

---

# Ramblings

The  
Newsletter  
of

# RASD

Reference and Adult Services Division  
A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

SUMMER 2016

---



Stephen Ingram, RASD President, & Lauren Bernat, Vice-President, at the 2016 LILC.

## ***In This Issue***

- **Words from RASD's President & Vice-President**
- **Committee News**
  - ☐ CARE: Career & Resource Exchange
  - ☐ Electronic Resources      ☐ Long Island Reads
  - ☐ OARS: Outreach, Activities, Resources & Services
  - ☐ Historian      ☐ Health Concerns      ☐ Media
  - ☐ Public Relations & Marketing      ☐ Programs
- **RASD Annual Dinner Invitation**
- **2016 LILC Photos!**

## ***Words from RASD's President & Vice-President***

### **Stephen Ingram**

*First off, these are two good looking individuals in that photo!*

*I would like to thank the committee chairs, the board, and Long Island Library Conference participants in making this a great year for RASD. If you haven't yet taken the time to attend one of the many meetings hosted by this Division, then you are missing out on the hard work and efforts of your peers, who are making valuable contributions to the field of librarianship. This year the Reference and Adult Services Division is proud to be celebrating its 35th year of participation in the library community. I hope you will take the opportunity to celebrate with us by attending our Annual Dinner on Wednesday, September 28th at the Babylon Carriage House.*

### **Lauren Bernat**

*We'd love to hear from you! Send us your requests and feedback! Looking for a new topic to be addressed or to get involved in our organization? Attend a meeting or reach out to a committee! If you're not sure where to start, please contact RASD Vice-President Lauren Bernat today at [lbernat@smithlib.org](mailto:lbernat@smithlib.org) or 631-360-2480 x232.*

---

## Committee News

### CARE: Career & Resource Exchange

Nicole Berroyer

Suffolk Libraries CARE is a committee of the Reference and Adult Services Division of the Suffolk County Library Association. The mission of the CARE committee is to share career information resources and services and promote career development within public libraries. We seek to establish a professional voice that represents the career needs and interests of libraries and their communities.

CARE hosted a speaker from Services for the UnderServed in May at the Connetquot Public Library, where Colleen Valdini spoke about the Supportive Services for Veteran Families (SSVF) program, a housing stability program for homeless veterans. SSVF provides temporary financial assistance to veterans at risk of homelessness.

### Electronic Resources

Ellen Druda & David Jones

Mark your calendar! On **Thursday, Sept. 8**, at **Islip Public Library**, the Electronic Resources Committee of RASD and the Technology & Information Forum Committee of CATS will hold a joint meeting (9:30 a.m. coffee, 10 a.m. meeting) at which Chris DeCristofaro from Sachem Public Library will demonstrate a new 3D scanner—a recommended brand with incredible results that is different from the ones we've seen from Makerbot. Chris has also arranged for a Skype session with Form Labs, a 3D printer company doing very interesting work. This will be a great opportunity for the Electronic Resources Committee to have a roundtable discussion with our library technical staff.

### Long Island Reads

Beth Gates



The Long Island Reads Committee has been reading through our long list all summer and will vote on the 2017 Long Island Reads pick soon. Keep an eye out this fall for our announcement, our programming and reading guides, and information on our April 2017 author event.

### OARS: Outreach, Activities, Resources & Services

Cindy Miller

The OARS Committee, under the umbrella of RASD, is looking for new members. We are open to new ideas and interesting programs. We meet monthly at different libraries around Suffolk County. Our next meeting will be at Harborfields Public Library on **September 14, 2016** -- 9:30 a.m. coffee, 10:00 a.m. meeting. Please feel free to join us.

---

## Historian

### Robert Cognato

**RASD Is Set to Celebrate Its 35-Year Anniversary!** Way back on June 24, 1981, in the board room of the Patchogue-Medford Library, the Reference and Adult Services Division (RASD) held its first-ever board meeting. The original board members were: *Dave Clemens, Joan Wellander, Slavka Leigh, Sara Courant, Carol Simpson, Jean Connors, Rosalind Gray, and Milan Lukac.*

Join us to celebrate and acknowledge the original RASD board members at our **Annual Dinner** on **Wednesday, September 28, 2016 at the Babylon Carriage House**. Dave Clemens, the first RASD Chairman, will be joining us to say a few words! For more information about the **RASD Annual Dinner**, see the flyer on page 5 of this newsletter and visit <http://scla.net/rasd-main/> to register by Sept. 6. We hope you can join us for this special event!

