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Reference and Adult Services Division

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RASD Board 2011

As you may know, on January 3rd 2012 the Long Island Talking Book Library merged their Talking Book collection with the New York City Andrew Heiskell Braille and Talking Book Library. As a result, your patrons who use Talking Books will receive the bulk of their talking book services from New York City. You and your patrons, do however, still have a Talking Book connection at the Suffolk Cooperative Library System. Talking Books has always been part of the SCLS Outreach Services department, with a different rolenow, it is still part of the National Library Service for the Blind and Physi-cally Handicapped, but we are now designated as the

Greetings fellow librarians:

My name is Steve Spataro. I have worked in public libraries for 8 years. I presently work at The East Hampton Library as the head of Adult Reference. I am extremely pleased to be serving as RASD President for the 2012 year. I have served on the committee for 3 years as the chair person of the Media Librarians Group. Technology is constantly changing, and libraries play a major role in assisting people with issues involving many new technological devices, such as E-readers, iPads, iPhones, etc. There is also a great need to provide outreach to our senior citizens as well as expanding cultural demographics. I am presently working on creating an RASD YouTube. This YouTube will be a great way for us to keep everyone informed of the various support programs, and events taking place for Suffolk County Librarians. I encourage all librarians to consider joining a committee. It is a rewarding experience, and it looks great on a resume. For more information on joining a committee please feel free to visit our webpage at <http://scla.net/> All are welcome to stop by and meet the committee members, and see what is is all about. I wish you all a happy, safe, and prosperous New Year.

Ramblings is an electronic bulletin is sent once a month. I encourage you to send a short blurb or article to Rona Dressler or myself for the next edition of Ramblings. It can be anything library related, some examples would be programs going on in your libraries, readers advisory, changes in technology, maybe even a review of a good book that you recommend. Submissions must be received by mid-March. If you are not an RASD member I encourage you to join. RASD has various boards devoted to serving patrons in all communities across Long Island.

The following link give a listing of the committees <http://scla.net/rasd/committees/index>.

RASD Facebook

<http://www.facebook.com/pages/RASD/303630224195>

**Steve Spataro**  
East Hampton Library



Long Island History Committee

Just a reminder that on Thursday, February 23rd The LI History Committee of RASD will hold it's meeting at Suffolk Cooperative Library System in their Blue Room. Coffee will be served at 9:30 AM and our meeting will begin at 10AM. Robert Weible, State Historian and Chief Curator of the New York State Museum will talk generally about the State Museum, the State Archives, and the State Library and where we are heading and then focus on NYS and the Civil War. A question and answer period will follow the presentation. Anyone who is interested in attending this meeting should R.S.V.P. to [mkoferl@suffolk.lib.ny.us](mailto:mkoferl@suffolk.lib.ny.us) or [ifoster@suffolk.lib.ny.us](mailto:ifoster@suffolk.lib.ny.us). There will be a short business meeting following Mr. Weible presentation.

Mary Ann Koferl and Inez Foster - Co-chairs

Author talk at East Hampton Library

Saturday February 4th, 12-1:30

Rosemary McKinley

*The Wampum Exchange*

Please register at the Reference Desk or call 631-342-0222 ext. 3

E-Book Publishing

Saturday, February 25th, from 1-2:30

Author, Consuelo Baehr speaks about her experiences publishing her back catalog of books to e-readers, such as Kindle and Nook. Please register at the Reference Desk or

Talking Book Advisory and Outreach Center (AOC). As and AOC, we can still assist patrons with searching for, ordering and inter-lending talking books and with assigning machines and related equipment. Their primary service, circulation and delivery of books will come from New York City. Therefore, patrons are encouraged to contact the Andrew Heiskell Braille and Talking Book Library at 1-855-697-6975. We expect a period of transition and we ask that if you or your patrons have questions, concerns or problems of any kind, that you contact us at SCLS. In addition to assisting patrons, we are here to assist library administration and staff with any service inquiries, patron issues or circulation related resources that you might need. We hope that you will watch for announcements about up-coming trainings related to assisting your patrons with using the Talking Book Service and the online downloadable book site available through the National Library Service. We will also continue to provide libraries with Talking Book promotional materials, applications and back-up equipment. Please keep in mind, that as a librarian you are able to certify a Talking Book application for patrons with VISUAL or PHYSICAL DISABILITIES. You CANNOT certify an application for a patron with a Reading Disability. If you have any questions regarding the application process or

call the number above.

