

RASD

Board Meeting

Tuesday, April 5, 2016

Suffolk Cooperative Library System, Bellport, NY

The meeting was called to order at 10:05 am.

Members Present: Lauren Bernat, Nicole Berroyer, Jo-Ann Carhart, Karen Cognato, Stephen Ingram, Rose Marut, Katie McIntyre, Maureen Nicolazzi, Wendy Polhemus – Annibell, Amber Sroka, Lissetty Thomas

Stephen made a motion to approve the March 1, 2016 minutes with corrections, Maureen seconded it. The minutes were approved.

President's Report: Stephen attended the SCLA meeting at SCLS on March 18. Some forms are disappearing from the web page and are being corrected. The board members have been updated, there is now a new Treasurer, Archivist and PLDA liaison. SCLA has a new formal gmail account: scla1939@gmail.com. Please remember that when you are having a meeting you should mention SCLA, mention your division, highlight being a member and thank the host for hosting. Get those CEU sheets in to SCLA, make sure you are signing in. The annual dinner may take place in Port Jefferson. Membership is up to 463. NYLA- SCLA is 10% of NYLA. SCLA seems to be good financially.

CATS will be having a device lending program meeting.

SSD will be teaching classes on Excel/Advanced Excel and Onedrive.

YASD will have a town hall to talk about YASD.

The ELSA pamphlet will be available shortly.

Fandom- Long Island Geek will have representation.

Intellectual Freedom will have meeting about censorship.

The LDA pamphlet will be available.

PLDA thanked those who went on the legislative trip.

SCLS redid their bathrooms. They will be running a program about re-staffing the service desk soon.

There were about 800 - 900 people for Library Advocacy Day!

Treasurer's Report: Maureen reported that the **opening balance** for **March** was \$3659.88. **Total revenues** from new member and continuing dues were \$6.00. **Total expenses** from RASD programs were \$0.00. The **closing balance** as of March 31 was \$3665.88.

Outstanding: \$300.00 approved for the M.O.S.A.I.C. Breakfast and \$250.00 for the L.I. Library Conference to be split with Nassau.

Approved reimbursements: \$500.00 for annual dinner deposit and \$75.00 for L.I.LC raffle basket.

C.A.R.E.: Nicole reported that the last committee meeting took place on March 17. Emily Warren from Patchogue-Medford attended the meeting. She has started a Community Internship Program and would like to see if it's feasible to implement the program county-wide. She works as a liaison between the colleges and the students to help place the students. She is looking for help with marketing and advertising to attract more college students. Emily will be returning to C.A.R.E. in September to speak to anyone who is interested.

The next committee meeting will be at SCLS on May 19 at 2:30 pm. Megan Corso from Services for the Underserved will be speaking at 3:30 about veteran services with an emphasis on their employment program.

Electronic Resources: Ellen reported that the Electronic Resources Committee of RASD met at SCLS on March 17. Kris Minschke spoke about the need for librarians to come to more of the demos of new services at SCLS. SCLS and vendors need your questions and feedback. Biblioboard was mentioned, and although the deadline for signing up has passed, it may be offered again next year. Biblioboard is a great platform for self-published local authors, which is of interest to many libraries. Kris will be meeting with Total Boox (<http://www.totalboox.com/>) at PLA, and there will be a demo of that product this summer. Also, a reminder that Rosetta Stone is now available through a coordinated order with Ebsco, check with SCLS for a trial.

The committee took a look and had a discussion about the subject of libraries and perpetual learning, based on the Pew Research report, which can be found here:<http://www.libconf.com/2016/3/11/libraries-and-perpetual-learning-the-thursday-keynote/> One of the conclusions was the idea that the public looks to libraries as a place to learn new technology, and how important it is to keep that up despite staffing issues, and the difficulty with keeping up with technology. Some ideas to market databases, such as using short video clips on Vine were mentioned.

Andrea Richeson from Northport spoke about her successful "Escape from the Teen Room" program. Also, using Event Keeper for program registration has met with good success at some libraries, and Laurie from Islip mentioned a marketing firm they use, called Right Now.

The next committee meeting will be June 9 at the Half Hollow Hills Community Library in Dix Hills, agenda will be forthcoming.

Health Concerns: Sal reported that the committee met on March 15th and chose a topic which will be Complementary and Alternative Medicines. They will be partnering with SCLS for the presentation in terms of format. More details to follow as they confirm speakers. The goal is to have several speakers of varying alternative medicines. Additionally, the committee will be partnering with Valerie at SCLS for a program in June. They would like to have Jennifer and Jamie, members of the Health Concerns Committee and Health Science Librarians at Stony Brook, to present a workshop on consumer health.

The committee is also working on a program to have a health marketplace navigator come to present tools and tips on the changes and procedures to locate the proper information on health care. Sal has also spoken with SCLS about the committee updating the Health and Medicine topic guide on Live-brary and is now waiting for confirmation.

