

# REFERENCE & ADULT SERVICES DIVISION

A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

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# President's Message

Hello Members Current and Prospective!

Have you filled out RASD's <u>Membership Survey</u> yet? SCLA membership is free for those who have not yet signed up, but only until the end of this calendar year so don't delay! To sign up for SCLA, you must first complete the <u>SCLA Membership Form</u>.

#### **RASD AWARDS!**

The **Suffolk Library Excellence in Outreach Award** (SLEOA) recognizes exceptional achievement in library outreach services in Suffolk County. The deadline is **November 1, 2022**, and details can be found in this newsletter issue and on our awards webpage: <a href="mailto:scla.net/rasd/awards">scla.net/rasd/awards</a>.

The entry period for the **Suffolk Library Marketing Award**, which recognizes the Best Public Relations Marketing Campaign by a Public or Academic Library in Suffolk County has closed and the winners will be announced at the SCLA dinner.

#### **SAVE THE DATE!**

**RASD's Annual Luncheon** is scheduled for **Tuesday, December 6th** at the Bayport-Blue Point Library. Details to be announced on the listserv and on our website: <a href="mailto:scla.net/rasd">scla.net/rasd</a>. We hope to see you there!

We are actively evolving and always open to suggestions. If there are ways that you believe this division can better suit your needs or if you have any questions, please reach out to me at <a href="mailto:sal@portjefflibrary.org">sal@portjefflibrary.org</a>.

Salvatore J. Filosa RASD President Port Jefferson Free Library

# Career & Business Reference Services Committee

The Career & Business Reference Services Committee held a meeting on Tuesday, September 20 virtually via Zoom. A representative from Reference Solutions spoke about the Data Axle database and how librarians can use it to provide patrons with the end results they need.

## **Health Concerns Committee**

The Health Concerns Committee recently hosted a workshop on Navigating Consumer Health Information featuring Jessica Koos, MLS, MSEd, AHIP, of Stony Brook Medicine Health Sciences Library.



This workshop was recorded and will be made available to all SCLA members. Navigating consumer health information can be a daunting task, but fear not! This class will give you the skills and confidence you need in order to provide reliable resources to patrons and loved ones! This train-the-trainer model introduced how to effectively use various websites and tools in the following areas: general consumer health, local health information, and up-to-date COVID-19 data. Tips and tricks for identifying misinformation were also covered.

Please contact Stephanie DiChiara at s.dichiara@sayvillelibrary.org or Sal Filosa at sal@portjefflibrary.org with any questions.

# **Local History Committee**

The Local History Committee hosted its annual **Programmers Showcase** on **Thursday**, **September 15th**. The showcase provides an opportunity for local history programmers to share information about the programs they can offer to the public at libraries and other similar institutions. This year, we covered a wide variety of topics including: Genealogy Research, The Plain Sight Project, Raynham Hall and the Townsend Family of Oyster Bay, New York, Long Island's Lost Architecture of the Gilded Age and Long Island's Aerospace History. If you were not able to attend the showcase but are interested in receiving the contact information for these programmers, please contact Kelly at <a href="mailto:kfilippone@smithlib.org">kfilippone@smithlib.org</a>.

# **Outreach Committee**

The next regular meeting of the Outreach Committee will be on **Monday, December 12, 2022** at 10:00am via Zoom. Meeting details can be found on the <u>Outreach Committee page</u> of the RASD website.

### **Suffolk Library Excellence in Outreach Award**



The Suffolk Library Excellence in Outreach Award recognizes exceptional achievement in library outreach services in Suffolk County, a commission of the Outreach Committee of the Reference and Adult Services Division of the Suffolk County Library Association.

## What is the purpose of the SLEOA Award?

The Suffolk Library Excellence in Outreach Award recognizes the achievements of a public or academic library that has made outstanding contributions to the development, promotion, and implementation of outreach services in the local community.

## Who is Eligible?

Any public or academic librarian in Suffolk County may submit an application on behalf of a public or academic library in Suffolk County describing outreach endeavors between October 1, 2021 and October 1, 2022. Applications must be submitted by active members of the Suffolk County Library Association.

## How is an Entry Submitted?

- The deadline to submit an application for the 2022 SLEOA is November 1, 2022.
- Completed applications and supporting documentation must be emailed to acollumbell@smithlib.org
- Include your name and the name of your library in the subject line of the email that you send. Omit your name and the name of your library in the application and any supporting documentation you submit listing accomplishments in providing outreach services, such as but not limited to programming, community partnerships, innovative implementation of unique ideas, and promotion of library services.
- Incomplete or late entries will be disqualified.

# **Public Relations and Marketing Committee**

#### And the winner is...

Judges are currently reviewing applications for the **2022 Suffolk Library Marketing Award** which were due on September 15, 2022. Winners will be announced at the annual Suffolk County Library Association Dinner on **Thursday, October 20, 2022** at the West Sayville Country Club.

