

# RASD

Board Meeting

Tuesday, January 5, 2016

Suffolk Cooperative Library System, Bellport, NY

The meeting was called to order at 10:01 am.

**Members Present:** Lauren Bernat, Nicole Berroyer, JoAnn Carhart, Robert Cognato, Sal Filosa, Inez Foster, Stephen Ingram, Ruby Marchetti, Rose Marut, Katie McIntyre, Wonda Miller, Maureen Nicolazzi, Wendy Polhemus – Annibell, Megan Sala-James, Amber Sroka

Stephen made a motion to approve the December 1, 2015 minutes with corrections, Lauren seconded it. The minutes were approved.

**President's Report:** Stephen welcomed everyone as well as the new members. He reported that NYLA will now be accepting checks for RASD which will be helpful for membership. Laura Panter and Jeri Cohen are currently working on this. We are currently looking to fill two positions, Member at Large and Ramblings. Wendy stated that she would be interested in taking the Ramblings position. Stephen also suggested to the members to consider having a co-chair to make things easier.

**Treasurer's Report:** No report

**C.A.R.E.:** Nicole reported that the next meeting will be on Thursday, January 14 at SCLS. Committee responsibilities and the need for any updates to the mission statement and goals will be the focus of the next meeting.

**Electronic Resources:** Ellen Druda did a quick overview of the new products and trends showcased at the Consumer Electronics Preview show in N.Y.C. last month. You can find more about it here: <http://li.libraryjournal.com/2015/12/technology/consumer-electronics-show-previews-trends-to-watch/> including further discussion of predictive consumerism and aggregated learning. Dave Jones from West Hampton did a terrific presentation on Virtual and Augmented reality and it's applications in libraries. The March 17<sup>th</sup> meeting is set for the Blue Room at SCLS.

**Health Concerns:** Sal reported that the Annual Health Concerns Breakfast will take place on October 25 at SCLS beginning at 9:00 am with the workshops beginning at 10:00 am. Please send Sal any topic ideas that you have for potential, future programs as well.

**Historian:** Robert reported he will go through all the files he has received so far. He also stated that RASD is reaching its 35<sup>th</sup> anniversary and asked if that could be incorporated into the RASD dinner. He is going to see if there is a contact he could talk to about the very first meeting or perhaps some photos.

**Long Island History:** Inez reported that the program showcase has been changed from April 14<sup>th</sup> to April 21<sup>st</sup> at SCLS. The trip to the Tesla Museum is still scheduled for June 9<sup>th</sup>.

**Long Island Reads:** Beth reported that the 2016 Long Island Reads event will be held on Sunday, April 10 at Stony Brook University, Sidney Gelber Auditorium. Jodi Picoult will speak, answer

questions and accept the Long Island Reads award. Barnes & Noble will sell copies of the 2016 pick, *Leaving Time*, as well as some other titles. The event will require tickets, which will be available on the Long Island Reads website (via EventBrite) starting a month before the event. Finally, both the Reader's Guide and the Programming Guide have been distributed on the listserv. Anyone who would like a copy emailed to them can request it directly from Beth: [beth@myrml.org](mailto:beth@myrml.org)

**Media:** Sara reported that the meeting was on January 6, 2016 and there were ten people present. They have a Facebook page called MediaLibrariansNY and also a blog on Wordpress: <https://medialibrariansblog.wordpress.com/>. The presentation on January 6th covered DVD vs. Streaming and how academic libraries are using streaming videos for educational purposes to save space and money.

**Member-at-Large:** The position for Member-at-Large is still open.

**Membership:** Wendy reported that there are currently 153 RASD members. There are 300 stickies remaining from the last L.I. Library Conference. Should we purchase more or perhaps something else like pens? Also, will there be a raffle basket at the table for the conference this year? It was decided that we will discuss the raffle basket more in February.

**M.O.S.A.I.C.:** The next meeting is scheduled for Tuesday, January 12 at 9:30 am at SCLS. The meeting will cover best practices of welcoming parents of English Language Learners in the Library and English conversation groups for adults. The plan is to put together an information guide that can be shared.

**New Adult Committee:** Chris DeCristofaro presented on new adult programming at the December meeting, specifically on using technology in basic programming to attract new adults to the public library. This meeting was held at the Hauppauge Public Library. The January 2016 meeting will be held on Monday the 25th at the Patchogue-Medford Public Library. The topic is new adults returning to higher education, and will feature a speaker from Suffolk County Community College.

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**O.A.R.S:** No report

**PR and Marketing:** The September committee meeting had five members present and a lot was discussed. Brainstorming for future topics using a panel or speaker included best practices in scheduling and posting still and video photography to be taken throughout the year; creating video presentations; best practices for organizing website redesign and best practices for organizing and scheduling PR and Marketing duties in all sizes of libraries.

During the meeting Jo-Ann spoke about a useful marketing newsletter **MLS – Marketing Library Services**. MLS will provide information professionals in all types of libraries with specific ideas for marketing their services. There are numerous suggestions for planning programs, making money, increasing business and proving your value to your administrator. The newsletter is edited by Kathy Dempsey, published by InfoToday. Visit <http://www.infotoday.com/mls/>

The January committee meeting will go over all marketing plans submitted for the SLMA Award. Samantha Alberts has offered to cosponsor a program with the committee in March and they are currently working on getting a speaker. Please let Jo-Ann know if there are any topics or speakers you would like the committee to explore.

**Programs:** Rose has contacted Marcia Olsen of Nassau RASD and she agreed that her group would also be willing to cosponsor a second program if it were approved by the LILC committee. The program would consist of a panel on using Cloud for Reference services such as tracking statistics, storing, sharing and collaborating on documents; creating digital signatures and graphics using

web-based sites; experimenting with tablets to converse in other languages and making presentations and taking notes using a browser and plugins. OneNote and/or Evernote programs would be considered for the discussion. Stephen Ingram would coordinate the panelists.

**Ramblings:** No report.

**Reader's Advisory:** Azuree reported that all of the annotations from the September meeting are now available on the Reader's Advisory blog. The next meeting is scheduled for January, 28 at SCLS.

**Webpage:** Wonda has been posting items on the website as she sees them. If you have any items that you would like posted on the RASD website, please email them to her at [wmiller@happaugelibrary.org](mailto:wmiller@happaugelibrary.org).

**New Business:** Lauren suggested planning a meeting or an evening geared for emerging Librarians similar to what has been done in Nassau County. Perhaps this could be tied in with the SCLA networking event.

The position of Member-at-Large is still vacant. If you know of anyone that may be interested, please let Stephen know. Inez is looking for a co-chair for the Long Island History Committee. Please make sure that any committee chairpersons or co-chairpersons are current SCLA members. Don't forget to send photos of your committee's chairperson and co-chairperson to Megan for the SCLA contact documents. In addition, please send to Stephen, a short blurb describing your committee, along with committee member names, positions, library affiliation, and contact information. This information will be part of the SCLA new member packet.

Upcoming meetings are scheduled on the following dates:

Tuesday, January 5, 2016, at the SCLS in Bellport

Tuesday, February 2, 2016 at SCLS in Bellport

Tuesday, March 1, 2016

Tuesday, April 5, 2016

No May meeting: LI Library Conference on May 5, 2016

Tuesday, June 7, 2016

No meeting in July

Tuesday, August 2, 2016

No September meeting, due to the annual RASD Dinner

Tuesday, October 6, 2016

Tuesday, November 1, 2016

Tuesday, December 6, 2016

*If your library would like to host a meeting, please let Stephen know.*

The meeting was closed at 11:17 am.

Respectfully Submitted,

Katie McIntyre