



# REFERENCE & ADULT SERVICES DIVISION

A DIVISION OF THE SUFFOLK COUNTY LIBRARY ASSOCIATION

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## Call For Proposals

Are you interested in presenting at the Long Island Library Conference? The next Long Island Library Conference will be held on **Thursday, May 8, 2025**, at the **Melville Marriott**. The conference theme for this year is "**A Celebration of Libraries**". At this time, Library Associations and Divisions are asked to submit their proposed program offerings. Please note that **EVERY** program proposal **MUST** include sponsor information and will not be considered by the Long Island Library Conference Committee without it.

If you have an idea or a program proposal but do not have a sponsor yet, please email RASD President, [Patricia Cruz](#), by December 10th for possible sponsorship through the Reference and Adult Services Divisions.

Sincerely,  
 Patricia Cruz  
 Patchogue-Medford Library



# RASD ANNUAL LUNCHEON

**TUESDAY | DECEMBER 3 | 2-4 PM**

**MEDFORD BRANCH**  
OF THE PATCHOGUE-MEDFORD LIBRARY  
2151 HORSEBLOCK RD. MEDFORD, NY 11763

Please join us for RASD’s Annual Luncheon. Marine Veteran advocate, Michael Kilano, will present on Paws Of War, a local organization that rescues and trains service dogs to support and enrich the lives of veterans, active military members, and first responders. Meet Michael’s service dog and hear his story about how Paws of War has helped him.

Buffet lunch will be provided by Chipotle. Vegetarian option must be indicated on registration.

\$20 registration fee payable online prior to event.  
Register here: [tinyurl.com/muz6wd7u](https://tinyurl.com/muz6wd7u)

Two hours of professional development will be awarded to attendees.  
Questions? Please contact Patricia Cruz at [pcruz@pmlib.org](mailto:pcruz@pmlib.org)

## Career and Business

The next Career and Business meeting is scheduled for **Tuesday, December 17** at **2:30 p.m.** It will be held at Middle Country Public Library in Centereach. Join us!

## Library Marketing

### 2024 Suffolk Library Marketing Award Winners Announced

The annual 2024 Suffolk Library Marketing Award (SLMA) winners were announced at the SCLA Annual Dinner on October 24. The SLMA recognizes the best marketing campaigns by public or academic libraries in Suffolk County. It is run by the Library Marketing Committee of the RASD.

Please join us in congratulating the 2024 SLMA winners:

**First Place: Mattituck-Laurel Library**

Campaign: "American Girl Tea Party and Author Talk"

**Second Place: Longwood Public Library**

Campaign: "Community Yarn Project"

**Third Place: Lindenhurst Memorial Library**

Campaign: "Summer Reading Club: Adventure Begins at Your Library"

**Honorable Mention: West Islip Public Library**

Campaign: "Meet the Author! Carl Safina"



We owe a big thank you to our 2024 judges who volunteered their time and expertise to assess the award submissions:

**Sharron McDevitt**, Community Engagement Supervisor,  
Half Hollow Hills Community Library

**Kathryn Heaviside**, Community Services Librarian,  
Northport-East Northport Public Library

**Chris Collora**, Public Relations Manager at the EGC Group,  
a Melville, NY-based marketing and advertising agency

Want to get the inside story from the winning libraries? Watch your SCLA email for announcements about an upcoming roundtable discussion with our winners (via Zoom). Learn more about the SLMA award [here](#).

Application materials for the 2025 SLMA will be posted in summer, 2025.

## Library Marketing

Congrats to this year's winners!



## Readers' Advisory

Are you looking for a committee to join but are short on time? Then the Readers' Advisory Committee might be the right one for you. We meet three times a year on the last Thursday of the month in January, April, and September to discuss books on a specific theme chosen by the committee. Share your book with the group, write a short review, and submit it for our blog. Our next meeting is **Thursday, January 23, 2025, from 10am - 12pm at SCLS**. This meeting's topic will be **short stories**.

If you'd like more information, please call Azurée Agnello at the West Babylon Public Library (631) 669-5445 or [email](#). You can attend a meeting to see what it's like or jump right in and pick a book to share.

## Mission Statement:

To unite in one division all those who are interested in any phase of reference and adult services. To give those having responsibility for the above services an opportunity to exchange information, develop techniques and improve their professional experience. To have representation on the Board of Directors of the Suffolk County Library Association.

## RASD Executive Board

### Officers:

**President**- Patricia Cruz

**Vice President/President Elect**- Jessica Brown

**Secretary**- Emma Yohannan

**Treasurer**- Valerie Harrison

**Past President**- Kelly Filippone

### Committee Chairs:

**Career and Business Reference Services**-

Nicole Berroyer

**Emerging Technologies**- Nicole Rambo

**Health Concerns**- Karen Sonnessa & Michelle Rung

**Library Marketing**- James Garvey

**Local History**- Caren Zatyk

**Long Island Reads**- Mara Zonderman

**M.O.S.A.I.C.**- Amber Gagliardi & Lindsay Davis

**New Adults**- Vacant

**Outreach**- Vacant

**Programs**- Amber Gagliardi

**Readers' Advisory**- Azuree Agnello

### Appointed Positions:

**Historian**- Georgiana O'Neill

**Member-at-Large**- Anastasia Bazilevskaya

**Membership**- Jessica Weber

**Newsletter**- Sean Walls

**Nomination**- Vacant

**Website Administrator**-

Meghan Roe-Mesenbourg

## Membership

The Reference and Adult Services Division (RASD) of the Suffolk County Library Association (SCLA) supports the professional development of librarians and library staff through a wide range of committees that concentrate on improving patron services. Through the efforts of these committees, we provide professional growth, continuing education programs and networking opportunities to develop and improve our profession.

Whether you are joining for the first time or renewing your membership, be sure to consider becoming a member of RASD.

RASD is a division of [SCLA](#).

Click [here](#) to learn more about membership benefits!

Find us on Facebook!



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Issue Editor: Sean Walls