The Suffolk Libraries Marketing Award recognizes the best Public Relations Marketing Campaign by a Public or Academic Library in Suffolk County.

Marketing campaigns that were submitted for previous awards may be found at <a href="https://rasdpr.wordpress.com">https://rasdpr.wordpress.com</a>

Pictured right: First Place winner of the 2021 Suffolk Library Marketing Award was Hauppauge Public Library for their Tails & Tales Summer Reading Club





# Readers' Advisory Committee

Are you looking for a committee to join but are short on time? Then the Reader's Advisory Committee might be the right one for you. We meet three times a year on the last Thursday of the month in January, April, and September to discuss books on a specific theme chosen by the committee. Share your book with the group, write a short review, and submit it for our blog. Our next meeting is **Thursday**, **January 26**, **2023**, from 10 am-12 pm at SCLS. Topic: to be determined. If you'd like more information, please contact Azurée Agnello at the West Babylon Public Library (631- 669-5445) or email <a href="mailto:aagnello@wbpl.us">aagnello@wbpl.us</a>. You can attend a meeting to see what it's like or jump right in and pick a book to share.

# **Meet Your RASD Board!**

Thanks to Kelly Filippone for last issue's profile! This month's installment is brought to you by the head of the RASD Outreach committee, Alicia Collumbell!

#### Tell us about your library! Favorite thing about it?

Working for the Smithtown Library after previously working in some smaller library settings, I appreciate the variety of cool things we are able to take on here that may not always be possible in other places. We were one of the first libraries in Suffolk to introduce 3D printers, we have a wide selection of unique Library of Things items and are continually adding innovative services.

#### What made you want to become a librarian?

I came into the library field as most of us do... on accident. I took a job as a library page while attending my first year of law school and quickly realized I may be pursuing the wrong career path. My enjoyment of my part-time library gig coupled with the realization that I preferred legal research to arguing in court, made my transfer from law school to library school incredibly easy. Becoming a librarian has certainly been one of the best decisions I've made!

#### Job responsibilities/projects you're working on:

Currently I am the Senior Services Outreach librarian working within the Reference Department of the Kings Park Building. At the moment my largest projects are assisting with outreach activities, such as the school supply drive we ran over the summer in partnership with the Long Island Coalition for the Homeless and acting as a team lead for the Adult Programming portion of our library's annual comic-con event, SmithCon, taking place November 5th!

## **Accomplishments/proud moments:**

A proud moment I have had while being a member of RASD, was presenting "Be Our Guest At The Desk: Delivering Five-Diamond Customer Service in Libraries" with colleague Wendy Bennett at the 2021 Professional Development Series hosted by NCLA and SCLA. This was one of the best collaborations I have had for a program and we had over 100 online attendees.

## A reason to join RASD:

RASD offers a great way to meet other librarians who work within Adult Services, we share perspectives and get to collaborate on committee happenings, events and the LILC. It's a fun way to work with colleagues, near and far!

#### **Mission Statement:**

To unite in one division all those who are interested in any phase of reference and adult services. To give those having responsibility for the above services an opportunity to exchange information, develop techniques, and improve their professional experience. To have representation on the Board of Directors of the Suffolk County Library Association.

#### **2022 RASD Officers**

**President**- Sal Filosa

Vice President/President Elect- Kelly Filippone

**Secretary**- Mary McNulty **Treasurer**- Wendy Bennett

#### **Career and Business Reference Services-**

Nicole Berroyer & Alex Blend

Electronic Resources-Health Concerns-

Sal Filosa & Stephanie DiChiara **Historian**- Adam Zoffranieri

Local History-

Caren Zatyk & Kelly Filippone

Long Island Reads- Mara Zonderman

Media- Nicole Rambo

Members-at-Large-

Laurie Aitken & Jessica Giannetti

Membership- Kelly Filippone

M.O.S.A.I.C.-

Amber Gagliardi & Michelle Athanas

New Adults-

Alex Cranshaw & Andrew Mihopulos

Outreach- Alicia Collumbell

**Public Relations and Marketing-**

Jo-Ann Carhart & James Garvey

**Editor of** *Ramblings*- Sean Walls **Reader's Advisory**- Azuree Agnello

Website Administrator- Wonda Miller

#### **Membership**

The Reference and Adult Services Division (RASD) of the Suffolk County Library Association (SCLA) supports the professional development of librarians and library staff through a wide range of committees that concentrate on improving patron services. Through the efforts of these committees, we provide professional growth, continuing education programs and networking opportunities to develop and improve our profession.

New members are always welcomed!

Whether you are joining for the first time or renewing your membership, be sure to consider becoming a member of RASD.

RASD is a division of SCLA.

Find us on the web or Facebook!





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Issue Editor: Sean Walls

Become a member!

Click <u>here</u> to learn more about membership benefits!