

# RASD

**Board Meeting**  
**Tuesday, June 7, 2016**  
**Suffolk County Community College, Selden**

The meeting was called to order at 10:03 am.

**Members Present:** Lauren Bernat, Nicole Berroyer, Jo-Ann Carhart, Robert Cognato, Joan Cook, Sal Filosa, Beth Gates, Stephen Ingram, David Jones, Rose Marut, Katie McIntyre, Wonda Miller, Maureen Nicolazzi, Lisetty Thomas

Stephen made a motion to approve the April 5, 2016 minutes with corrections, Maureen and Rose seconded it. The minutes were approved.

**President's Report:** I would like to extend a special thanks to Wendy who created our basket and netted RASD \$153. Also to Megan and Sara, who helped run the RASD table and to anyone who helped with RASD programs or the Conference itself. Good job Lauren for organizing the Conference!

I understand that most of the programs were standing room only, and the feedback I received on the floor of the conference was that it was well-received.

My own program *A Cloudy Day at Reference* had 60 attendees and special thanks to James Hartmann of NCLA for co-presenting.

During the conference I had an opportunity to touch base with the RASD division of NCLA. I am in the planning stages of having a joint meeting in the future.

I attended the Heads of Reference meeting at SCLS on 5-23-16. For my part I highlighted the membership page of SCLA, and gave the following report:

## **Head of Reference meeting 5-23-16**

**Wednesday, May 18, 2016**

**11:20 AM**

- *-Guerilla Outreach: 10 tips for Connecting to your Community* with David Vinjamuri.
- *-Forecast: It's a Cloudy Day at Reference* with Stephen Ingram and possible co-host from NCLA.
- -Roger Leathers who will speak about Librarians Helping Veterans
- -Reimagining Library Design to Foster the Millennial Experience with Danny Tanzi and Pansy Chent.

The OARS (Outreach, Activities, Resources and Services) who serve senior citizens and the disabled community with information and programs will have their next meeting in June date to be announced. The committee covers a wide range of topics as well as provides speakers for some of the meetings.

MOSAIC's (Multicultural Outreach Services and Information Committee) recently had publications in *NoTicia!*. *NoTicia!* will now be delivered to every library in Suffolk through the system. There will be a letter included with the first delivery, date to be determined. Librarians are invited to submit book reviews for Spanish titles available in Suffolk County Libraries. If the book is a translation, they can submit their review in English and the committee can translate it.



Promoting events in *NoTicia!* that would appeal to the Spanish-speaking community are helpful too. Book reviews and events submissions should be sent to Amber Gagliardi: [gagliardiamber@mcplibrary.org](mailto:gagliardiamber@mcplibrary.org) and Gilda Ramos: [gramos@pmlib.org](mailto:gramos@pmlib.org)

The articles in *NoTicia!* will be published May 25<sup>th</sup> and June 25<sup>th</sup>. May will feature community and library partnerships and the MOSAIC Fair. June will feature Summer Reading Clubs.

Fall MOSAIC Meetings will be Tuesdays, September 13<sup>th</sup> and November 8<sup>th</sup>, 9:30 AM coffee and 10:00 AM meeting.

The PR & Marketing committee has speakers and roundtables about the best practices in marketing and publicity. There is a three part series coming up that they are co-sponsoring with SCLA. The committee also sponsors a countywide award for the best marketing campaign of the year. It is awarded at the SCLA Dinner. Application brochures are on the table in the back.

Health Concerns has partnered with SCLS for a program in June, which was included on a flyer in the LI Library Conference bags. Additionally, this year the topic is CAM: Complementary and Alternative Medicines and there will be several dynamic speakers at the breakfast in October (still in the works).

The Electronic Resources committee meeting in June will feature a talk about a great YA program called "Escape from the Teen Room", and the second agenda item will be either a demo of Niche Academy or a discussion about Vine/Instagram/Periscope.

Reader's Advisory's next meeting is Thursday, September 29 at SCLS at 10 AM. The committee will be talking about culinary fiction and will most likely have you leaving the meeting hungry! The committee meets 3 times a year, so if you're looking to join a committee but don't have a lot of time and love to read and share your thoughts, this may be the committee for you!