## RASD Annual Dinner Invitation

**Wednesday, September 28, 2016**

**6:30 pm - 10:00 pm**

***At the Babylon Carriage House,  
with Guest Speaker Frank M. Sorrentino***

### Register at:

<http://scla.net/rasd-main/>

**Registration Deadline:**

**Sept. 6**

## Health Concerns

### Sal Filosa

The Health Concerns Committee is pleased to announce its selection for the annual breakfast and bibliography, CAM: Complementary & Alternative Medicines. Look for recommendations for materials from our bibliography on Live-brary's *Health and Medicine* topic guide in the fall, when our bibliography will be published. Please reserve the date **Tuesday, October 25** for our **Annual Breakfast** beginning at 9:00 a.m. and featuring two dynamic speakers, a naturopathic doctor and a licensed acupuncturist. The Health Concerns Committee is proud to partner with LILRC's Health Sciences Information Committee to offer you a demo of EBSCO's database *Alt HealthWatch* at this year's annual breakfast. More information will be released soon. We hope to see you there!

If you are interested in health-related topics and would like to join us on our mission to educate library staff and inform the community, please contact Sal Filosa at [sfilosa@portjefflibrary.org](mailto:sfilosa@portjefflibrary.org).

---

## Media

### Steven Spataro & Sara Bedell-Spataro

Greetings to All! This year has been exciting for the Media Committee. Our committee is dedicated to keeping up with the recent trends in library technologies, devices, and collection development. We meet quarterly and have informative discussions that address all forms of Media. All are welcome! Check out our new blog at <https://medialibrariansblog.wordpress.com/> and “like” us on Facebook at *MediaLibrariansNY*. Please stay tuned for a live Podcast from Steven coming up in September. We look forward to seeing all of you at future meetings and events.

## Public Relations & Marketing

### Jo-Ann Carhart & Joan Cook

Suffolk libraries offers great programs and services; we just need to market them sufficiently! Our committee is here to help you. The PR & Marketing Committee has held several programs so far this year, including presentations by George Needham on “Successful Libraries” at East Islip Public Library in May, and by Mark Aaron Polger on “Library Signage” at SCLS in June. On July 7th the committee had a roundtable discussion on several topics, with a concentration on how libraries are handling outreach to the community. Those minutes are forthcoming.

We encourage everyone to consider applying for our committee’s annual **Suffolk Library Marketing Award (SLMA)** for the best library marketing campaign in Suffolk County. The application process is easy, and the winning library receives the SLMA plaque to display for a year. The **application deadline is Sept. 15, 2016**. Download the application at [www.rasdpr.wordpress.com](http://www.rasdpr.wordpress.com).



## Programs


### Rose Marut

The RASDs of SCLA & NCLA cosponsored two programs at the Long Island Library Conference on May 5. At *Guerrilla Outreach: 10 Tips for Connecting to Your Local Community*, David Vinjamuri discussed how libraries can use a limited budget to connect effectively with the community and enhance relationships and build awareness for programs and resources. Vinjamuri, the author of *Accidental Branding: How Ordinary People Make Extraordinary Brands* and two mystery thrillers, is a contributor to *Forbes*, teaches branding and social media at New York University and is the founder of ThirdWay Brand Trainers.

Stephen Ingram (Northport-East Northport Public Library) and James Hartmann (Hewlett-Woodmere Public Library) presented the program *Forecast: It's a Cloudy Day at Reference*. They discussed opportunities to incorporate Cloud technology into the Reference workflow, make presentations and take notes using OneNote and Evernote and tools to track statistics, store, share, and collaborate on documents.

