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RASD Spring 2011

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As we leave those winter blues behind and look forward to the spring and summer months ahead, RASD has some exciting events coming up that you don't want to miss.

The Electronic Resources Committee had its first 2011 meeting at the Brentwood Public Library. Topics covered were the use of QR codes, logging into Suffolk digital resources, the new location feature coming from SCLS for patrons to find their home library, and of course, e-Books. The next meeting is scheduled for June 15, location to be determined.

The Long Island Library Conference on Thursday May 5th will play host to the joint RASD Program *Graphic Novels all Grown Up* scheduled to begin at 1:25 p.m. We hope you will join us for this most informative program.

Health Concerns Committee is having a breakfast and program on Wednesday, October 19th at SCLS. The topic to be discussed will be substance addiction. Please stop in for a delicious breakfast and then listen to our guest speaker talk about this very serious topic.

PR and Marketing will be having a Lunch and Learn at the LILC. Come and listen to Sara Bedell, Cathi Nashak, Ellen Druda and others speak about the different tools of Facebook Accounts.

Ellen Druda
HHHL
edruda@suffolk.lib.ny.us

Save the date! On Thursday, October 6th RASD will be holding our annual dinner. Come out for a fun evening with friends and colleagues. Time and place will be announced soon.

Don't forget to stop by the RASD table during the LILC. We will have a special give away for you. Fill out our raffle and hope your ticket gets picked to win a wonderful gift basket loaded with all kinds of goodies.

For all the latest happenings with RASD follow us on *facebook* or check out our web page from *scla.net*. Many thanks, to Jason Ladick for beginning to upgrade our web page with Wordpress.

Looking forward to seeing you all at the LILC! Please stop by and say hi or contact me at Deer Park Library if you have any interest in joining a committee or perhaps running for one of our elected positions this fall.

Robert Cognato

rcognato@gmail.com

RASD PR & Marketing

The PR & Marketing Committee last met on March 17th at SCLS to plan for the year. Sixteen people were in attendance.

We discussed many things, such as; QR codes, writing for the local newspaper or Patch.com, large annual programs, like concerts or festivals, poster stands, in-house marketing committees, book club parties, creating buttons for staff to wear during marketing campaigns, digital frames, photo release forms, and statements, and E-Books . We do not yet have a date for our next meeting.

We invite you to join us for our Lunch & Learn at the Long Island Library Conference on May 5th. It will be a panel discussion on "The Best Practices for the Use of Social Media as a Marketing Tool". If you would like to join the committee, please contact Jo-Ann Carhart at East Islip Public Library, to be added to the committee's Listserv, and you will then receive information about upcoming meetings.

Jo-Ann Carhart
jcarhart@suffolk.lib.ny.us

Readers' Advisory

Have you read a terrifying true crime story recently? Maybe it was an unsolved murder? A gravely disturbing serial killer. A kidnapping? A courtroom drama? Come to the next Reader's Advisory Meeting on April 28 at Northport Library and tell us about it. For more information, e-mail goconnor@suffolk.lib.ny.us.

For help with your Reader's Advisory questions, please check our blog at <http://rasdreadersadvisory.blogspot.com>

Grace O'Connor
West Islip Public Library

Coming Soon

Suffolk Libraries Career and Resource Exchange (C.A.R.E.), a committee of RASD, is pleased to announce that it is developing a Career Web Page especially for Librarians. It will be located on the SCLA page (scla.net), under RASD committees. Our goal is to determine different ways that we, as librarians, can better serve the job seeker.

Feedback is important and we do hope that you will share with us helpful career services and resources available at your Library. To share: please e-mail me at lsknel@gmail.com

Stay-tuned for further developments!

**Linda Knel
Mastics-Moriches-Shirley Community Library**

Message from the Secretary

Happy Spring! It has been a thrilling new adventure as the Secretary for Reference and Adult Services Division. As we look ahead to the Long Island Library Conference, I'm anticipating that it will be just as successful as last year. Finally, we are currently advocating how libraries reach out and unite our communities, here is a program worth looking at:
Genealogy Class: How to Locate Lost Family and Friends

Have you lost touch with someone? This hands on class will show you how to track down missing friends using various online databases. Only basic computer skills are needed. Please join us on Tuesday, April 19 at 7pm and get reunited with old friends. Registration is ongoing. (LWC1083) From the Longwood Public Library Newsletter
Sara Bedell

Media

The Media Librarians group is committed to helping libraries provide the best available media, and technology to their patrons. The group meets quarterly, at SCLS. Topics of discussion have included VS. retail, Audio CD's and Cassette pricing and usage, Live-Brary book and audio downloads, etc. This group is not just open to librarians. People who work in circulation and technical services are more than welcome to attend meetings. For more information contact Steven Spataro at sspataro@suffolk.lib.ny.us

Long Island Library Conference

Remember the Long Island Library Conference is on May 5 at the Crest Hollow. Use this link to register.

<http://lilc.suffolk.lib.ny.us/wp-content/uploads/2011/02/LILC-Registration-Form-20112.pdf>

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