



Reference and Adult Services Division

April 2013

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President's Message

Greetings from RASD! If you're going to the Long Island Library Conference on May 3rd, stop by our table in the Association room and say hello. We'll have bookmarks from our Readers Advisory committee, RASD committee information, a great raffle prize and friendly colleagues to chat with.

In other news, we are currently planning our annual Association dinner and we'll have information for you soon - we hope you'll join us. Our annual Health Concerns Breakfast is also being planned for October 30th; all are welcome to attend.

Visit us online at scla.net/rasd-main/. Enjoy the Conference!

Sincerely,
Cathi Nashak
Deer Park Public Library

READER'S ADVISORY

Reader's Advisory welcomes new members! Who is already part of the group? Librarians from East Hampton, Southampton, Northport, Babylon, West Babylon, Smithtown, Patchogue, Brentwood, Commack, Deer Park, Mastic-Moriches -Shirley and West Islip. We'd love to see even more libraries represented. We just explored books in translation and in September we're going to talk about the latest newcomers! First Novels! Check out our blog at <http://rasdreadersadvisory.blogspot.com/> For more information, please visit the RASD table at the Long Island Library Conference on May 2 . . . or contact goconnor@suffolk.lib.ny.us.

ELECTRONIC RESOURCES

Ellen Druda

New overdrive interface page - 2 biggest complaints were the way it now displays on small mobile screens, and the racy book covers that come up on the main page. Kris Minschke said that on April 1 there will a way to choose the display to be a grid or list, and that should help with the small mobile screens. Overdrive acknowledged the problem of the questionable covers and are trying to come up with a solution. Pretty soon all versions of IE will be able to work with Overdrive without the chrome plug-in.

Kris also mentioned the April 15 10 am meeting at SCLS which will be a download discussion roundtable - creating instructions that can be shared among libraries and patrons.

How to keep all staff up on technology: Best solutions were staff training, get administration on board, have devices available for staff to use.

Upcoming programs at Long Island Library Conference - The e-volving library, which will touch on electronic self-publishing, online book discussion, and self-publishing collection development. Samantha asked if any library has a policy, official or not, about collecting self-published authors - and to please send it on to her at samantha@suffolknet.org .

Slides from Pew webinar: <http://hhhllibrary.org/pew/slideshow.php> There needs to be more discussion about publicizing our services. Some interesting statistics on these slides that would be great for sharing with administration and board members.

Something exciting and fun: SCLS will be making readers advisory Pinterest boards - contact Samantha if you're interesting in participating. An idea for doing a program on all the Google services with assistance from SeniorNet, putting patron reviews on a blog for the summer reading club.

Lots going on with the PR & Marketing Committee

The PR & Marketing Committee has a full agenda for the spring. Join the committee and become a part of all of our upcoming programs and plans.

**From the Vice President, Sara
Bedell:**

Hello Everyone and Happy Spring! We welcome you back from the long and dark days of winter. Have you attended a meeting or program for RASD? If you have, welcome aboard. If not, there's still time to join the party! As the weather gets warmer, one can escape into a great beach-read, take a fun Zumba class or listen to an audible book while riding a bike. Looking for unconditional love from a furry companion? Check out what Sachem Public Library is offering to the community in a couple of weeks.

Sachem Public Library
Pet Adoption Fair
Saturday, May 18
Starting at 10:00 and ending at 2:00pm
Rain date: Saturday, June 1
Come meet your new best friend at our 3rd Annual PetAdoption Fair in Inside/Out, the Library's garden extension. Representatives from over a dozen agencies will be in attendance with adoptable cats and dogs. Bring the whole family, and pick out a new addition!

1- "Partnering to Save Lives" at the Long Island Library Conference on May 2nd at the Melville Marriot. Peter Ward will speak about the experiences of the Lindenhurst Library as a FEMA Disaster Recovery Center and Joel Vetter, Coordinator of Emergency Services for Suffolk County will share information on the benefits of future partnerships between public libraries and county emergency services.

2- Marketing on a Shoestring Part II has been rescheduled to May 9th at the East Islip Public Library, with coffee at 9:30 and the program beginning at 10:00 a.m.

Please join us to learn some more marketing tricks from Jaci Clement from the Fair Media Council.

3- The committee will have a planning meeting at the East Islip Public Library on June 13th at 10:00 a.m. Refreshments at 9:30. We plan to begin discussions on a new countywide award for publicity based on the John Cotton Dana Award. We will also discuss how libraries are using LibraryAware.

4- There are talks about having a joint meeting with the Electronic Resources Committee in September. A speaker has been contacted. More information to follow.

Jo-Ann Carhart
East Islip Public Library

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