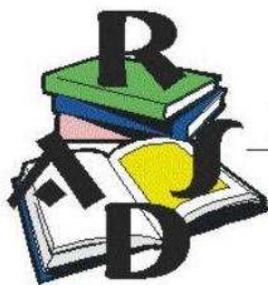


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Reference and Adult Services Division

JANUARY 2013

[PR and Marketing Committee](#)

Many plans are afoot for the PR & Marketing Committee in the coming year. Please consider attending one or all of these programs.

1/10/13 - Victor Caputo will be presenting a workshop on Advertising in Libraries, at the East Islip Public Library, with coffee at 9:30, and the workshop at 10:00 a.m.

3/7/13 - Jaci Clement will present Part II of Marketing on a Shoestring, at SCLS, starting with coffee at 9:30 and the workshop at 10:00 a.m.

5/2/13 - Long Island Library Conference. The committee plans to host a program on reaching out to your community in times of need. Stay tuned for more information as plans get firmed up for this conference program.

In the spring, we are hoping to have a panel or speaker to discuss how to market our collections. So, put these dates on your calendar and join us for several programs that will help you let everybody know what we already know, that libraries do great things!

If you have any questions, or would like to be added to the PR Committee Listserv, contact Jo-Ann Carhart at (jcarhart@suffolk.lib.ny.us).

[Electronic Resources](#)

At our December meeting, Samantha mentioned that the Live-brary databases (not part of NOVEL) will be re-evaluated for usage and Diane is

President's Letter

I would like to take this opportunity to introduce myself: my name is Cathi Nashak, Reference Librarian at the Deer Park Public Library and I am the incoming president for RASD. Please join me in welcoming our 2013 slate of Executive Board members:

- Vice President/President-Elect: Sara Bedell
- Secretary: Karen Cognato
- Treasurer: Megan Sala-James

Steven Spataro will remain with us as Past President and I'd like to thank him for a great year of leadership. Our committee chairs are working hard to provide a lot of great programs coming up in the new year, so be sure to visit our web site often for the latest news at scla.net/rasd-main.

I am looking forward to serving the division as President along with my esteemed colleagues also serving on the board. Our field is always evolving, and the members of RASD strive to present the best resources, services and information to our patrons, colleagues and communities.

Sincerely,
Cathi Nashak
Deer Park Public Library

Reader's Advisory News!

Reader's Advisory is "heading West" in January for a discussion of the American West in fiction. This is not your grandfather's Wild West where the cowboys wore white hats and the bad guys were dressed in black. We'll be reading about modern times in the big cities of states like Arizona and New Mexico.

In the past year we did Ghost Stories, Urban Fiction and an

looking for volunteers to serve on a committee to help make final decisions, please contact her if you are interested.

Ellen demoed a graphic novel that is an ebook but also an app. Gary demoed revised versions of the music indexes at PML. He also showed us a scrapbook which is being digitized at Patchogue-Medford. Kris gave us an overview of what Overdrive is doing. Samantha suggested a free software to manage digital databases.

For further info, contact Ellen Druda - edruda@suffolk.lib.ny.us.

investigation of the premise that listening to a book versus reading it will result in a different experience.

Interested? Please join us. Contact me Grace O'Connor goconnor@suffolk.lib.ny.us if you want more information.

Don't forget to check out our blog at <http://rasdreadersadvisory.blogspot.com/> where you'll find the genres we've been doing.

EAST HAMPTON NEWS

Renowned psychologist Dr Anne Renee Testa will be at The East Hampton Library for a round table chat. The topic of discussion will be Optimism after the Holidays. Dr. Testa will speak about how one can remain positive and beat the post holiday blues. This is free to all. Saturday Jan 26th from 3-4:30 PM. If interested in attending call (631) 324-0222 ext 3.

Discussion with book editor Linda Goetz Holmes at The East Hampton Library Saturday Feb 2, from 3-4:30 PM.

Captured: The Forgotten Men of Guam by Roger Mansell
Prior to the outbreak of the Pacific War, Guam was a paradise for U.S. military and civilian employees stationed on the island. Shortly after the attack on Pearl Harbor, however, the Japanese invaded the tiny island, captured the Americans, and shipped them to Japan. Drawing on interviews with survivors, diaries, and archival records, Roger Mansell documents the mostly unknown story of these American POWs. The men endured horrific hardships, many of which are chronicled in this book for the first time. Also included are moving stories of their liberation, transportation home, and the aftermath of their ordeal. Edited by Linda Goetz Holmes. Free program, call (631) 324-0222 ext 3 if interested

QUICK LINKS:

[SCLA](#)
[RASD](#)

editor: Rona Dressler - Patchogue-Medford Library

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