

MINUTES FROM TIF MEETING
APRIL 6, 2017 at CONNETQUOT LIBRARY

The meeting was called to order at 10:10am by Chris DeCristofaro. He then welcomed our guest speaker, Carolyn Tack, a librarian from The Merrick Library in Nassau County. Carolyn demonstrated the evolution from normal book discussions to the technology she now employs for *The Merrick Library Wednesday Afternoon Book Discussion*. Her presentation, "The Good, the Bad, the Ugly," outlined the progression of this innovative program.

- Started with paper handouts of basic information
- Multi-media was incorporated
- Paper handouts became PowerPoint presentations
- Book-relevant information was added
 - Warm up audience to get them engaged
 - Book reviews to jumpstart conversation
 - Author interviews (~5-8 min found online)
 - Movie clips, snippets of history (criticalpast.org)
 - You Tube videos
 - Skype or FaceTime with authors
- Problems
 - Fear of Technology
 - Work with technology staff
 - Technical snafus
 - Author not showing up
- Be prepared
 - Set up links on laptop in advance
 - Think on your feet
 - Power points and handouts
- Expand your audience -- promote, promote, promote
 - Flyers, blog, newsletter, CircDesk staff
 - Social media – Facebook, Twitter, Instagram
 - Emails
 - Before discussion with synopsis, reviews, etc.
 - After discussion with links, facts, etc. about book
- Continue to develop new ideas/add new technology

Carolyn ended her informative presentation with a question and answer period.

Jesse Reinard of Connetquot Library then did a short demonstration of a concept he is still working on to lock down iPads. A roundtable discussion followed and the meeting was adjourned at 12:40pm. The next meeting will be a joint Nassau/Suffolk Roundtable at Half Hollow Hill Community Library on Thursday, May 11th at 10am, coffee at 9:30pm.

Submitted by Barbara Schott