



REFERENCE & ADULT SERVICES DIVISION

A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

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President's Message

Hello Members Current and Prospective!

My name is Sal Filosa and I would like to introduce myself as the 2022 RASD President. I am the Head of Technical Services and Marketing & Outreach Librarian at Port Jefferson Free Library. This is my second year on the Executive Board of RASD and including my time as co-chair of the Health Concerns Committee, I am entering my seventh year on the board of RASD. I would like to thank the members of the board for the opportunity to serve in this capacity.



I am excited that we are able to move forward with providing the professional development opportunities and techniques necessary to improve your professional endeavors with Reference and Adult Services. If there are ways that you believe this division can better suit your needs, please reach out to me at sal@portjefflibrary.org. This newsletter serves as a snapshot of the work that some of the committees are doing and is in no way comprehensive of all the services and resources available to you. Visit our website to see everything offered at scla.net/rasd.

RASD's committees are always posting to the listserv and forums with information on upcoming events and meetings, but hearing from a colleague directly can make all the difference, so I ask you to spread the word about RASD. If you work in Adult and Reference Services and are looking to become more involved with our mission, I urge you to attend a committee meeting or reach out to me with any questions. Thank you for your support and I hope to see you at one of our events!

Salvatore J. Filosa
RASD President
Port Jefferson Free Library

Public Relations And Marketing

Will Your Library Take Home the Suffolk Library Marketing Award this Year?

It's time to start planning for the 2022 Suffolk Library Marketing Award. Winners receive recognition among their peers and take home the SLMA trophy and plaque to proudly display in their library. The Suffolk Library Marketing Award recognizes the Best Public Relations Marketing Campaign by a Public or Academic Library in Suffolk County. Download an application, view past campaigns, meeting minutes and learn about our upcoming meetings at rasdpr.wordpress.com



Professional Development Opportunity

Is 2022 the year you get more involved in your profession? The PR & Marketing Committee is looking for new Co-Chairs. A commission of RASD, the committee was founded over ten years ago to assist those in libraries who work on publicity and marketing of library programs and services. Each year the committee presents awards to the best public marketing campaign in Suffolk County. Visit our website to see all the wonderful work that your colleagues have done over the years rasdpr.wordpress.com. Chairpersons sit on the RASD Board. For more information contact Jo-Ann Carhart at jcarhart@optonline.net

Reader's Advisory Committee

Are you looking for a committee to join but are short on time? Then the Reader's Advisory Committee might be the right one for you. We meet three times a year on the last Thursday of the month in January, April, and September to discuss books on a specific theme chosen by the committee. Share your book with the group, write a short review, and submit it for our blog.

Our next meeting is Thursday, April 28, 2022 from 10 am-12 pm at SCLS. Topic: Fantasy Fiction. If you'd like more information, please contact Azurée Agnello at the West Babylon Public Library (631-669-5445) or email aagnello@wbpl.us. You can attend a meeting to see what it's like or jump right in and pick a book to share.

Mission Statement:

To unite in one division all those who are interested in any phase of reference and adult services. To give those having responsibility for the above services an opportunity to exchange information, develop techniques, and improve their professional experience. To have representation on the Board of Directors of the Suffolk County Library Association.

2022 RASD Officers

- President-** Sal Filosa
- Vice President/President Elect-** Kelly Filippone
- Secretary-** Mary McNulty
- Treasurer-** Wendy Bennett

Career and Business Reference Services-

Nicole Berroyer & Alex Blend

Electronic Resources- Dave Jones

Health Concerns-

Sal Filosa & Stephanie DiChiara

Historian- Adam Zoffranieri

Local History-

Caren Zatyk & Kelly Filippone

Long Island Reads- Mara Zonderman

Media- Nicole Rambo

Members-at-Large-

Laurie Aitken, Jessica Giannetti

Membership- Kelly Filippone

M.O.S.A.I.C.-

Amber Gagliardi & Michelle Athanas

New Adults-

Alex Cranshaw & Andrew Mihopoulos

Outreach- Alicia Collumbell

Public Relations and Marketing-

Jo-Ann Carhart & Joan Cook

Editor of Ramblings- Sean Walls

Reader’s Advisory- Azuree Agnello

Website Administrator- Wonda Miller

Membership

The Reference and Adult Services Division (RASD) of the Suffolk County Library Association (SCLA) supports the professional development of librarians and library staff through a wide range of committees that concentrate on improving patron services. Through the efforts of these committees, we provide professional growth, continuing education programs and networking opportunities to develop and improve our profession.

Currently enrolling new members and co-chairs for the Public Relations and Marketing committee.

Whether you are joining for the first time or renewing your membership, be sure to consider becoming a member of RASD.

RASD is a division of SCLA.

Find Us on the Web or Facebook!



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Become a member!
Click [here](#) to learn more about membership benefits!