic Resource meeting will be a joint meeting with the PR/Marketing committee on September 18th at Islip Public Library, 9:30am coffee – 12pm. Hillary Topper, President/CEO of HJMT Public Relations Inc. will talk about marketing databases.

Health Concerns: Rona Dressler reported that she is in the process of compiling the bibliography on traumatic brain injury. She is also working on getting the bios of the speakers for the October 30th Breakfast.

Historian: Robert Cognato reported that all documents are in order.

LI History: No Report

Long Island Reads: Deborah Cunningham could not attend but reported that the committee met on June 19th at Harborfields Library. Loose ends were wrapped up and the Long Island Reads event was discussed. Deborah stated that everyone is invited to the event and it is not just for patrons. She thought that this idea might have come about because the Doris Kearns Goodwin event had to be limited. She wanted to reiterate that everyone is welcome and to spread the word for next year. The DVD from this year's event is available, contact Samantha Alberts at SCLS to get a copy. Deborah also stated that the venue for next year might be moved further east into Suffolk County. She stated that Diane and Elizabeth are preparing a LI Reads survey to send out to Nassau and Suffolk County libraries to ascertain their participation, etc. The committee is working on next year's selection and plan to meeting on August 22nd at West Islip Public Library, 9:30 am coffee/10-12 meeting and again on September 12th at Port Washington Library, 9:30 am coffee/10-12 meeting. A possible title is *The Manor* by Mac Griswold.

M.O.SA.I.C: Lissetty Thomas stated that this was her first meeting since May 12th. She mentioned that the guest speaker back in May went well. She stated that the next meeting would take place on September 10th, 9:30 am at SCLS. Elma Lugo could not attend but sent a report. She stated that on October 22nd the group will go to the Queens Public Library in Flushing, NY. Fred Gitner, Assistant Director for New Americans Program & International Relations will present a PowerPoint to the group and provide informational packets. He will discuss programming ideas, touch on collection development and give a tour of the Adult Learning Center. If anyone would like to attend, the address is 41-17 Main Street, Flushing, NY. There is a municipal parking building 2 blocks away from the library. The visit is scheduled for 10-12:30 pm. Elma also mentioned that MOSAIC's subcommittee has schedule two fairs planned. The first one is scheduled for October 18th, at Middle Country Public Library from 3-7 pm. More information will follow. The second will take place at Northport/East Northport Public Library in the spring. Members of MOSAIC are encouraged to attend.

Media: The next meeting will be scheduled in September. The date will be announced.

Member-At-Large: Brian Adams sent the menu choices for the September 18th dinner. Choices were selected. The guest speaker will be Author/Artist Art Donovan. Copies of his book, *The Art of Steampunk* will be available for purchase. One of Mr. Donovan's pieces will be raffled off. Brian will work out details with the restaurant regarding payment. Robert Cognato wanted to know if we were accepting donations for raffle. The answer is yes. Contact Brian Adams for more information about raffle donations. Robert stated that Audiovox would likely donate some kind of electronic device.

Membership: Joan Cook could not attend but sent a report. First she wanted to thank everyone who attended the SCLA Summer Networking Night on Monday, August 5th. She reported that the NYLA and SCLA merger is complete. Members can now join online at the NYLA website. If a member has

already joined, they can still add RASD for \$1.00 by logging on to their account. Joan hopes that if the online application process is as easy and successful as it was for LILC, then membership would increase. At last count membership is over 300. Joan would like to include a paragraph about membership on the RASD website. Please review below and submit your comments to her.

Membership... What's in it for me?

Welcome to the Membership section of the RASD (Reference and Adult Services Division) website. Membership in a Professional Association is great for networking, broadening your knowledge, and generating or sharing new ideas!

RASD is comprised of a variety of committees, which address various aspects of reference and adult services.

Committees that you may want to become involved with include: Electronic Resources, Health Concerns, Long Island History, Long Island Reads, Media, M.O.S.A.I.C. (Multicultural Outreach Services and Information) O.A.R.S (Outreach, Activities, Resources and Services), Reader's Advisory, C.A.R.E (Care and Resource Exchange), and Public Relations and Marketing.

As of August 1, 2013, SCLA (Suffolk County Library Association) has become a Regional Chapter of NYLA (New York Library Association). Whether you are joining for the first time, or renewing your membership, be sure to consider becoming a member of RASD. To join the RASD division of the SCLA, please visit this **link**.

For more information please contact (I am thinking that the RASD email address can be put here).

****This is the link to associate with the final work "link" above

http://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=10&MenuKey=membership

Everyone agreed that it would be a good idea to get a generic email account using Gmail. Cathi Nashak will setup a Gmail account and have Jason post it on the website.

OARS: Rose Marut reported that there was a speaker at the June meeting that took place at Rogers Memorial Library. The topic was Senior Assisted Living. The next meeting is scheduled for September 18th. The location will be announced.

PR/Marketing: Jo-Ann Carhart is on vacation. She sent a report and stated that there will be a joint meeting with the Electronic Resources on September 18th. Jo-Ann is also planning to setup a meeting to discuss the PR Award sub-committee as soon as she returns.

Programs: Rose Marut reported that she is planning on meeting with the Nassau County RASD to come up with programming ideas for intergenerational and/or new adult patrons.

Ramblings: Rona Dressler stated that she will be away from August 17th-31st. Please send articles to her by Labor Day weekend.

Readers Advisory: Grace O'Connor reported that the next meeting will take place on September 24th at the Commack Public Library. The topic will be debut novels.

Web Page: Cathi asked that everyone look at the webpage and if there is something you would like to add please let her know.

New Business: Cathi stated that each division will have to review bylaws. She asked that everyone please look at the constitution. Everywhere SCLA is mentioned will now have to be changed to SCLA, a regional chapter of NYLA. Megan Sala-James put forth a vote to create a new RASD committee focusing on New Adults (ages 18-25). Mike Buono spoke about this demographic that fails to transfer from teen to adult. He stated the 18-30 year olds do not use the library and that libraries must go to where they are in order to bring them into the library. This group may not know what the library has to offer or that they can use their card at other libraries. He also stated that traditional marketing does not work on this group. Megan Sala-James made a motion to add New Adults as a committee under RASD and Robert Cognato seconded it. Mike said he is planning on holding a meeting in September or October. Mike will now be added to the RASD email chain and will use the SCLA listserv. It was suggested that he make a Facebook page. Cathi Nashak stated that Joan Cook will run for RASD Secretary. The group will have to appoint a Membership committee person. Eileen Demimonde from Hampton Bays will run for Vice President/President Elect. Cathi will send an email reminding everyone to vote and if there is interest they can write-in a candidate's name.

Old Business: Cathi Nashak announced that the next meeting is September 3rd at Half Hollow Hills Community Library, 9:30am coffee-12pm. The October 30th meeting will take place at SCLS prior to the Health Concerns Breakfast at 9am. The November 5th meeting will take place at SCLS, and finally the December 3rd meeting will take place at Deer Park. All meetings start at 9:30 am coffee – 12pm.

Motion to adjourn the meeting at 10:55 by Rona Dressler and seconded by Sara Bedell.

Respectfully submitted,
Karen Cognato