



Reference and Adult Services Division

April 2014

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## Upcoming Programs



at the CHDHU

You and your patrons are invited to join the Suffolk Center on the Holocaust, Diversity and Human Understanding, Inc. (CHDHU) for two outstanding programs...

Rwanda: Reflections After 20 Years, and Nelson Mandela: Before President, Beyond President

The CHDHU presents two guest speakers on Thursday, April 24, 2014, from 9:30 am - 12:30 pm at the Van Nostrand Theatre of Suffolk County Community College, Michael J. Grant Campus, Brentwood. Jacqueline Murekatete, Esq., survivor of the Rwanda genocide, will reflect on the 20th Anniversary of this event, and Dr. Shimelis Gulema, Assistant Professor of Africana Studies at Stony Brook University, will speak about Nelson Mandela: "Before Prisoner, Beyond President." Admission is FREE. For more information,

## FROM the PRESIDENT

Happy Spring to one and all!

We all made it through a frosty winter and now warmer days are upon us. Have you heard? The conference is just weeks away! Please stop at the RASD table to pick up a wonderful giveaway gift and we also have a free raffle. Our division has been working very diligently towards making the Long Island Library Conference a huge success. I would like to thank our board members and committees for their ongoing dedication and conscientiousness and we hope to see you soon. In the meantime, please check out this program at Sachem Library:

MEET THE AUTHOR: Mac Griswold

Tuesday, April 22 \* 7:00pm (refreshments at 6:30pm)

Program code: SAAMTA4

*The Manor: Three Centuries at a Slave Plantation on Long Island* Meet author and historian Mac Griswold, author of , this year's Long Island Reads selection. In 1984, Mac came across Sylvester Manor, the 1650s former plantation on Shelter Island that has been home to 11 generations of the Sylvester family. After years of painstaking research, she tells the story of one of the earliest plantations in the North, dependent for nearly two centuries upon the labor of African-American slaves, Native Americans, and indentured servants. The book ranges from 16th century Europe to 21st century Shelter Island, where the property, still owned by descendants of the original family, continues to operate as a nonprofit educational foundation and organic farm. Books will be available for purchase and signing. Before the presentation, sample traditional colonial snacks prepared and served in costume by Living Historian Diane Fish.

## PR &amp; Marketing

The committee met on 3/20/14 to discuss plans for the rest of the year. It was decided to try to get a panel of speakers on the use of niche marketing (the Patch, Meetup.com, etc.), and to get speakers from libraries who have marketing departments/committees to explain how they work. We are planning for meetings in June and October.

Please go to the RASD Home Page and look for the PR Committee Blog and download a copy of the application for the first annual Suffolk Library Marketing Award. We want as many entries as possible.

If you will be attending the Long Island Library Conference be sure to attend our 10:30 program: It's a Mad, Mad, Mad (Publishing) World - The changing role of the library in the era of self-publishing. David Vinjamuri will give the program he just presented at PLA in March - The explosion of published and self-published titles (nearly a million new ISBNs were issued in 2012 alone) means that libraries can no longer be

please contact the CHDHU at 631-451-4117 or email [chdhu@sunysuffolk.edu](mailto:chdhu@sunysuffolk.edu)

#### A Conversation Among Survivors

On Wednesday, May 7, 2014, from 11:00 am - 12:15 pm, at the Islip Arts Building, Room 115, Suffolk County Community College, Ammerman Campus, Selden, the CHDHU will present a rare opportunity to hear a moderated conversation among four Holocaust survivors. Hear the amazing stories of how survivors Annie Bleiberg, Werner Reich, Hannah Robinson and Ruth Minsky Sender endured this dark time in history. Admission is FREE. For more information, please contact the CHDHU at 631-451-4117 or email [chdhu@sunysuffolk.edu](mailto:chdhu@sunysuffolk.edu)

Beautiful Banners to Display at Your Library  
The CHDHU would like to loan your library banners (measuring 5' by 4') depicting selected artwork from their annual Embracing Our Differences Exhibit. These colorful and compelling banners express diversity and the varied people, cultures and perspectives in our world. For more information, please contact the CHDHU at 631-451-4117 or email [chdhu@sunysuffolk.edu](mailto:chdhu@sunysuffolk.edu)

Don't Forget to LIKE the CHDHU

The Suffolk Center on the Holocaust, Diversity and Human Understanding is now on Facebook! Please don't forget to [LIKE us!](#)

#### Health Concerns:

The Health Concerns Committee is working

archives of knowledge. Understanding how to maximize the impact of the collection and engage library patrons more requires a new set of skills. This talk brings real data from libraries around the country to the issues of collection development and reader's advisory.

