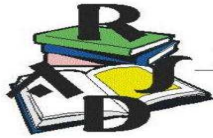


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Reference and Adult Services Division

April 2012

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Electronic Resources

The Electronic Resources Committee met on Wednesday 3/29 at the West Islip library. Topics discussed were a possible summer bus trip (details still being worked out), but most of the time was spent discussing ebooks - how to handle patron and staff training, drop-ins, technical glitches, etc. Kris Minschke spoke a little about Live-brary collection development. Most agreed the topic needs more discussion. Future topics will include iPads in the library, media labs, and training volunteers. Ellen Druda-Internet Services
Half Hollow Hills Community Library

Long Island History Committee

The Long Island History Committee of RASD will be holding our second annual Local History and Genealogy Showcase

Author Talks

The East Hampton Library continues with its Author Talk Series. The following author talks are free events open to all.

Renowned author Martin H. Levinson comes to The East Hampton Library to discuss his new book *Brooklyn Boomer: Growing up in the Fifties*. Some of Mr. Levinson's previous works include *The Levinson Report: Cutting Edge Satire for Geniuses Like You*, *When Good Things Happen to Bad People*, *Practical Fairy Tales for Everyday Living*. Martin H. Levinson lived in Brooklyn from his birth in 1946 to 1962 the height of the baby boom following World War II. He grew up two blocks from Ebbets Field the home of the Brooklyn Dodgers and attended Erasmus Hall High School which boasts alumni such as Neil Diamond, Barbra Streisand and chess-wiz Bobby Fischer. The author's personal recollections of his middle-class childhood in Brooklyn during the 1950s alternate with chapters detailing seminal cultural events of that era including the advent of television, fast-food restaurants, big cars with fins; desegregation and the white flight to the suburbs; rock and roll, beatniks, hula hoops. The Kinsey Reports, the Cold War, McCarthyism, Playboy and much more. Part memoir, part social history, *Brooklyn Boomer* offers a captivating portrait of Brooklyn and America in the mid-twentieth Century. --(provided by the publisher) Saturday April 21 1- 2:30 PM

Please register at the Reference Desk, call 631-324-0222, or email Reference@easthamptonlibrary.org with your full name and phone number.

Author Talk: Ed German "Deep down in Brooklyn"

Ed German is the host of a nightly jazz radio program at Long Islands Public Radio station WPPB - Peconic Public Broadcasting 88.3 FM. He has been on the air for 14 years. *Deep down in Brooklyn* his first book is a memoir about growing up in Brooklyn during the 1950s and 60s and his service as a Marine in Vietnam. Saturday April 28 from 3-4:30 PM. Sign up at the Adult Reference Desk, call (631) 324-0222 ext 3 or email Reference@easthamptonlibrary.org with your full name and phone number.

PR and Marketing

The PR & Marketing Committee had 25 people in attendance for their program, **Marketing on a Shoestring** presented by Jaci Clement - a media expert with more than 20 years experience in the communications industry. She is currently the Executive Director of the Fair Media Council, a New York metro area media watch organization headquartered at Briarcliffe College on Long Island, New York. She was so good; we will probably be having her back again.

Be sure to attend our program at the **Long Island Library Conference, Library Sutra: Practical Tools & Techniques to Integrate Marketing Plans into Action**, on **May 3, 2012 at the Melville Marriot, Melville**. Our very own Ellen Druda will be presenting with Margie Hartough and Karen Cognato.

Mark your calendars for our **September 27, 2012 presentation on Pinterest for Libraries, at SCLS**.

We all do so many wonderful programs and have so many great services; we need to get as good as we can in promoting them.

at Suffolk Cooperative Library System in the Auditorium on Thursday, April 26th from 9:30 to 12:30. This year we will be showcasing the following historians / authors: Bob Winowitch, Patricia Hogeboom, Stephen Sanfilippo, Gene Horton, Keith Oswald, Shoshuanna McCollum, Art Sniffin, Robert Franz, and Ronald Moore will discuss their programs on genealogy. There will be a time at the beginning and end of the program where attendees will have time to visit the presenters at their tables. Each presenter will be given 15 minutes during the main part of the program to introduce their programs to all the attendees. All local historians, librarians who are involved in programming are invited to attend this showcase. Please email Mary Koferl at mkoferl@gmail.com to register.

RASD Program at the LILC

Join RASD at the Long Island Library Conference on May 3rd at the Melville Marriott for the program, Opening Doors, Opening Possibilities: Providing Effective Reader's Advisory Service, which will be held in Session III from 3pm-4pm in Salons VII-XII. Nancy Pearl

Jo-Ann
-
Public Library

Carhart

East Islip

MOSAIC

MOSAIC members met on Saturday, March 10th to visit the Holocaust and Tolerance Center in Nassau County. The Museum has multiple multimedia galleries, a library, and is open to the public. An article in the *New York Times* describes the gallery as follows:

The exhibition begins with a wall of photos of European Jews before the Holocaust in ordinary situations like family gatherings. "We want to introduce people to Jews as human beings, not just as victims and survivors," said Beth Lilach, the director of education, who was in charge of writing the text panels and was the curator of the exhibition. It presents a detailed history using archival material along with artifacts and images related to Long Island families. Jacobsen, Aileen.

The Unthinkable as a Tolerance Lesson." *New York Times* 12 February 2010, n. pag. Print.

<http://www.nytimes.com/2010/02/14/nyregion/14artsli.html?_r=1>.

