

RASD

Board Meeting

Tuesday, November 3, 2015

Longwood Public Library, Middle Island, NY

The meeting was called to order at 10:01 am.

Members Present: Azuree Agnello, Lauren Bernat, Nicole Berroyer, Jo-Ann Carhart, Robert Cognato, Joan Cook, Rona Dressler, Sal Filosa, Inez Foster, Stephen Ingram, Tabitha Johnson, Elma Lugo, Wendy Polhemus-Annibell, Rose Marut, Cindy Miller, Megan Sala-James, and Amber Sroka

Elma made a motion to approve the October 6, 2015 minutes with corrections, Lauren seconded it. The minutes were approved.

President's Report: Megan thanked Rona and the Health Concerns Committee for all their work in putting together the Health Concerns Breakfast, and the bibliography regarding the topic of Post Traumatic Stress Syndrome. Also, thanks to Tabitha for setting up the food. November 9 is the final day to register for the SCLA Annual Dinner on November 19. Please bring an unwrapped gift for the Toys for Tots drive which is sponsored by the US Marines. There will also be an opportunity to donate to the Doctors Without Borders organization. Megan suggested that members of RASD might want to consider a marketing idea similar to the one the Support Services Division of SCLA is doing. They are having a logo contest, and will make T-shirts with the winning design. On November 19, at 9:30 am, the Young Adults Services Division of SCLA will provide a program on teenage homelessness - join them for coffee at 9:30 am, the meeting will start at 10:00 am. The Long Island Library Resource Council is preparing for their 50th Anniversary Gala. Fandom Outreach will be at the LI Doctor Who Convention at the Ronkonkoma Hyatt, from November 13 through 15. The new web address for the Long Island Library Conference is <http://libconference.org>. Megan asked Joan to submit a form to reserve an Association table at the 2016 Long Island Library Conference. Following the SCLA meeting, division presidents and incoming presidents discussed a uniformed fee structure for programs that incur a speaker fee. It was decided that if a program cost up to \$299, then a SCLA member could attend for free, and non-members would pay \$10. For programs that cost between \$300 and \$399, a member would pay \$5, and non-members would pay \$15. For programs that cost between \$400 and \$499, a member would pay \$10, and non-members would pay \$20. Cost for attending programs would always be \$10 more for non-members. It is hoped that this fee structure will encourage others to join SCLA. RASD Treasurer, Eileen DeSimone will be resigning as Treasurer effective December 31. If anyone would like to volunteer to take this position, please let Megan or Stephen know.

Treasurer's Report: There was no Treasurer's report for September and October. The opening balance as of November 1, 2015 was \$673.41. Net income was \$3624.00 which included \$2.00 for dues in August, \$5.00 for dues in September, \$1060.00 for checks deposited on August 5, \$1090.00 for checks deposited on August 12, and \$1467.00 for checks deposited on October 30. Total expenses of \$1709.00 included \$1411.00 to Gallo Restaurant for the annual RASD dinner, \$281.50 to Kimberly Rae Miller (speaker for the annual RASD dinner), and \$11.50 to Eileen DiSimone for certified postage for checks mailed to NYLA. The closing balance as of November 1 was \$2588.41.

C.A.R.E.: The next meeting of this committee will be on November 19 at the SCLS. This meeting will be a joint effort with the Electronic Resources Committee. The program is called *Help! I'm Not a Business Librarian*.

Electronic Resources: The next meeting of this committee will be on December 10, at the Emma S. Clark Memorial Library. Details will be announced.

Health Concerns: Rona expressed her thanks to Tabitha for overseeing the food for the Annual Health Concerns Breakfast. Thirty people attended this event. Sal Filosa will be the new chairperson of this committee.

Historian: Robert reviewed the back minutes that he received from Rona. He reported that RASD began in 1981, and proceeded to read some excerpts from the first RASD meeting that was held on June 24, 1981 at the Patchogue-Medford Public Library. It is important to note that 2016 will mark 35 years for this organization.