### **MOSAIC**

MOSAIC met on January 10, 2012. Our first meeting of the year was extremely productive and was met with lots of enthusiasm. As always, MOSAIC has lots to offer our members. We have many wonderful ideas for programs, trips, speakers and so on this year. The group is planning a trip to the Holocaust Memorial and Tolerance Center of Nassau County, on our own time, and will get a Tour of the Museum by Beth Lilach, Senior Director of Education and Community Affairs. Information will be sent out on the listserv. We look forward to seeing you at our next meeting on March 13, 2012 at 10:00 am, 9:30 am coffee at SCLS.

### **F.Y.I.**

REFORMA'S next meeting will be held on January 20, 2012 at Hunter College, NYC. Details for the meeting can be found on: <http://reforma-northeast.org/events.html>

### **MOSAIC**

E. Lugo & L. Thomas, Co-chair

### **Electronic Resources**

Lib Guides: - Samantha showed us the topic guides at SCLS, which can be found at <http://suffolktopicguides.org/index.php>. If you are interested in doing one, contact her at [samantha@suffolk.lib.ny.us](mailto:samantha@suffolk.lib.ny.us). The most popular ones are the Topic Guides for Kids. We looked at the administration side of the program used to create the guides. We next looked at the Google site set up by Nick Saturno at <https://sites.google.com/site/rasdercommittee/>. If you are interested in working with Nick please contact him at [nsaturno@gmail.com](mailto:nsaturno@gmail.com). Next we had a good discussion about marketing for electronic resources and some of the ways libraries have been doing this. We all seem to use the typical venues, like posters, flyers, bookmarks, etc., and sometimes these really do seem to spike usage. Most libraries offered one-to-one help by appointment, some had regularly scheduled drop in times, but all of us have had to deal with helping people on the fly, whether by phone or when they come in. The next meeting will be March 28 at West Islip.

Ellen Druda -- Half Hollow Hills

Happy New Year! I hope the Holiday Season was fulfilling for you and yours. It has been a pleasure reporting the happenings in the committees that are in our division. As we delve into the new gadgets and toys that we received a few weeks ago, why not hear some live music at a local library for a change in scenery?

### **Sachem Public Library**

Sunday, January 22 2:00pm

This 11-piece Olde Time Brass Band, featured in Ken Burn's documentary series The Civil War, will bring to life the music of the Civil War era in commemoration of the war's 150th anniversary. Enjoy a historical recreation of the stirring sights and sounds of a 19th-century brass band, featuring a variety of quicksteps, marches, waltzes, and concert pieces, and learn about the history of the music and the times from band leader Dr. Kirby Jolly.

Contact: Welcome Desk 588-5024

### **PR and Marketing**

PR & Marketing Committee

New members are always welcome. If you have any questions just call Jo-Ann Carhart at 581-9200 x 5 or send an e-mail to ([jcarhart@suffolk.lib.ny.us](mailto:jcarhart@suffolk.lib.ny.us)).

The committee is comprised of a core group of very enthusiastic librarians who want to learn new and better ways to publicize the programs and services already being provided by their library. We met at SCLS on 1/12/12 to discuss content for digital displays, and successful library partnerships. We are looking for a speaker for our

who is eligible to use Talking Books, please do not hesitate to contact us at 286-1600 or email me at [vlewis@suffolk.lib.ny.us](mailto:vlewis@suffolk.lib.ny.us).  
Valerie Lewis,  
Administrator  
Outreach  
Services/Talking Book  
Advisory and Outreach  
Center

March meeting, and already have a great program planned for the Long Island Library Conference on May 3, 2012, "Library Sutra: Practical Tools & techniques to integrate Marketing Plans into Action.

Jo-Ann Carhart

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Public Library

East Islip

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