

REFERENCE & ADULT SERVICES DIVISION

A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

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President's Message

Hello RASD Members,

As the year comes to an end, I would like to take a moment to reflect on all the wonderful events, opportunities, and discussions that have taken place through RASD. We sponsored and presented successful programs at the Long Island Library Conference and the Virtual Professional Development Series. Our committees have hosted lively meetings, presentations and roundtables. Members had opportunities to tour organizations with valuable resources for our patrons and awards were given to recognize the wonderful work of our colleagues.

RASD is fortunate to have a dedicated group of library professionals working to bring these opportunities to the libraries and library staff of Suffolk County, Nassau County, and beyond (we had virtual participants from New York City, Connecticut, and Indiana!). On behalf of the RASD membership, I want to thank the Board for sharing their time, expertise, and talent to continue to enrich the field of librarianship. And to the membership, thank you for participating and supporting our division.

Serving as the President of this organization has been such an honor. I look forward to the great work that continues under the guidance of the 2024 Board, led by Patricia Cruz and Jessica Brown.

Sincerely,
Kelly Filippone

Outreach

Please join us for a presentation by ECLI-VIBES and the Suffolk County District Attorney's Office, both members of the Suffolk County Anti-Trafficking Initiative (SCATI), to learn about the prevalence of human trafficking here on Long Island, potential indicators, resources available to the community, and ways Suffolk County libraries can work with these organizations on education and prevention efforts. Registration information can be found on the flyer below, or at [this link](#).

Join us
Wednesday,
January 10, 2024
from 9:30–11:30am
@ SCLS

The Outreach Committee of RASD of SCLA is proud to sponsor:






Human Trafficking Prevention with ECLI-VIBES

Please join us for a presentation by ECLI-VIBES and the Suffolk County District Attorney's Office, both members of the Suffolk County Anti-Trafficking Initiative (SCATI), to learn about the prevalence of human trafficking here on Long Island, potential indicators, resources available to the community, and ways Suffolk County libraries can work with these organizations on education and prevention efforts.

January is Human Trafficking Prevention Month, a presidentially designated observance created to raise awareness about human trafficking and to educate the public about how to identify and prevent this crime.

Scan QR to register or visit:
<http://tinyurl.com/ycb5v2kr>



RESOURCES & ADULT SERVICES DIVISION

Public Relations and Marketing

2023 Suffolk Library Marketing Award Winners Announced

The 2023 **Suffolk Library Marketing Award** (SLMA) winners were announced at the SCLA Annual Dinner on October 26. The annual SLMA recognizes the best marketing campaigns by public or academic libraries in Suffolk County.

Please join us in congratulating the **Brentwood Public Library**, the first-place winner of the 2023 SLMA for their "[Prepare Brentwood](#)" campaign. Coming in second was the **Sachem Public Library** for their "[Scooby Doo and the Haunted Garden of Boo](#)" campaign. Placing third was **Longwood Public Library** for their campaign in support of "[The Albert and Edward Bayles Civil War Letter Collection.](#)" And earning honorable mention was **The Smithtown Library** for their campaign "[Budget Vote Promotion.](#)" Learn more about the SLMA award [here](#). Application materials for the 2024 SLMA will be posted by early summer.

We will also be hosting a Zoom event in the coming months with the 2023 SLMA winners in the near future to be announced via email and website at a later date.

Website Management Program in January

Coming up on January 9, we will be co-hosting a Zoom program with Stephen Ingram of the Computer and Technical Services Division on the topic "**Managing Your Library Website with Drupal.**" Get the details and register online [here](#).



Caption: Representatives of the Brentwood Public Library at the SLMA award presentation on Oct. 26, 2023. (Photo credit: Chris DeCristofaro)

Public Relations and Marketing


**MANAGING YOUR LIBRARY WEBSITE
WITH DRUPAL**

Where: Zoom
When: January 9th, 2024 at 10 am

Join librarians Stephen Ingram and Jim Garvey as they cover the basics of using Drupal, from simple page creation to modifying content and adding media.

This software, used by Library Market to develop library-centric websites, is simple to use, with a wide range of capabilities.

Sponsored by the Public Relations and Marketing Committee of RASD and CATS.



[Register here](#)

Readers' Advisory

Are you looking for a committee to join but are short on time? Then the Readers' Advisory Committee might be the right one for you. We meet three times a year on the last Thursday of the month in January, April, and September to discuss books on a specific theme chosen by the committee. Share your book with the group, write a short review, and submit it for [our blog](#).

If you'd like more information, please contact Azurée Agnello at the West Babylon Public Library (631-669-5445) or email aagnello@wbpl.us. You can attend a meeting to see what it's like or jump right in and pick a book to share.

Mission Statement:

To unite in one division all those who are interested in any phase of reference and adult services. To give those having responsibility for the above services an opportunity to exchange information, develop techniques and improve their professional experience. To have representation on the Board of Directors of the Suffolk County Library Association.

RASD Executive Board

Officers:

President- Kelly Filippone

Vice President/President Elect- Patricia Cruz

Secretary- Mary McNulty

Treasurer- Valerie Harrison

Past President- Sal Filosa

Committee Chairs:

Career and Business Reference Services-

Nicole Berroyer

Emerging Technologies- Nicole Rambo

Health Concerns-

Stephanie DiChiara & Michelle Rung

Local History- Caren Zatyk & Kelly Filippone

Long Island Reads- Mara Zonderman

Members-at-Large- Jessica Giannetti,

Lauren McDermott & Jessica Brown

M.O.S.A.I.C.-

Amber Gagliardi & Michelle Athanas

New Adults-

Alex Cranshaw & Andrew Mihopoulos

Outreach- Alicia Collumbell

Programs- Amber Gagliardi

Public Relations and Marketing-

James Garvey & Christine Lyons

Readers' Advisory- Azuree Agnello

Appointed Positions:

Membership- Jessica Weber

Editor of Ramblings- Sean Walls

Website Administrator- Wonda Miller

Historian- Georgiana O'Neill

Nomination- Vacant

Membership


The Reference and Adult Services Division (RASD) of the Suffolk County Library Association (SCLA) supports the professional development of librarians and library staff through a wide range of committees that concentrate on improving patron services. Through the efforts of these committees, we provide professional growth, continuing education programs and networking opportunities to develop and improve our profession.

Whether you are joining for the first time or renewing your membership, be sure to consider becoming a member of RASD.

RASD is a division of [SCLA](#).

Click [here](#) to learn more about membership benefits!

Find us on Facebook!

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Issue Editor: Sean Walls