Long Island History: Future meetings include a Traveling Exhibits for Libraries exhibit at Longwood Public Library on November 5 at 10:00 am, a Program Showcase on April 14, 2016 (location to be announced), and a trip to the Tesla Museum on June 9, 2016.

Long Island Reads: No report. The 2016 LI Reads pick is *Leaving Time* by Jodi Picoult.

Media: No report.

Member-at-Large: Tabitha reported that the cost for the Health Concerns Breakfast was \$199, and there was plenty of food left over.

Membership: Wendy reported that there are currently 374 members.

M.O.S.A.I.C.: Elma reported that there will be 21 organizations with tables at the Women's Expo at Middle Country Public Library on November 21. Megan will be hosting a table for RASD. The next meeting of this committee is on November 10.

New Adult Committee: Lauren will be stepping down as Chairperson of this committee. As of January 1, new officers include Lissety Thomas as Co-Chairperson, Ellen Tysz as secretary and Ruby Marchetti as the member-at-large. The October 19 meeting featured Stefanie Gangone of the Fandom Outreach Committee who spoke about hosting a Con at your library. Andrea Snyder will speak about Marketing at the next meeting on November 16 at the Middle Country Public Library. Chris DeCristofaro from Sachem Public Library will discuss how technology can be used to engage new adults at the December 21 meeting at the Hauppauge Public Library.

O.A.R.S: Cindy reported that the topic of the last meeting was the creation and presentation tool *Buncee*. The next meeting of this committee is on November 18 at the Connetquot Public Library.

PR and Marketing: Jo-Ann reported that she is still waiting for feedback from one of the three judges, who will include a blurb about each entry so applicants will receive feedback. She will order the trophy and plaque for the winners. Joan will prepare the certificates. Awards will be presented at the Annual SCLA Dinner, and a letter will be sent to the library Directors recognizing their library as participants. A discussion regarding the PR and Marketing Award entries will ensue at the January 21, 2016 meeting. If time allows, the group will also review John Cotton Dana Award

winners. Jo-Ann is also working with Samantha Alberts to co-sponsor a program for a March or April meeting, with Vic Caputo as a possible speaker on the topic of library marketing and signage.

Programs: Rose reported that, in conjunction with Nassau RASD, they have booked David Vinjamuri to speak at the LI Library Conference on May 5, 2016. His topic will be *Guerilla Outreach: 10 Tips for Connecting to Your Community*, which will focus on how libraries can use outreach to effectively connect with their communities and build awareness of their programs and resources on a limited budget. A motion was made to approve \$250.00 to cover the cost of Mr. Vinjamuri's program, with the understanding that one half (\$125.00) of these monies will be invoiced to the Nassau RASD as co-sponsor of this program. A vote was taken and all were in favor. Rose will submit the sponsor form to the conference committee.

Ramblings: Many members did not receive the latest issue of the newsletter. Lauren will post it on the listserv.

Reader's Advisory: Azuree received past documents from Grace. She will forward them to Robert for the archives. Azuree will also update the blog.

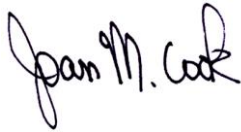
Webpage: Wonda Miller will update the website as items come in.

New Business: Two open Board positions include Treasurer and Recording Secretary. If you know of anyone who may be interested, please contact Megan or Stephen. These positions can also be appointed after the vote is over. An additional Member at Large will be added to the Board. Megan also shared that SCLA is implementing new documents that highlight individual committees. Each committee should send a *photo of their chairperson* with a few lines stating *what you do*, and *where you meet*. It was also suggested that perhaps a member could be designated to assist with selecting a speaker for the Annual RASD Dinner.

Tuesday, December 1, 2015 at 9:30 am, at the SCLS in Bellport

The meeting was closed at 11:02 am.

Respectfully Submitted,

A handwritten signature in black ink that reads "Joan M. Cook". The signature is written in a cursive style with a large, looped initial "J".

Joan Cook