## RASD Annual Dinner Invitation

The Reference & Adult Services Division cordially invites you to our **35th Anniversary Annual Dinner on Sept. 28 at the Babylon Carriage House!** Please join your colleagues for an evening of food, fun, raffles, and guest speaker Frank M. Sorrentino, Professor of Political Science at St. Francis College. This year commemorates the 35th anniversary of the founding of RASD. Registration deadline is Sept. 6. Register at: <http://scla.net/rasd-main/>. For more information, contact: Karen Cognato, Harborfields Public Library, 631-7575-4200, ext 145.



Reference & Adult Services Division cordially invites you to its

# ANNUAL DINNER

Please join your colleagues for an evening of food, fun, raffles and guest speaker, Frank M. Sorrentino, Professor of Political Science, St. Francis College. This year we will commemorate the 35th anniversary of the creation of RASD.

**Wednesday, September 28th, 6:30 - 10:00 PM**

**Babylon Carriage House**  
21 Fire Island Ave., Babylon, NY 11702  
631-422-5161  
[www.babyloncarriagehouse.com](http://www.babyloncarriagehouse.com)

**Presidential Power**

This lecture will examine the power of the American Presidency. The Presidency has always been a major fascination of citizens, journalists, and scholars. The person holding the office of President of the United States is described as being, "the most powerful person in the world." The President is Commander-in-Chief of the U.S. Military, which includes the most powerful weapons systems ever devised, yet the Presidency is limited by the power of both the legislative and judiciary branches of federal government. Additionally, the Presidency is checked by a fragmented party system, free press, democracy, and by the very challenges that confront the nation. Dr. Sorrentino will also examine how various Presidents such as Washington, Jefferson, Jackson, Lincoln and FDR as well as how more recent Presidents have impacted the office.

Frank M. Sorrentino received his M.A. and Ph.D. in Politics from New York University and his B.A. degree in Political Science from St. John's University. Dr. Sorrentino is the author of six books including *American Government: Power and Politics in America* and *Ideological Warfare: The FBI's Path Towards Power*.

**Cost**

**\$40** per person for members    **\$45** per person for non-members and at the door

\* Credit card payments can be made online **until September 6th** at <https://www.nyla.org/max/events/scla-annual-meeting-dinner/257/>  
**Click on the words REGISTER NOW**

\* **Cash payment only will be accepted at the door.**  
Please call in advance. See contact information below

**Karen Cognato** Harborfields Public Library • 631-7575-4200, ext 145



**Long Island  
Library Conference  
2016**

**RASD Executive Board**

*Officers*

- Stephen Ingram, *President*  
 Lauren Bernat, *Vice President*  
 Megan Sala-James, *Past President*  
 Katie McIntyre, *Secretary*  
 Maureen Nicolazzi, *Treasurer*

**Committee Chairs**

- CARE, Nicole Berroyer
- Electronic Resources, Ellen Druda & David Jones
- Health Concerns, Sal Filosa
- Historian, Robert Cognato
- Long Island History, Inez Foster
- Long Island Reads, Beth Gates
- MOSAIC, Amber Sroka & Gilda Ramos
- Media, Steven Spataro & Sara Bedell-Spataro
- Member-at-Large, Karen Cognato
- Membership, Wendy Polhemus-Annibell
- New Adults, Mike Buono & Lissetty Thomas
- OARS, Cindy Miller
- PR & Marketing, Jo-Ann Carhart & Joan Cook
- Programs, Rose Marut
- Ramblings, Wendy Polhemus-Annibell
- Readers Advisory, Azuree Agnello
- Webmaster, Wonda Miller



**Mission Statement**

*To unite in one division all those who are interested in any phase of reference and adult services, To give those having responsibility for the above services an opportunity to exchange information, develop techniques, and improve their professional experience. To have representation on the Board of Directors of the Suffolk County Library System.*

**Find Us on the Web!**

**Website:** <http://scla.net/rasd-main/>

**Facebook:**

<https://www.facebook.com/Reference-and-Adult-Services-Division-300290602542/>

**Become a Member!**

**Membership Benefits:**

<http://scla.net/rasd-main/membership/>

**Ramblings**, the official newsletter of the Reference & Adult Services Division of the Suffolk County Library Association, is published quarterly. Contents © 2016 RASD. All rights reserved.  
*Issue Editor:* Wendy Polhemus-Annibell