

Reference and Adult Services Division

August 2014

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Reader's Advisory

Summer reading programs will have ended by the time you read this issue of Ramblings. These annual projects are very rewarding because we interact with our readers on a grand scale. They come to see us for their raffle tickets and to turn in the notations of what they read. And they are happy to talk about their reading! They share their experiences as to when and where they are reading - on the train, at the pool or the beach, on vacation or sitting comfortably in an air-conditioned house! Many listen in the car while commuting on traffic-choked Long Island roadways.

As a member of the RASD Reader's Advisory committee, I also see it as a chance to learn more about how people approach their next read! What motivates them to try a new author or a genre they don't usually read? What sparks their imagination to try historical fiction or a fantasy read? Which writers are new on the scene with such genres as Steampunk and Indie Authors? How can I help them?

The Reader's Advisory Committee is meeting on September 25 at the Rogers Memorial Library where we will throw ourselves into the newest Fantasy reads. Our meetings are always lively - where else would you have an appreciative audience of your peers willing and eager to listen to your book talk...and to learn something from each other. After the meeting, our annotations are posted onto our blog <http://rasdreadersadvisory.blogspot.com/> which is visited by hundreds of people each month!

To join us, please contact:
goconnor@suffolk.lib.ny.us
Grace O'Connor
West Islip Public Library

Electronic Resources

Message from the President:

Hope all of you are enjoying the beautiful weather we are having this Summer. Have you joined SCLA yet? If you have, please vote in our election that is taking place later in the Fall. Our Annual Dinner is set for Wednesday September 17, 2014 at Captain Bill's in Bay Shore NY. We have a speaker Helen Harrison who is the Director of the Pollock/Krasner in East Hampton NY. Please RSVP to Brian Adams by September 15. Please see attached flier for more details. We hope to see you there! Also check out this event at Sachem Library below:

Cooking with Chef Daniel Tuesday, September 9 * 6:00pm

Program code: SAACCD9 * Fee: \$5 (non-refundable)

Daniel Kennedy, a graduate of Johnson & Wales University and former Chef de Cuisine at the Stone Creek Inn in East Quogue, will demonstrate butternut squash agnolotti sautéed in sage brown butter, braised short ribs stuffed with local red wine poached apricots, and vanilla bean ricotta mousse with fresh strawberry preserves and orange confiture in a chocolate cup. Boxed assortments of Chef Daniel's inspired artisanal chocolates will be available for purchase.

MOSAIC

The MOSAIC Committee invites you to become a member. It is an opportunity to interact with other librarians who have a special interest in serving diverse communities. Like the colors in a mosaic piece of art, the group is composed of librarians with different states of mind and kinds

The committee saw a webinar from Pronunciator, available here:

<http://www.pronunciator.com/pronunciator-webinar/>. Pronunciator is a language learning product for librarians with a great deal more content than Mango, including more languages, downloadable phrase books, downloadable audio courses, multiple language interfaces, foreign films and popular music with subtitles to help you learn, and resources for K-12 including bi-lingual video storybooks.

We also heard from Kris Minschke about the differences between Mango and Rosetta Stone. You can experiment with a trial version of Rosetta at <http://trial.ebscohost.com> (user ID=scls, password=trial) and at the same time take a look at Ebsco's answer to Zinio, called Flipster. Flipster requires the typical Ebsco log-in authentication process; much less convoluted than Zinio. There is some overlap with titles. While Flipster is easier to access and has no platform fee, the prices of the magazines are higher. Please look at the trials and give feedback to Diane Eidelman at diane@suffolknet.org.

We took a fast look at <http://reviews.libraryjournal.com/self-e>, the new self-published ebook collection available in the Fall from Library Journal. These ebooks will be reviewed and vetted by Library Journal, and there will be an author's portal where writers can submit their own ebooks for review.

We also looked through the content from <https://www.hoopladigital.com/home>, the digital streaming service available from Midwest Tapes. They offer movies, tv shows, audiobooks, and music. Since it is a streaming service, there are no wait lists and no downloading necessary.

Lastly, we heard about the problems Half Hollow Hills Community Library is having with their new Makerbot Fifth Generation printer. If your library is considering purchasing, think about emailing druda@suffolk.lib.ny.us and asking about their experiences.

Next meeting is Thursday September 11 at the Bayshore Library.

