
Ramblings

The
Newsletter
of

RASD

Reference and Adult Services Division
A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

SUMMER 2017

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President's Message

Lauren Bernat

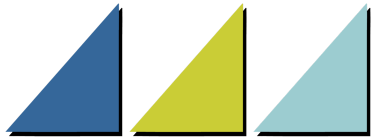
I would like to thank all of you who attended the programs arranged by RASD's Committees at the Long Island Library Conference on Thursday, May 4, 2017. It might be my biased opinion, but I think that the Division offered excellent learning opportunities this year. If there was something of interest and use to you, I hope you will consider attending meetings of the organizing committee in the near future!

In this issue you will find information about upcoming programs from July through the Fall, summaries and tips from past meetings this Spring, and information about our **Annual Luncheon and Meeting on October 3, 2017**. Topics covered by our committees include unusual or new collections such as items in Media or books for the new adult; advertising and outreach to various age groups; and digital learning resources.

Committee News

Long Island Reads

Beth Gates



LONG ISLAND READS
One Island—One Book

The Long Island Reads Committee is spending the summer reading our long list of possible 2018 picks. We will meet again in September to create a short list. We always welcome new members! Join us at an upcoming meeting:

Thursday, September 7, Cold Spring Harbor Library

Wednesday, October 4, Glen Cove Library

Thursday, November 2, Rogers Memorial Library

All meetings start at 9:30 a.m. for coffee, 10:00 a.m. for meeting. If you have any questions, contact Beth Gates, Suffolk Chair, at beth@myrml.org.

Health Concerns

Sal Filosa

**Health
Concerns
Committee**

Reference and Adult Services Division of SCLA



SAVE THE DATE!

Our Annual Breakfast will be on **Tuesday, November 14th**. Our topic this year will be **Vascular Disease**. There are many diseases that fall under this topic; the committee encourages everyone to join us for a

delicious and nutritious breakfast so you can learn more about them. *More details to follow.*

The committee has been actively working to bring more programs to you throughout the year. Our hope is that through these programs and workshops, you will be able to more efficiently assist your patrons in their research.

Electronic Resources

Dave Jones

The Electronic Resources Committee will next meet on **September 8, 2017** for a demonstration on Lynda.com. This meeting should nicely complement the June 8, 2017 meeting that was held on the digital Gale Courses offered through GALE. The location and time of the September event will be announced shortly.

Media

Tim Sicurella

Please join the discussion at our next Media Committee meeting on **Tuesday, July 18**, at SCLS. Coffee and tea at 9:30 a.m., meeting at 10:00 a.m. We'll be discussing:

- Media shelving issues:
 - Storage space, selling the discards
 - Where does your non-fiction live?
 - Documentaries and looking at their stats
- High fine rates for media: are they helping or hurting?
- Vinyl circulating again?
- Circulating puzzles and board games

Save the Date! The committee's fall meeting will be on **Monday, October 16th** at SCLS.

New Adults

Ellen Hobson

Thank you to all who joined us at our June meeting where Lissety Thomas gave tips for reaching out in the community. Did you know that many undocumented immigrants are afraid to get a library card because they believe the library will report them to the government? We can reach out to these groups at community centers (such as churches) and reassure them that we don't report any patron information and promote our services.

Please join us for our upcoming meetings:

- Jessica Olecher, Danielle Minard, and Rebecca Goldstein will discuss **creating new adult collections** on **September 18** at Sachus Public Library. Networking at 9:30 a.m., meeting at 10:00 a.m.
- Chris DeCristofaro of the Library Pros will discuss **podcasting** at the Patchogue-Medford Library on **October 16**. Networking at 9:30 a.m., meeting at 10:00 a.m.
- Jessica Olecher will address **drop-in Maker Programs** at Suffolk Cooperative Library System on **November 20**. Networking at 9:30 a.m, meeting at 10:00 a.m.

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BECOME A MEMBER!

Proudly Celebrating 35 Years!

Membership:

What's in it for me?