Jo-Ann Carhart, East Islip Public Library

#### Defusing the Myth of Membership...

Have you joined or renewed your membership to the SCLA? Did you know that you have a choice to join just the SCLA

or both NYLA and the SCLA? Since the August, 2013 merger between these two library associations there seems to have been a lot of misinformation circling about.

When you do join or renew your membership(s) don't forget to join the RASD too!

The RASD offers a variety of committees to share your ideas or learn new ones. RASD has something for you! Please visit the [RASD](http://scla.net/rasd-main/about-2/) (<http://scla.net/rasd-main/about-2/>) website to learn more.

To renew or join SCLA, or NYLA and the SCLA, please find more information on the [NYLA](#) website - and don't forget to check off RASD!

Joan Cook

#### MOSAIC

MOSAIC (Multicultural Outreach Services and Information Committee) a committee of SCLA's Division of RASD invites you to become a member of its committee.

MOSAIC has programs and workshops designed to increase members' knowledge and skills. A summary of MOSAIC's 2013 accomplishments are as follows:

In March MOSAIC held its second Annual Breakfast with guest speakers from LILAC (the Long Island Language Advocates Coalition). LILAC seeks to assure that the non-English speaking population receives full and equal access to programs and services. In September MOSAIC formed a sub-committee whose sole purpose is to promote cultural awareness and to develop strategies for effective outreach services in the public libraries of Suffolk County. The first event, "

#### *Navigating Your Community*

Information Fair" took place on October 18th at the Middle Country Public Library with over 26 organizations and 100 patrons in attendance, including dancers from Teatro Hispanico Rodante. The next fair will be held at the Northport-East Northport Public Library in the spring of 2014.

Members of MOSAIC also visited the Queens Public Library in Flushing to learn about their "New Americans Program," collection development, and their outreach efforts. We also took a tour of the library and their ALC (Adult Learner Center).

At our November meeting, Martha Maffei, Executive Director of SEPA Mujer Inc. spoke about their programs,

on this year's topic: Heart Disease. For people who think that heart issues are only for older members of our community, read about teens who have fallen down with sudden coronary episodes in the middle of a sport's activity. The issues are also different for women than men.

Our Annual Meeting and Breakfast will be held on October 29, 2014 at 9am at SCLS. We have 2 wonderful speakers so please come and hear about the signs, symptoms, causes and what we can do even after a coronary episode. Further information will be forthcoming.  
Rona Dressler

development of leadership skills, Latina immigrants organizing for real change on Long Island and forms of immigration relief available for survivors of domestic violence. The next meeting will be held in January with a guest speaker from the Health and Welfare Council of Long Island.

Becoming a member of MOSAIC is a wonderful opportunity to interact with other librarians who have concerns and interests similar to yours. To obtain further information, please check out our blog at <http://mosaic-suffolk.blogspot.com/>

**Hope to see you at our next meeting!**

### READERS' ADVISORY:

There is nothing better than a good book on a cold snowy day. So this year's extreme winter was a boon for readers. The next best thing is a good book on a summer afternoon at the beach. For all of your reading pleasure, you and your patrons can rely on the Reader's Advisory Committee to help select the next read! Did you know that you can do that on line by going to the RASD Reader's Advisory Blog at <http://rasdreadersadvisory.blogspot.com/>

You'll see the newest Mainstream fiction and Cozy Mysteries with annotations by Suffolk County librarians. As a matter of fact when you visit the blog, you'll find we have covered more than 35 genres.

Don't wait for the next winter whiteout or the summer sun. Join Reader's Advisory now and add to your patrons' and colleagues' knowledge and enjoyment! Our next meeting is April 24 at the West Babylon Library where we're book-talking Art in Fiction. We'd love to see you there.

Grace O'Connor [goconnor@suffolk.lib.ny.us](mailto:goconnor@suffolk.lib.ny.us)

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