Public libraries can borrow materials for display in their own libraries by contacting the librarian at the Museum.

Holocaust Remembrance Day is on April 19, 2012. A free Planning Resource Guide to help you plan a Days of Remembrance at your library can be ordered through the United States Holocaust Memorial Museum at <http://www.ushmm.org/remembrance/dor/>.

MOSAIC will also be hosting its First Annual Breakfast on May 22, 2012 Scheduled for 9:30 a.m. @ SCLS. Keynote Speaker: Loida Santos from biasHELP, Inc. Details will be sent on the SCLA listserv.

SPRING IS IN THE AIR!

What's in Bloom at the Gardens?

Join SSLMA (Suffolk School Library Media Association) for brunch/lunch at Papa Razzi Trattoria followed by a tour of Old Westbury Gardens House and Gardens. Transportation: on your own. Brunch/Lunch Cost: \$40 for members, \$45.00 for non-members. RSVP by April 27, 2012. If you're interested, please send a check payable to SSLMA, Susan Glaser, 22 Abbingdon Avenue Drive, Lloyd Harbor, NY 11743. Any questions call Susan @ 631-470-9577.

MOSAIC

Elma Lugo and Lissetty Thomas, Co-chair

will discuss identifying, defining and using the concept of "doorways" to suggest material to readers and ways to grow your knowledge of books.

The program is jointly sponsored by RASD/SCLA and RASD/NCLA.

-Rose Marut

Suffolk County Jails - Library Service Committee: An Update

The charge of the Suffolk County Jails - Library Service Committee is to:

1. Encourage libraries to provide paperback books of a nonviolent nature to the jails at Yaphank and Riverhead; 2 Use money obtained through SCLS to purchase new paperbacks and to order subscriptions to appropriate magazines for the jails.

To fulfill this charge, the Library Service Committee appeals periodically to the Suffolk County Libraries.

Libraries have usually responded quickly to the request to send gently used paper-backs of a nonviolent nature to the jails. Riverhead jails also welcomes appropriate magazines.

It's time again to remind the library



On Thursday, February 23rd the LI History Committee met at SCLS for our quarterly meeting. Robert Weible, New York State Historian and Chief Curator of the New York State Museum presented an interesting program on New York State and the Civil War as well as the museum's upcoming exhibits at the museum's collection which is now available for libraries to borrow for their library exhibits. For more information about this new program please email the museum.

***Long Island Reads* Announces This Year's Selection - "The Lost Wife" by Alyson Richman**

(Lake Success, NY- March 26, 2012) Long Island libraries are gearing up for *Long Island Reads*, an annual initiative to promote reading during National Library Week, April 8-14. Sponsored by the Nassau Library System and Suffolk County Library System (SCLS), *Long Island Reads* creates a shared literary experience by inviting all Long Islanders to read the same book and participate in discussions and related events.

This year's book selection is "The Lost Wife" by Alyson Richman, a heart-rending story of a 60-year love affair begun in pre-WWII Prague that was interrupted by the Nazi occupation. The novel explores the power and durability of the artistic spirit, even under the most horrific conditions.

All are invited to an author talk and book signing on Sunday, April 22 at 2 p.m. at the Plainview-Old Bethpage Public Library, 999 Old Country Rd., in Plainview. The annual event is sponsored by Astoria Federal Savings, which is committed to promoting literacy and lifelong learning throughout the neighborhoods it serves. Copies of Ms. Richman's books will be available for purchase at the event and seating is on a first-come, first-served basis. Registration and tickets are not required.

Also in conjunction with *Long Island Reads*, a "The Lost Wife" European tour has been organized, featuring a 10-day guided excursion through Prague, Budapest, and Vienna from September 8 - 19. For tour dates and prices, contact Loretta Piscatella at piscatellaloretta@mcpl.lib.ny.us or 631-585-9393 x288. For additional information, visit www.longislandreads.org.

community about the Suffolk County jails. If you are able to send paperbacks to the jails, please send them through the Suffolk system la-beled as follows:

To: **SCLS for Riverhead Jail**

OR

To: **SCLS for Yaphank jail**

ATTN: Law Lib-rarian

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Photo caption: 2012 *Long Island Reads* co-chairs display this year's book selection "The Lost Wife" by Alyson Richman. Pictured, (L to R) Bushra Dano, Branch Manager of Astoria Federal Savings' Huntington Branch on New York Avenue, Deborah Cunningham of Harborfields Public Library, Lee Fertitta of Port Washington Public Library and Janet Schneider of Great Neck Library.

Astoria Financial Corporation (NYSE: AF), with assets of \$17.0 billion, is the holding company for Astoria Federal Savings and Loan Association. Established in 1888, Astoria Federal, with deposits in New York totaling \$11.2 billion, is the largest thrift depository in New York and embraces its philosophy of "Putting people first" by providing the customers and local communities it serves with quality financial products and services through 85 convenient banking office locations and multiple delivery channels, including its enhanced website, www.astoriafederal.com. Astoria Federal commands the fourth largest deposit market share in the attractive Long Island market, which includes Brooklyn, Queens, Nassau, and Suffolk counties with a population exceeding that of 38 individual states. Astoria Federal originates mortgage loans through its banking and loan production offices in New York, an extensive broker network covering fourteen states, primarily along the East Coast, and the District of Columbia, and through correspondent relationships covering fifteen states and the District of Columbia.

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