Ellen Druda

of thought...we are diverse and inclusive. Join us on September 9, at 10:00 am (9:30 coffee) at SCLS in Bellport where our guest speaker will be Hendel Leiva, Long Island Wins "Welcoming Long Island" an organization that seeks to build mutual respect and cooperation between the foreign-born and U.S.-born who call Long Island home; committee meeting to follow. Please visit the MOSAIC Blog for more information: <http://mosaic-suffolk.blogspot.com/>

Elma Lugo, Co-Chair
Amber Sroka, Co-Chair

Author Talk, & book signing- Kevin Hurley "Cut and Cover"


Join us as author Kevin Hurley discusses his new book "Cut and Cover". Recruited by the CIA for his exemplary skills in hand-to-hand combat, and small arms weaponry, John Rexford completes a string of successful kills eliminating terrorists and their money supply in the New York Metropolitan area. With the FBI hot on his trail for these illegal assassinations on U.S. soil, John must find a way to stop an international team of explosives experts from destroying NYC's aqueducts, killing thousands with chlorine gas, and burning the five boroughs to the ground. To avoid life in prison and an untimely death, John will have to survive a battle with the most lethal assassin the underworld has known, save the innocent people of NYC, and escape the FBI's tightening noose. The price of his success and a path away from this life of killing, were he to know it, may be too high for even John Rexford.

Saturday October 4th
1-2:

REFERENCE & ADULT SERVICES DIVISION OF SCLA
CORDIALLY INVITES YOU TO OUR

ANNUAL DINNER

WEDNESDAY SEPTEMBER 17TH FROM 6:30 - 9:30PM
CAPTAIN BILL'S RESTAURANT
122 OCEAN AVE. BAY SHORE, NY 11706

OUR GUEST SPEAKER:  HELEN A. HARRISON

NOTED AUTHOR AND DIRECTOR OF THE POLLOCK-KRASSNER HOUSE AND
STUDY CENTER IN EAST HAMPTON, NEW YORK
THERE WILL ALSO BE A BOOK SIGNING OF "JACKSON POLLOCK: PHAIDON FOCUS"
COPIES WILL BE AVAILABLE FOR PURCHASE

\$38.00 PER PERSON CHECKS IN BY 9/5
\$40.00 PER PERSON AT THE DOOR
RSVP BY 9/15

PLEASE SEND CHECKS PAYABLE TO NYLA
TO BRIAN ADAMS AT LONGWOOD PUBLIC LIBRARY
800 MIDDLE COUNTRY RD. MIDDLE ISLAND, NY 11953
OR THROUGH THE SYSTEM BAG
PLEASE INCLUDE THIS FORM:

NAME _____ PHONE _____
LIBRARY _____ EMAIL _____

Sign up at The Adult Reference Desk, or call (631) 324-0222 ext. 3

The RASD PR & Marketing Committee

The PR Committee is always anxious to welcome new members. We meet about four times a year and have panel discussions or speakers on a variety of subjects. Our next meeting will be a joint meeting with the New Adult Committee on Thursday **October 23**, at the East Islip Public Library, with coffee at 9:30 and the meeting to start at 10:00. The meeting will be on Niche Marketing and feature a panel of speakers. Some of the topics that will be covered are; MeetUp, The Patch, e-newsletters, and targeted press releases. Mark 10/23 on your calendar now.

The committee is also trying to launch a new annual PR award, the SLMA - Suffolk Library Marketing Award. Applications are available on the committee's blog, (rasdpr.wordpress.com/). The application is very simple, and you can use any library PR campaign launched since 1/1/14. Maybe something you are doing this summer? Take a short amount of time and enter. Maybe your library will be our first winner! Applications are due **9/15/14**.
Jo-Ann Carhart

Health Concerns Meets Heart Disease

We think of heart disease as we get older, but we've also read about young people suddenly dying from heart problems. Join RASD at our Annual Breakfast on October 29th at SCLS at 9am for a healthy breakfast and then an informative presentation by Dr. William Lawson from the Department of Cardiology at University Hospital and Christian P Becker, MSRT, Senior Lead Clinician, Cardiopulmonary Rehabilitation Programs at St. Charles Hospital on the

Deer Park Public Library's 50th Anniversary Celebration!

Saturday, September 20th

In honor of the Library's 50th anniversary, we invite our patrons to join us for a free, fabulous day-long festival!

- 10:00am-12pm: Opening Remarks and Senior Jim Performance
- 11:00am-1:00pm: Pottery Spin
- 12pm: "What My Library Means to Me" Contest Winner Announcement
- 1-4pm: Book Sale, including popcorn and coffee (cash)
- 2:00pm: Librarian Storytelling
- 3-4pm: Yoga Training
- 4-5pm: Deer Park Middle School Performance
- 6-7:00pm: "The Staff" Classic Rock Band Performance

Mark your calendars! To help you make the most of your special celebration, in addition to the entertainment listed above, there will be refreshments, an antique pricing process, technology demonstrations, and much more!

50 YEARS and going strong!

causes, symptoms and rehabilitation of heart disease patients. Look for further information in the coming weeks.
Rona Dressler

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