

# *Ramblings* Newsletter

## REFERENCE & ADULT SERVICES DIVISION

A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

WINTER 2019

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## ***President's Message***

### **Alex Blend**

Welcome to the Winter Issue of *Ramblings*! As you read the newsletter, I am sure you will find something that captures your interest. RASD's eleven committees are doing many great things, and I encourage you all to attend some of our committees' meetings and sponsored events this year.

Please take some time to visit our website, <http://scla.net/rasd/>, as RASD Webmaster Wonda Miller gave it a fresh new look! You will also notice we are sporting our new logo designed by Secretary and Co-chair of the New Adults Committee, Rachel Cecchini.

The Long Island Library Conference will take place on Thursday, May 9. I encourage you all to sign up so we can make sure Suffolk County has good representation this year! Visit <https://libconference.org/registration/attendee/> to register and take advantage of the early-bird pricing through March 1.

We have begun planning for our annual luncheon, which will take place on Wednesday, October 2 (date subject to change). We will provide more information about the location and how to register in the upcoming months.

Finally, just a friendly reminder that your RASD membership may have expired at the end of 2018. Renew it today and reap the benefits!

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## Committee News

### Health Concerns

Sal Filosa & Sara Fade



We are excited to announce a partnership with RASD's OARS Committee for a program that will be featured at the upcoming Long Island Library Conference. We hope to see you there!

### *Shining a Light: Support for Aging Patrons*

**Thursday, May 9, 2109 at the Melville Marriott**  
9:00 a.m. to 10:00 a.m. in the Vanderbilt Room

Aging patrons almost universally want to stay in their own homes, so how can libraries successfully support aging in place? Topics will include the graying of Long Island, who is the aging patron, what is "aging in place," and what is the library's role with aging patrons. Programming topics that will be explored include implementing universal design at home, how library tech training for seniors supports independent living, and identifying community services and programs for aging at home.

The Shining a Light program will feature **Guest Speaker Gloria Lebeaux, LCSW**, Director of Social Work Services at the Barry and Florence Friedberg Jewish Community Center.

**Consumer Health Information Specialization** offers training in providing health information services to consumers and recognition for the accomplishment of acquiring new health information skills. Interested? [See this handy guide.](#)

Interested in the health of your community and the proper tools needed to keep your community healthily informed? Contact Sal Filosa [sfilosa@portjefflibrary.org](mailto:sfilosa@portjefflibrary.org).

## Long Island Reads

Beth Gates



LONG ISLAND READS  
One Island—One Book

The **2019 Long Island Reads pick is Meg Wolitzer's *The Female Persuasion***. We encourage all libraries to take part by hosting a book discussion, offering relevant programming, and sharing information about the author event with patrons.

Meg Wolitzer will speak at the Plainview-Old Bethpage Library on Sunday, April 7, 2019 at 2:00 p.m. Tickets are free but required, and will be available starting March 1 at [longislandreads.org](http://longislandreads.org). The event will be livestreamed at <https://www.facebook.com/LongIslandReads/>. Librarians

can find our programming guide and reader's guide at [longislandreads.org](http://longislandreads.org). Contact Beth Gates, the Suffolk chair, with any questions at [beth@myrml.org](mailto:beth@myrml.org).

## Media

### Tim Sicurella & Nicole Rambo

Please join us on Wednesday, February 13, 2019--networking at 9:30 a.m., meeting at 10:00 a.m.--at Middle Country Library in Centereach. We will discuss podcasting practices in the library with Salvatore DeVincenzo of Middle Country Library and Chris Kretz of Stony Brook Southampton Library.



If you are interested in learning how you can start podcasting in your library, what equipment you will need, and other details, don't miss this meeting. Contact Tim Sicurella with any questions: [tsicurella@sayvillelibrary.org](mailto:tsicurella@sayvillelibrary.org).

## Suffolk Libraries CARE: Career and Resource Exchange

### Nicole Berroyer

The CARE (Career and Resource Exchange) Committee will host a speaker from Long Island Cares on Thursday, February 14, 2019, at the Suffolk County Library System in Bellport. Join us for coffee at 2:00 p.m. and the presentation at 2:40 pm.