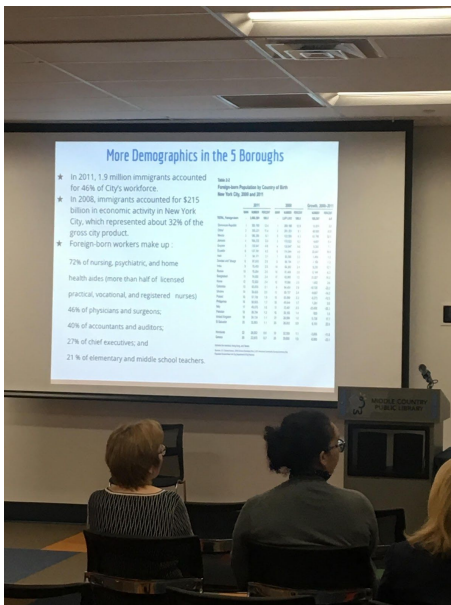
<http://scla.net/rasd-main/membership/>

Multicultural Outreach Services And Information Committee



MOSAIC: Multicultural Outreach and Information Committee

Amber Gagliardi & Gilda Ramos



On June 6th, MOSAIC held an informative breakfast about world language collections. Maria Fung, Alexandra Gomez, and Libby Romero from Adult English and World Language Collections, Selection BookOps - the shared technical services organization of Brooklyn Public Library & New York Public Library - explained how they select titles and from where they purchase these elusive books.

If you would like a list of their recommended world language vendors or a copy of the PowerPoint presentation, please email Amber Gagliardi at gagliardiamber@mcplibrary.org.

Public Relations & Marketing

Jo-Ann Carhart, Joan Cook, & Sharron McDevitt



All are encouraged to apply for the **2017 SLMA Award**, the committee's award that recognizes the best public relations marketing campaign by a public or academic library in Suffolk County between Sept. 16, 2016 and Sept. 15, 2017.

It is **easy to apply** and **applications are available at:**

<https://rasdpr.wordpress.com/smla/>

Previous winners are also listed on the website. This year's winners will be announced at the **SCLA dinner on November 9, 2017.**

The committee hosted a roundtable discussion on June 22, 2017, at SCLS. The major topics of discussion were Outreach Services and Summer Programs. Below you will find some good ideas:

- Take pictures with phones or tablets so that they can be immediately posted or emailed to a staff member.
- Visit local nursing homes.
- Maintain partnerships with your school districts.
- Visit local pools or beaches; bring a prize wheel, trivia, paperback books, bookmarks, leftover summer reading club prizes, and 3-D printed items.
- Have a rolling bag ready and stocked with fliers and other items you plan to bring.
- Show outdoor films and hold outdoor concerts.
- Visit at farmers' markets.
- Always have your library services brochure available to hand out.
- Have a library mascot or person in a literary character costume at events.
- Use a prize wheel.
- Borrow items from SCLS for outreach; tent, generator, coolers, mobile Wi-Fi, trailer, prize wheel, popcorn machine, or outdoor movie screen.
- Attend town festivals and events.

The committee is planning a program for the fall. Once it is solidified, we will send out the information. Have a very good summer, and don't forget to apply for the SLMA Award!

Webmaster

Wonda Miller

Check It Out!

RASD Professional Development Resources

If you're unable to attend RASD professional development opportunities in person, we've compiled a helpful list of alternative resources for you to use to keep up with current events and professional developments.

Take a look at: <http://scla.net/rasd-main/generalresources/>

Reader's Advisory

Azuree Agnello

In April, the Reader's Advisory committee had lots of laughs discussing our topic of Humor: Fiction and Non-Fiction. Books such as *Housebroken* by Laurie Notaro, *How to Weep in Public* by Jacqueline Novak, *Not Working* by Lisa Owens, and *Mister Monkey* by Francine Prose were discussed.

Our next meeting will be on **Thursday, September 28** at SCLS, coffee/tea at 9:30 a.m., meeting from 10:00 a.m.-12:00 p.m. Our topic is Mystery (hard-boiled, no cozies). If you'd like to attend, please email me at aagnello@wbpl.us.

Keep checking our blog at <http://rasdreadersadvisory.blogspot.com/> for book reviews from our hard-working committee members.

If you're looking for a fun committee to join but don't have a lot of time, Reader's Advisory may be perfect for you. Check us out!

RASD Executive Board

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Stephen Ingram, *Past President*
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- *Health Concerns*, Sal Filosa
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- *Long Island History*, Inez Foster
- *Long Island Reads*, Beth Gates
- *MOSAIC*, Amber Gagliardi & Gilda Ramos
- *Media*, Timothy Sicurella
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- *Programs*, Rose Marut
- *Ramblings*, Wendy Polhemus-Annibell
- *Readers Advisory*, Azuree Agnello
- *Webmaster*, Wonda Miller

RASD

Reference and Adult Services Division
A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

Mission Statement

To unite in one division all those who are interested in any phase of reference and adult services. To give those having responsibility for the above services an opportunity to exchange information, develop techniques, and improve their professional experience. To have representation on the Board of Directors of the Suffolk County Library System.

Find Us on the Web!

Website: <http://scla.net/rasd-main/>

Facebook:

<https://www.facebook.com/Reference-and-Adult-Services-Division-300290602542/>

Become a Member!

Membership Benefits:

<http://scla.net/rasd-main/membership/>

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