Historian: Robert has been in touch with Dave Clemens regarding our annual dinner in September. He will let Dave know what the date is for the dinner so he can plan accordingly.

Long Island History: Inez reported that the Long Island History Committee is having its Programmers Showcase on Thursday, April 21 at SCLS. Refreshments will be served at 9:30 and the programmers will begin speaking at 10:00 AM. Tables will be setup for the programmers so that attendees can speak with them before and after the presentations. Reminders will be sent out by the end of the week.

Long Island Reads: No report

Media: No new news to report

Member-at-Large: Karen reported that the speaker for the annual dinner will be Frank Sorrentino and the dinner will take place on September 28 with cocktails at 6:30 pm and dinner at 7:00. The venue is between the Carriage House in Babylon and the Bonwit in Commack. Bonwit offers more for your money, is centrally located and has better parking. It would be \$40 per person. Karen made a motion for the speaker which will be \$300.00. The motion was approved.

Membership: Wendy reported that there are currently 198 RASD members. Contributions for the raffle basket include a wine tasting from Martha Clara Vineyards and a calendar from Pugliese Vineyards. Any ideas for the basket are welcome. Possibly something from a brewery or flowers?

M.O.S.A.I.C.: Amber reported that they now have 2 speakers for their annual breakfast. She passed around a flyer promoting the event. The second speaker will be focusing on the Asian American population. The speakers are free but refreshments will cost about \$150.00. Amber made a motion to amend the request for the breakfast to be changed to \$150.00 rather than \$300.00. The motion was approved. Please encourage your staff to attend! It will also be announced on the list-servs.

Amber also announced the committee's new initiative. On the last Wednesday of every month, M.O.S.A.I.C. will have events, programs, and book reviews in Spanish featured in *Noticia* a free and popular Spanish publication. Other libraries are encouraged to contribute provided it fits in with the monthly themes. This will start in April. SCLS will be taking a coordinated order for this publication as well.

New Adult Committee: Lisetty reported that the last committee meeting took place at Bay Shore – Brightwaters Public Library on March 21. The committee had a roundtable about what programs have been successful with New Adults and what has not. The next meeting is scheduled at Riverhead Library on April 18.

O.A.R.S: The next committee meeting is scheduled for April 13 at SCLS, coffee at 9:30 am and meeting at 10:00. The speaker is Peg Orsino.

PR and Marketing: Jo-Ann reported that the PR committee will co-sponsor a series of three collaborative programs. May 25 will be George Needham: *Successful Libraries in Uncertain Times*. June 16 will be Mark Aaron Polger: *Library Signage*. Mark is an Assistant Professor and First Year Experience Librarian at the CUNY College of Staten Island. The third program will take place in September or October followed by a PR committee roundtable. Jo-Ann will be updating the blog.

Programs: Rose reported that she has confirmed all the details for the RASD program description with the LILC committee and Marcia Olsen (RASD/NCLA) has been notified. The program is scheduled for 9:00 am in the Vanderbilt Room. The RASD/NCLA President, Judy Ryan from Oceanside Public Library will introduce the speaker, David Vinjamuri. Arrangements are being made to meet David and Marcia at the LILC and distribute the program evaluations in the Vanderbilt Room. All the information regarding the speaker's fee has been sent to Maureen to request the check from NYLA before the Conference. RASD/NCLA will be invoiced \$125.00 which is half the fee. If you would like to help Rose distribute evaluations please let her know.

Ramblings: Wendy reported that she has received 3 submissions from Sara, Robert and Rose. Please send a list of any speakers you have scheduled for the L.I. Library Conference and Wendy will put this all together. It was agreed that it was a good idea to include a "Save the Date" for the annual dinner as well.

Reader's Advisory: No new news to report. The next committee meeting is scheduled to meet on Thursday, April 28 at SCLS.

Webpage: Wonda has been posting items on the website as she sees them. If you have any items that you would like posted on the RASD website including images, please email them to her at wmiller@hauppauglibrary.org.

New Business: Tables will be set-up at 7 am for the Library Conference with registration starting at 8 am. Coverage for the RASD table looks good; we will be out on the main floor.

Upcoming meetings are scheduled on the following dates:

Tuesday, January 5, 2016, at SCLS in Bellport

Tuesday, February 2, 2016 at SCLS in Bellport

Tuesday, March 1, 2016 at SCLS in Bellport

Tuesday, April 5, 2016 at SCLS in Bellport

No May meeting: L.I. Library Conference on May 5, 2016

Tuesday, June 7, 2016 at Suffolk County Community College in Selden

No meeting in July

Tuesday, August 2, 2016 at the Connetquot Public Library

No September meeting: annual RASD Dinner

Tuesday, October 6, 2016 at SCLS in Bellport

Tuesday, November 1, 2016 at East Islip Public Library

Tuesday, December 6, 2016 at Deer Park Public Library

If your library would like to host a meeting, please let Stephen know.

The meeting was closed at 11:07 am

Respectfully Submitted,

Katie McIntyre