**Lisa Owens will discuss the services provided by Long Island Cares.** Long Island Cares brings together all available resources for the benefit of the hungry and food insecure on Long Island, and provides for the humanitarian needs of the community. The organization's goals are to improve food security for families, sponsor programs that help families achieve self-sufficiency, and educate the general public about the causes and consequences of hunger on Long Island.

Please RSVP to Nicole Berroyer at [nicole@connetquotlibrary.org](mailto:nicole@connetquotlibrary.org). Professional development hours will be awarded.

## New Adults

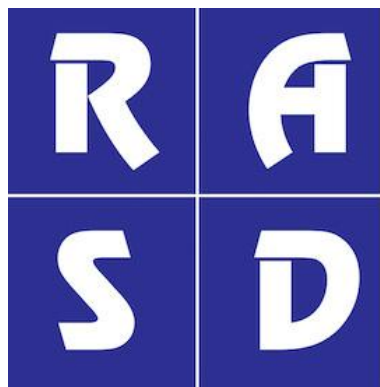
### Michael Buono & Rachel Cecchini

The New Adult Committee (NAC) will host its first workshop of 2019, **Meetup.com 101**, on Monday, February 25, 2019 at 10:00 a.m. at SCLS. Meetup.com is a service used to organize online groups that host in-person events. Attendees will learn how libraries can utilize this site as an effective marketing tool for programs and events. Contact Rachel Cecchini with any questions: [rachelrcecchini@gmail.com](mailto:rachelrcecchini@gmail.com).



## Webmaster

### Wonda Miller



**Don't forget to check our newly updated website for upcoming professional development opportunities and resources!**

**<http://scla.net/rasd/>**

## Readers Advisory

### Azurée Agnello

The Reader's Advisory Committee would like to welcome new member Jocelyn Kalita from Brookhaven Free Library.

We started the new year with a discussion of Family Sagas at our January 24 meeting. Books such as *The Girl in the Castle* by Santa Montefiore, *Crazy Rich Asians* by Kevin Kwan, and *The Immortalists* by Chloe Benjamin were discussed.

Join us for our next meeting at SCLS on Thursday, April 25, 2019, from 10:00 a.m. to 12:00 p.m., with coffee/tea at 9:30 a.m. Our topic will be classic retellings.

If you're interested in joining our committee, please email [aagnello@wbpl.us](mailto:aagnello@wbpl.us) for more information. Don't forget to check out our blog at <http://rasdreadersadvisory.blogspot.com/> to read our reviews.

## Long Island History

### Inez Foster & Emily Guerrero

The Long Island History Committee will host its **Annual Local History Programmer's Showcase on Thursday, April 11, 2019** at SCLS beginning at 9:30 a.m. Please contact Inez Foster at the Babylon Public Library for more information: (631) 669-1624.

## Electronic Resources

### David Jones

The Electronic Resources Committee held a roundtable discussion on Wednesday, December 19, 2018, at SCLS on how Suffolk County libraries provide digital literacy training either online or in person. Fifteen people attended the program to see Stephen Burg of Mastic-Moriches-Shirley Community Library and Brian Adams of Harborfields Public Library speak of their experiences providing digital literacy training. Samantha Alberts and Eileen Keller demonstrated their new digital training platform using the free and open-source learning management system Moodle. Lastly, Samantha Alberts and I demonstrated the Knowbe4 Security Security Awareness Training platform.

The next Electronic Resources Committee meeting will be held in May (date TBA) to coincide with Data Privacy Month. Contact Dave Jones with any questions or suggestions at [dave@westhamptonlibrary.org](mailto:dave@westhamptonlibrary.org).

## MOSAIC

### Amber Gagliardi & Michelle Athanas

Join the MOSAIC Committee at our next meeting on March 12, 2019 at 9:30 a.m. at SCLS. Questions about MOSAIC and upcoming meetings? Please email Amber Gagliardi at [gagliardiamber@mcplibrary.org](mailto:gagliardiamber@mcplibrary.org) or Michelle Athanas at [michelle.athanas@nenpl.org](mailto:michelle.athanas@nenpl.org).

## Programs

### Lauren Scottaline

The Programs Committee is pleased to announce that the Long Island Library Conference Committee has approved our joint program with NCLA's RASD, **How to Implement Things When People Hate Change**. This program will help anyone looking to break the logic of "we've always done it this way" and look to create change positively, allowing staff and colleagues to buy into the "new." The program will take place in the First Session in Salons 1, 2, and 3.