The Nassau and Suffolk RASDs cosponsored the program, *Guerilla Outreach: 10 Tips for Connecting to your Local Community* at the Long Island Library Conference on May 5<sup>th</sup> at the Melville Marriott.

David Vinjamuri, founder of ThirdWay Brand Trainers, author of *Accidental Branding: How Ordinary People Build Extraordinary Brands*, *Forbes* contributor and Adjunct Assistant Professor of Marketing at New York University, presented practical information on ways libraries can reach their communities to promote their services and resources. It was very successful with 75 attending.

The Long Island Reads committee had a record breaking author event this April, with 380 patrons from across Suffolk and Nassau attending Jodi Picoult's talk at Stony Brook University. The committee is now reading through a long list of possible 2017 selections and is looking forward to the April, 2017 author event.



**Treasurer's Report (May):** Maureen reported that the opening balance for May was \$3665.88. **Total revenues** from new member and continuing dues were \$4.00. **Total expenses** from RASD programs and postage were \$0.00. The **closing balance** as of May 1 was \$3669.88.

**Outstanding:** \$250.00 for the LI Library Conference speaker and \$500.00 for RASD dinner deposit.

**Approved reimbursements: Amended** \$150.00 for MOSAIC breakfast and \$300.00 for RASD dinner.

**Treasurer's Report (June):** Maureen reported that the opening balance for June was \$3669.88. **Total revenues** from new member and continuing dues and RASD miscellaneous were \$533.50. **Total expenses** from RASD LILC speaker fee was \$250.00. The **closing balance** as of June 6 was \$3953.38.

**Outstanding:** \$150.00 for MOSAIC breakfast-needs to be amended 164.40. Rcvd-\$20 check and \$10 cash. \$500.00 for RASD dinner deposit. \$300.00 speaker fee for RASD dinner-needs to be amended to \$326.25 to include travel expenses.

**C.A.R.E.:** Nicole reported that Colleen Valdini, the Employment Development Manager from Services for the UnderServed spoke about their Supportive Services for Veteran Families program which includes housing and employment assistance.

Beginning next year the committee will be having 4 meetings instead of 5. The next meeting will be at SCLS on September 15 at 2:30 PM.

**Electronic Resources:** The next committee meeting is June 9 at Half Hollow Hills Library in Dix Hills. Dave will be talking about Niche Academy which is online video tutorials that can easily be added to your website. There can also be a coordinated order price. Andrea Richeson will be talking about "Escape from the Teen Room". Samantha Alberts will be hosting a roundtable about Livebrary.

The next committee meeting is scheduled for September 8 at the Islip Public Library. The author of *Digital Destiny* will be speaking.

**Health Concerns:** Sal has been working with Valerie Lewis and the next committee meeting will be June 22 at SCLS at 10 AM. Librarians from Stony Brook University Health Sciences will be there to speak about consumer health resources and health reference.

**Historian:** Robert is still trying to work on getting David Clements to come to the annual RASD dinner and possibly speak briefly before the presenter. Robert suggested that we cover David and his wife's dinner costs.

**Long Island History:** Inez reported the Long Island History Committee will be having its annual trip on Thursday, June 9 to the Tesla Science Center in Shoreham. The tour will begin at 9:00 AM and they will meet at the Randall Avenue entrance parking lot. The tour should take about an hour, followed by a short meeting. The next committee meeting will be in September, but the date has not yet been determined.



**Long Island Reads:** Beth reported that the Long Island Reads event held in April at Stony Brook was very successful. 380 people showed from Nassau and Suffolk County. The next committee meeting is scheduled for June 15.

**Media:** Sara reported that the committee has a meeting scheduled on Friday July 22nd at SCLS, starting at 10 AM; 9:30 AM for coffee. All are welcome! There will be a presentation regarding recent trends for media collection development followed by a question and answer session. Like us on Facebook, MediaLibrariansNY or check out the Media blog <https://medialibrariansblog.wordpress.com/>

**Member-at-Large:** Karen reported that the deposit of \$500 was mailed and received by the Babylon Carriage House along with the tax exempt form. Regarding raffles, we have received theater tickets to Plaza Theatre Inc. and will be getting books from Recorded Books. If anyone has any connections for raffle products, please let Karen know and she will send a letter to them.

