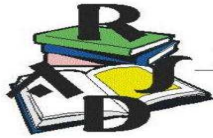


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Reference and Adult Services Division

## March 2013 In This Issue

### Quick Links

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#### Lots going on with the PR & Marketing Committee

On 1/10/13 nineteen librarians attended a committee sponsored workshop given by Victor Caputo of the Bryant Library on Library Advertising.

Over the next few months, we have several more programs on the agenda. Join the committee and become a part of all of our upcoming programs and plans.

#### "Partnering to Save Lives" at the Long Island Library Conference on May 2nd

at the Melville Marriot. Peter Ward will speak about the experiences of the Lindenhurst Library as a FEMA Disaster Recovery Center and Joel Vetter, Coordinator of Emergency Services for Suffolk County will share information on the benefits of future partnerships between public libraries and county emergency services.

The committee will have a **planning meeting** at the East Islip Public Library on **June 13<sup>th</sup>** at 10:00 a.m. More information to follow on an exciting new initiative we hope to institute.

### President's Message:

Happy Spring! RASD is hard at work preparing great events in the next few months. Mark your calendar for the 38th annual Long Island Library Conference being held at the Melville Marriot on Thursday, May 2nd. RASD will be presenting two programs: "Partnering to Save Lives" and "Public Library Services to Older Adults," our joint program with NCLA/RASD. We hope to see you there - stop by our association table and say hello!

On Sunday, May 19th, author J.R. Moehring will be appearing at the Plainview-Old Bethpage Library for a talk and book signing of Sutton, this year's Long Island Reads selection. Please visit [www.longislandreads.org](http://www.longislandreads.org) for more information and resources.

In the meantime, our committees continue to offer interesting and informative workshops. Consider becoming a member to take advantage of these terrific learning opportunities to bring back to your libraries. Visit us online at [scla.net/rasd-main/](http://scla.net/rasd-main/).

Sincerely,  
Cathi Nashak  
Deer Park Public Library

### *RASD Program at the LILC*

*Join RASD at the Long Island Library Conference on Thursday, May 2 at the Melville Marriot for the program, Public Library Services to Older Adults: Survey Results and Resources*

Claudia Perry, Associate Professor, Graduate School of Library and Information Studies, Queens College, CUNY will present highlights from a 2012 survey of Nassau, Suffolk and suburban Atlanta public libraries and their services to adults 65 and older.

Learn about national initiatives, programs targeting Boomers and resources to help libraries meet the needs of adults 50 and over.

The program is jointly sponsored by RASD/SCLA and RASD/NCLA.

-Rose Marut  
-

### Electronic Resources Committee

The Electronic Resources committee will meet on Wednesday, March 27 at Half Hollow Hills Community Library, Dix Hills (9:30 coffee, 10 am meeting.) We hope

Jo-Ann Carhart  
East Islip Public Library

### Long Island History Committee

The March meeting of the Long Island History Committee will be held on Thursday, March 21 at Brookhaven Town Hall, where Town Historian Barbara Russell will speak about the records held there. Refreshments will be served at 9:30 AM and followed by the meeting at 10:00 AM. I hope you will all be able to join us. Please let me know as soon as possible, so that I can let Barbara know how many to expect.  
[ifoster@suffolk.lib.ny.us](mailto:ifoster@suffolk.lib.ny.us)

### Upcoming programs at Half Hollow Hills Library, open to the public:

#### Microsoft Windows: What's New and Coming Next

A Microsoft representative will be here Thursday, March 14, 7pm Dix Hills to talk about what's next for the popular operating system, including tablets and Windows 8.

#### The eBook App: A New Dimension in Book Publishing

Experience the book like never before in its latest incarnation, the iPad ebook app. We'll be showing you some amazing examples on Thursday, March 21, 7pm Dix Hills.

### Membership... What's in it for me?

Membership in a Professional Association is great for networking, broadening your

to have Bob Johnson from the CATS TIF committee talk to us about creating a library app. The meetings are open to all library staff working with technology. A fuller agenda will be posted on the SCLA list as we get closer to the meeting date.

### Free Events at The East Hampton Library, Great Author Talks

Author Talk: Sonia Taitz - *The Watchmaker's Daughter: A Memoir*

#### *The Watchmaker's Daughter: A Memoir*

*The Watchmaker's Daughter* tells the story of a child of two refugees: a watchmaker who saved lives within Dachau prison, and his wife, a gifted concert pianist about to make her debut when the Nazis seized power. In this memoir, Sonia Taitz is born into a world in which the Holocaust is discussed constantly by her insular concentration camp-surviving parents. This legacy, combined with Sonia's passion and intelligence, leads the author to forge an adventurous life in which she seeks to heal both her parents and herself through travel, achievement, and a daring love affair. Ironically, it is her marriage to a non-Jew that brings her parents the peace and fulfillment they would never have imagined possible. Sonia manages to combine her own independence with a tender dutifulness, honoring her parents' legacy while forging a new family of her own.

#### Street Wise: Author Talk, with Greg Donaldson

Are you a fan of 'the tv show *The Wire*'? Do you enjoy stories about street life? Don't get your information from Television, join us for *Street Wise*, stories from the street, conducted by investigative reporter Greg Donaldson, author of "*The Ville*," and "*Zebratown*" There will be a book signing after this fascinating discussion.