## Public Relations & Marketing

Jo-Ann Carhart, Joan Cook, and Sharron McDevitt



### Congratulations to the Fifth Annual SLMA Winners!

Pictured left: *PR & Marketing Campaign Co-Chairpersons Joan Cook and Jo-Ann Carhart present the First Place Award to Sal Filosa of the Port Jefferson Free Library.*

The Public Relations & Marketing Committee congratulates the fifth annual **Suffolk Library Marketing Award winners!** The SLMA Award recognizes the best public relations campaign done by a public or academic library in Suffolk County between October 2017 and September 2018.

**Port Jefferson Free Library** took home the first place plaque and trophy for their imaginative ***Star Wars Day*** campaign. **Mastic-Moriches-Shirley Community Library** was awarded second place for their action-packed ***Summer with Us*** campaign, and third place went to **Brentwood Public Library** for their multinational ***Brentwood Public Library Celebrates Diversity*** campaign. Honorable mention was given to **Smithtown Public Library** for their ***Soup-er Bowl*** campaign that brought relief to a local food pantry.

We also extend our thanks to **Jaci Clement**, CEO and Executive Director of the Fair Media Council in Bethpage, and to **Mark Aaron Polger**, instructor at the College of Staten Island, CUNY, who volunteered their time to judge the entries.

During the January 17, 2019, Public Relations & Marketing roundtable discussion, participants discussed the winning campaigns and shared many great ideas for increasing patron participation. You can explore the details of each of the campaigns at our [website](#).

So, get your ideas together, because there's still plenty of time to plan and enter your library in the next SLMA competition! [Applications](#) are available on our website.

### PR & Marketing Clinic – Have Your Problem Solved by a PR Professional

**Thursday, March 14 at 10:00 a.m. (coffee at 9:30) at the East Islip Public Library**

Bring a marketing problem, upcoming program, service, grant, or event you hope to publicize, and Jody Fisher, VP of Public Relations at Austin Williams in Hauppauge, will analyze it and give you a workable solution. After a short lecture, Mr. Fisher will go around the room and ask the attendees to explain a program, service, or event they would like to publicize, and then offer his suggestions on how to get the maximum publicity.

*Don't miss this opportunity to get advice from a professional!* Bring your toughest publicity problem with you. If you plan to attend, please email Jo-Ann Carhart at [jcarhart@eipl.org](mailto:jcarhart@eipl.org).



## 2019 RASD Executive Board

### Officers

**Alex Blend**, *President*  
**Emily Guerrero**, *Vice President*  
**Lauren Scottaline**, *Past President*  
**Rachel Cecchini**, *Secretary*  
**Wendy Bennett**, *Treasurer*

### Committee Chairs

- CARE, Nicole Berroyer
- Electronic Resources, David Jones
- Health Concerns, Sal Filosa & Sara Fade
- Historian, Robert Cognato
- Long Island History, Inez Foster & Emily Guerrero
- Long Island Reads, Beth Gates
- MOSAIC, Amber Gagliardi & Michelle Athanas
- Media, Timothy Sicurella & Nicole Rambo
- Members-at-Large, Laurie Aitken
- Membership, Jessica Newmark
- New Adults, Mike Buono & Rachel Cecchini
- OARS, Cindy Miller
- PR & Marketing, Jo-Ann Carhart, Joan Cook, & Sharron McDevitt
- Programs, Lauren Scottaline
- Ramblings, Wendy Polhemus-Annibell
- Readers Advisory, Azuree Agnello
- Webmaster, Wonda Miller



REFERENCE & ADULT SERVICES DIVISION  
A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

### Mission Statement

*To unite in one division all those who are interested in any phase of reference and adult services. To give those having responsibility for the above services an opportunity to exchange information, develop techniques, and improve their professional experience. To have representation on the Board of Directors of the Suffolk County Library System.*

### Find Us on the Web!

Website: <http://scla.net/rasd>

Facebook: <https://www.facebook.com/rasd.scla>

### Become a Member!

#### Membership Benefits:

<http://scla.net/rasd-main/membership>

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Issue Editor: Wendy Polhemus-Annibell

# RASD

## BECOME A MEMBER!

*Proudly Celebrating 36 Years!*

### Membership:

### What's in it for me?

<http://scla.net/rasd-main/membership/>