**Membership:** Wendy reported that there are currently 196 members. The LILC raffle basket brought in \$153. Next year we can probably include wine in the basket because many of the other tables' baskets included wine, including the basket at the SCLA table.

**M.O.S.A.I.C.:** Amber reported that MOSAIC breakfast went great, they had about 30 attendees. The breakfast did slightly go over budget about \$15 dollars but the committee collected \$30 dollars at the door from non- SCLS members. Speakers were well received and the committee is thinking about having a trip sponsored by MOSAIC to see the WANG center in conjunction with one of their cultural events.

The committee had two publications in *NoTicia!* Last Wednesday every library in Suffolk received 5 copies of *NoTicia!* to share with staff and the public. Please think about the best area to display this newspaper so the public can find it. If you need more copies, please let Amber know and she can connect you to a representative from *NoTicia!* Also, please consider contributing a book review to an upcoming issue. Books must be available in Spanish in several libraries in Suffolk. M.O.S.A.I.C. can help translate!

Longwood had their MOSAIC Fair. It seemed to be well received by the public. She has not received the final count yet from Elma Lugo.

This summer M.O.S.A.I.C. will be working on their publications in *Noticia* and will be having subcommittee meetings. They are also looking to setup citizenship training with the Office of New Americans in August. This is still at a very early stage of the planning process.

The next committee meeting will be Tuesday, September 13th at 930 at SCLS.

**New Adult Committee:** Lisetty reported that the LI Library Conference program was very successful. The next committee meeting will be at the Sayville Library on June 20 and the focus will be on local performers.

**O.A.R.S:** The committee hosted a speaker from RSVP (Retired Senior Volunteer Program) in Smithtown. The organization focuses on volunteer services, Medicare counseling, computer basics and more. The next committee meeting will take place on June 9 at the Connetquot Public Library.





**PR and Marketing:** Joan reported that the committee's first program in their series: *Successful Libraries in Uncertain Times* was well attended with about 22 people. The next meeting: *Engaging Library Users with Effective, User-Friendly Signage* will be on June 16 at SCLS. There will be a committee roundtable discussion on July 7 at SCLS.

**Programs:** Rose passed around the program evaluations from the Long Island Library Conference for *Guerilla Outreach: 10 Tips for Connecting to your Local Community* and *Forecast: It's a Cloudy Day in Reference*. There were 75 attendees for *Guerilla Outreach* and 60 for *Forecast* which is very good! Thank you notes have been sent out.

**Ramblings:** No report

**Reader's Advisory:** Azuree reported that the committee met on Thursday, April 28 at SCLS. The topic was Science Fiction. The reviews should be on the blog by the end of the month. Our next meeting is Thursday, September 29 at SCLS. The topic is culinary fiction.

**Webpage:** Wonda has been posting items on the website as she sees them. If you have any items that you would like posted on the RASD website, please send them to her at her new email: [wmillers@johnjermain.org](mailto:wmillers@johnjermain.org)

**New Business:** Please consider using flyers for your committee meetings especially with speakers. All nominations have been received. E-mails will be sent out in July for voting.

**Old Business:** No news

Upcoming meetings are scheduled on the following dates:

Tuesday, January 5, 2016, at the SCLS in Bellport

Tuesday, February 2, 2016 at SCLS in Bellport

Tuesday, March 1, 2016 at SCLS in Bellport

Tuesday, April 5, 2016 at SCLS in Bellport

**No May meeting: LI Library Conference on May 5, 2016**

Tuesday, June 7, 2016 at Suffolk Community College in Selden

**No meeting in July**

Tuesday, August 2, 2016 at Connetquot Public Library

**No September meeting: annual RASD Dinner on September 28, 2016**

Tuesday, October 6, 2016 at SCLS in Bellport

Tuesday, November 1, 2016 at East Islip Public Library

Tuesday, December 6, 2016 at Deer Park Public Library

*If your library would like to host a meeting, please let Stephen know.*

The meeting was closed at 10:58 am.

Respectfully Submitted,  
Katie McIntyre