"*Zebratown* offers a deeply personal, unflinching portrait of the struggle to reform and make good as a father, partner, worker, and member of society. The book stands as a testament...grim, poignant...illuminating." -Kirkus

review of "*The Ville*" from *Library Journal*

"Donaldson, who spent more than two years with "cops and kids," has written an eloquent and compelling account spanning four seasons in the lives of two black men, one an aspiring teenager, one a cautiously ambitious housing cop. Each has dreams for his future; each is mired in the daily nightmare existence that pervades Brooklyn's Brownsville section. Life in "the Ville" means drugs, AIDS, crack, gangs, carnage, failed hopes, and derailed promise--all exacerbated by the most deadly scourge, the gun."

Please register at the Reference Desk for the author talks, call 631-324-0222x3 or email [reference@easthamptonlibrary.org](mailto:reference@easthamptonlibrary.org) with your full name and phone number.

#### What do I read next?

The joys of reading begin with the act itself of curling up or stretching out with *A Good Book*! Of course we don't know if it's good until we have delved into it when we may have to decide whether to continue or not. Is the pace too slow? Is the plot believable? Are the characters like flat paper dolls or are they taking shape with feelings and personalities? When we've

knowledge, and generating or sharing new ideas!

RASD (Reference and Adult Services Division) is comprised of a diverse group of Librarians who serve on committees that address a variety of topics concerned with Reference and Adult Services. RASD has something for you!

RASD offers a variety of committees to share your ideas or learn new ones. Choose from: Electronic Resources, Health Concerns, Long Island History, Long Island Reads, Media, M.O.S.A.I.C. (Multicultural Outreach Services And Information), O.A.R.S. (Outreach, Activities, Resources and Services), Reader's Advisory, C.A.R.E. (Care and Resource Exchange), and Public Relations and Marketing. Individual committee meetings are held at various times throughout that year, either at local libraries, or at the Suffolk County Library Association in Bellport. In addition, the RASD's Annual Fall Dinner is a great time to relax with colleagues, enjoy great food - and it always features a guest speaker.

So if you're ready to discover new opportunities to help you grow in your profession, or if you're looking for a great way to connect and learn about current trends for your patrons, RASD offers a great network to connect with fellow Library Professionals! When you join or renew your SCLA membership, be sure to include RASD. For more information about joining, please contact

gotten to the final page, are we sorry or do we feel unfulfilled? Are there loose threads?

The next step involves discussing it. We measure our reactions against others. We debate. We explain. We question the author's meanings.

The Reader's Advisory Committee of RASD has been reading and talking about books for more than 10 years in order to help librarians help their readers to find the nextGood Book. Through the years we have compiled bibliographies on all of the major genres, many sub-genres and new genres such as Urban Literature. We recently compared the experience of listening to a book on cd versus reading the same book. When we meet again on April 25 at the East Northport Library, we're going to discuss Translated Fiction. Wouldn't this be a good time to join the Reader's Advisory committee?

If you have questions, please contact me: [goconnor@suffolk.lib.ny.us](mailto:goconnor@suffolk.lib.ny.us).

## MOSAIC

Join MOSAIC on March 12, 2013 at SCLS at 10

am (9:30 am coffee). Ed Roldan, Chairperson for Public Affairs and Relations from the Long Island Latino Teachers Association will be the guest speaker. LILTA is a non-for-profit organization founded in 2006 by educators concerned with the educational opportunities for underserved populations of Long Island. The organization is committed to increasing graduation rates and high education enrollment. LILTA's accomplishments include providing 17 scholarships for high school graduates pursuing a career in education. The organization, in conjunction with Suffolk County Community College, hosted a LILTA Women's Conference and a LILTA Men's Conference in 2011.

**Save the date** for MOSAIC'S Second Annual Breakfast to be held at SCLS on May 14, 2013 at 10 am. Our guests will be from the Long Island Language Advocates Coalition. Their Mission: "LILAC (Long Island Language Advocates Coalition) is a coalition of individuals and organizations based on Long Island who are concerned about the unequal access to programs, such as health care, law enforcement, social services and justice through the courts, by persons with limited English proficiency. We seek to assure that this population receives full and equal access to programs and services. We aim to do this by highlighting the systemic issues that create barriers to meaningful access, advocating for the removal of these barriers, and educating on the advantages of systemic change."

If you were unable to attend ALA's Midwinter Meeting and Exhibits....

Enjoy a free chance to learn, revisit, and discover when you **watch and listen to recordings** of some popular 2013 ALA Midwinter Meeting sessions, including Caroline Kennedy, Steven Johnson, the ERT/*Booklist* Author Forum, Book Buzz Theater, Lisa Genova, and the Star Wars-themed Wrap Up/Rev Up. **See which sessions were**

**recorded.** [http://alamw13.ala.org/sessions/all?keys=&interest\\_tid=All&libtype\\_tid=All&meettype\\_tid=4626&sponsor=&date\[min\]=\[date\]=&date\[max\]=\[date\]=&closed=All&venue=All&imis=](http://alamw13.ala.org/sessions/all?keys=&interest_tid=All&libtype_tid=All&meettype_tid=4626&sponsor=&date[min]=[date]=&date[max]=[date]=&closed=All&venue=All&imis=)

Specifically, check out the Pew Internet Research Update with Lee Rainie, Pew Internet and American Life Project, Pew Research Center, as he discusses firsthand new findings about library services: what the public wants (and does not want) at libraries, as well as details from library focus groups on how libraries are coping with the new mix of services. Explore this important new research and its implications for planning library services. If you would like to participate in Pew Research and provide insight, go to <http://libraries.pewinternet.org/participate/>

Elma Lugo (Longwood Public Library), Co-Chair  
Lissetty Thomas (Brentwood Public Library), Co-Chair

RASD President Cathi  
Nashak at  
reflib63@gmail.com, or  
visit [http://scla.net  
/rasd-main](http://scla.net/rasd-main).

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