



REFERENCE & ADULT SERVICES DIVISION
A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

Board Meeting Minutes
February 5, 2019
Suffolk Cooperative Library System, Bellport, New York 11719

The meeting was called to order at: 10:01 a.m.

Members Present: Azuree Agnello, Laurie Aitken, Wendy Bennett, Nicole Berroyer, Alex Blend, Jo-Ann Carhart, Rachel Cecchini, Joan Cook, Inez Foster, Amber Gagliardi, Emily Guerrero, Dave Jones, Mary McNulty, Wonda Miller, Jessica Newmark, Lauren Scottaline, Tim Sicurella.

Alex Blend made a motion to approve the January minutes with no corrections. Motion was seconded by Nicole Berroyer and Wonda Miller.

President's Report: Alex Blend reported that Brian Schwartz, President of SCLA, would like all divisions to make sure that there is a difference in price for members and non-members when attending programs and events. The suggestion is to charge \$10 extra for non-members across the board for programs and events. After this is implemented, Brian would like committee chairs to keep track and see if this has affected attendance in a positive or negative way.

At the last SCLA Board meeting, there was a discussion about moving the annual dinner to October. A date around or on Halloween was proposed to avoid conflicts with other events and the dinner would have a Halloween theme. The SCLA Board would like to have the dinner at the Riverhead Aquarium again.

There was also a discussion of having more events for SCLA members. One idea was having a directors panel with a question and answer set-up about job interviews so that new librarians coming into the profession will have a better idea of what directors are looking for in a new hire. In addition to this idea, a networking event was discussed.

President of YASD, Michele Cayea, reported that their next meeting is on Thursday, February 14th at the Patchogue-Medford Library at 10:00 a.m. It will be a joint annual meeting of Nassau and Suffolk YASD. Suffolk County Police Officer Nancy Ward will present a PoliceSmart Cyberbullying workshop. The workshop will focus on cyberbullying, social media posting, sexting, and identity theft. There is a \$10 registration fee. Contact Michele Cayea to register or if you would like more information: mcayea@pmlib.org. The snow-date is on Thursday, February 28th.

LILRC is maintaining a calendar of events and programs. Send an email to Erin Hunter at ehunter@lilrc.org if you would like your committee's event posted to the calendar.

Advocacy Day is on Wednesday, February 27th and LILRC would really like to have 2 full buses going to Albany. The deadline to register is whenever the bus gets filled and they will take a waitlist just in case. If you cannot attend Advocacy Day, it is encouraged that you write a letter to state representatives and the governor to show support for libraries.

The SCLA Board will be voting on a new logo at their February meeting. In addition, SCLA will be devising a branding guide for logo use and how it should look on a plethora of marketing materials.

Treasurer's Report: Wendy Bennett reported that the opening balance was \$6,437.84. **Total revenues** from new member and continuing dues and the RASD Annual Luncheon/ Meeting was \$912.20. **Total expenses** from RASD Programs was \$246.73 . The **closing balance** as of February 5, 2019 was \$7,103.34.

Outstanding: (\$130.00) for RASD Luncheon Raffle deposit, submitted on 11/29/2018. (\$195.00) for RASD Luncheon at door registrations, submitted on 11/29/2018.

C.A.R.E: Nicole Berroyer reported that the next committee meeting will be on Thursday, February 14th at SCLS. Coffee/ tea will be at 2:00 p.m. and the meeting will begin at 2:30 p.m. Lisa Owens from Long Island Cares will talk about programs that they offer for libraries and for patrons.

Electronic Resources: Dave Jones reported that the next committee meeting is scheduled for Tuesday, April 30th at SCLS. The meeting will begin at 12:00 p.m., following SCLS's program with David Carrol vs. Cambridge Analytica. The program will be a "lunch and discuss" with David Carrol on the topics covered in his talk and how it pertains to public libraries.

David Carrol is an associate professor at the Parsons School of Design in New York and he is suing Cambridge Analytica for a complete summary of the data the company harvested through the use of third-party apps and APIs of facebook.com.

Health Concerns: Sal Filosa reported that the co-sponsored program with the OARS Committee was accepted for the Long Island Library Conference. Both committees will begin to work on the program.

Historian: Robert Cognato reported that all items are up to date for 2018. He has begun to archive the 2019 documents.

Long Island History: Inez Foster reported that the programmer showcase will be held on Thursday, April 11th at SCLS. The event will start at 9:30 a.m. and will end around 12:00 p.m. If anyone has any Long Island History programmer suggestions, please contact Inez at: ifoster@babylonlibrary.org

Long Island Reads: Beth Gates reported that Meg Wolitzer, author of the 2019 Long Island Reads pick, "The Female Persuasion" will speak on Sunday, April 7th at the Plainview Library. Tickets are free, but required and will be available starting on March 1, 2019.

Ticketing information, the readers guide, and the programming guide can be found at:

www.longislandreads.wordpress.com/

M.O.S.A.I.C.: Amber Gagliardi reported that the next committee meeting will be on Tuesday, March 12th at SCLS. Coffee/ tea will be at 9:30 a.m. and the meeting will begin at 10:00 a.m. The committee will begin working on planning the MOSAIC Annual Breakfast.

Media: Tim Sicurella reported the next meeting will be on Wednesday, February 13th at the Middle Country Public Library, not SCLS as originally planned. Sal DiVincenzo of Middle Country and Chris Kretz of Stony Brook University Library will speak about library podcasts.

The Media Committee sponsored program for the Long Island Library Conference has been approved.

Tim is looking for a speaker for one of the committee's meetings this year. He is looking into getting feedback from a program that the ALA Conference hosted that involves showing the POV Documentary Series by PBS. Tim will contact someone from PBS to inquire about getting the rights to showcase these documentaries.

Member-at-Large: Laurie Aitken reported that she compiled a list of possible venues for the RASD Annual Luncheon. She presented them to the Board and the Board voted on a venue that Laurie will follow up in more detail about. Solidified details will be presented at the next meeting.

Membership: Jessica Newmark reported there are 170 members to date, which is an increase from the 163 members at last month's meeting.

New Adults: Rachel Cecchini reported that the New Adult Committee will be having its first workshop of 2019 on Monday, February 25th at SCLS at 10:00 a.m. The topic is Meetup.com and we will discuss how libraries can utilize this site as an effective marketing tool. A flyer has been sent out on the List-Serv and has been posted to the RASD and SCLA web pages. If anyone has any questions, please feel free to send Rachel an email.

The April meeting will be about New Adult Outreach in libraries and will feature a presentation given by graduate student interns at the Stony Brook University School of Social Welfare.

For the June meeting, NAC will be partnering with the Fandom Outreach Committee of SCLA to host a workshop called, "Library Comic Cons and the New Adult."

Rachel has been in contact with Michele Cayea, President of YASD, to begin to organize a Teen and Reference librarian breakfast for their September meeting. The goal of this meeting is to discuss and collaborate on ways to bridge the gap between both departments and encourage more New Adult library users.

O.A.R.S.: Cindy Miller reported that there was no meeting in January. The next committee meeting will be on Wednesday, February 13th at the Central Islip Public Library at 10:00 a.m.

Programs: Lauren Scottaline reported that the RASD program for the Long Island Library Conference was approved. The speaker's flight has been booked and SCLS will pay the fee, then we will pay SCLS.

PR & Marketing: Jo-Ann Carhart reported that the next committee meeting will be on Thursday, March 14th at the East Islip Public Library. Coffee/tea will be at 9:30 a.m. and the meeting will start at 10:00 a.m. Bring a marketing problem, upcoming program, service, grant, or event you hope to publicize, and Jody Fisher, VP of Public Relations at Austin Williams in Hauppauge, will analyze it and give you a workable solution.

All SLMA Awards have been sent out. The committee is looking into details for their June meeting.

Ramblings: Wendy Polhemus-Annibell thanked all committees that submitted content for the winter issue of Ramblings. Content for the spring issue will be due some time in mid-April. Wendy will send a reminder and draft to everyone to edit a month beforehand.

Reader's Advisory: Azuree Agnello reported that the committee met on January 24th. The topic was family sagas. There will be a new member at the April meeting, which is being held at SCLS on Thursday, April 25th. The topic will be retellings of classic books.

Web Page: Wonda Miller reminded the Board to send her meeting updates and flyers so that she can post them to the RASD website. You can email her at: wmiller@johnjermain.org

New Business: Amber Gagliardi proposed that RASD host a general round table discussion on seed libraries, since they are becoming a popular trend in public libraries. The Board unanimously approved this idea and Amber will begin to move forward with preparing for the meeting. She anticipates that it will be held sometime in March at the Middle Country Public Library.

Emily Guerrero and Wonda Miller reminded the Board that if committees want access to their own pages on the RASD website, please contact either of them and they will provide information on how to access the page.

Alex Blend and Rachel Cecchini proposed a few options for the Long Island Library Conference giveaway. The Board decided on a prize and Alex will move forward with ordering the prize and more RASD pens.

Old Business: Jo-Ann Carhart asked Alex Blend to clarify with SCLA President, Brian Schwartz, if the SCLA divisions need to charge for programs that don't have a speaker fee. Alex will talk to Brian and get back to the Board on this.

The meeting was closed at: 10:50 a.m.

Respectfully submitted,
Rachel Cecchini

2019 RASD Board Meeting Schedule

Date	Location and Time
Tuesday, January 8, 2019	SCLS- 9:30AM Coffee, 10:00AM Meeting
Tuesday, February 5, 2019	SCLS- 9:30AM Coffee, 10:00AM Meeting
Tuesday, March 5, 2019	SCLS- 9:30AM Coffee, 10:00AM Meeting
Tuesday, April 2, 2019	SCLS- 9:30AM Coffee, 10:00AM Meeting
LONG ISLAND LIBRARY CONFERENCE	Thursday, May 9, 2019- Melville Marriott
Tuesday, June 4, 2019	SCLS- 9:30AM Coffee, 10:00AM Meeting
NO JULY MEETING	
Tuesday, August 6, 2019	SCLS- 9:30AM Coffee, 10:00AM Meeting
Tuesday, September 10, 2019	SCLS- 9:30AM Coffee, 10:00AM Meeting
NO OCTOBER MEETING	RASD ANNUAL LUNCHEON
Tuesday, November 5, 2019	SCLS- 9:30AM Coffee, 10:00AM Meeting
Tuesday, December 3, 2019	SCLS- 9:30AM Coffee, 10:00AM Meeting

(Subject to change)