

Board Meeting Minutes November 5, 2024 Suffolk Cooperative Library System, Bellport, New York 11713

The meeting was called to order at: 10:03 a.m.

<u>Members Present:</u> Patricia Cruz, Emma Yohannan, Azuree Agnello, Nicole Berroyer, Kate Regina, Jim Garvey, Mara Zonderman, Kelly Filippone, Sean Walls, Jackie Narkiewicz, Jessica Brown, Michelle Rung, Jessicca Weber, Anastasia Bazilvskaya, Tova Harris, Meghan Roe-Mesenbourg

Excused Members: Caren Zatyk, Georgiana O'Neill, Valerie Harrison

President's Report: Patricia Cruz reported: We are welcoming at today's meeting Jackie Narkiewicz as our 2025 Vice President and Tova Harris as our 2025 Treasurer. Jessica Brown, Jim Garvey, and I attended the SCLA dinner where we presented our two new board members and the Library Marketing Award. Looking ahead, we have an SCLA networking event at Napper Tandy's in Smithtown November 19th at 6pm; \$12 for members & \$25 non-members. Also mark your calendars for the Gold Coast Book Fair at LIU Post in May 2025. We are all set for our annual luncheon on December 3. Our speaker will be Mike Kilano from Paws of War. He will be bringing his service dog. Martha from NCLA RASD reached out to see if we would be interested in joint programming for the Long Island Library Conference. She proposed two potential topics. The first topic has to do with the "digital divide" for Seniors. The second would be titled "The Future of Reference." Anastasia Bazilevskaya also has a program proposal regarding book clubs for English language learners.

Motion to approve the October minutes. Seconded by Azuree Agnello and Emma Yohannan.

Treasurer's Report: Valerie Harrison reported:

The following Treasurer's Report is for <u>October 2024</u>. The opening balance for October 2024 was \$1,835.48. **Total revenues** were \$0.00. **Total expenses** were \$450.00 (\$200 Speaker fee for speaker at the Professional Development Series on 9/26, and \$250 speaker fee for Emerging Technologies Committee's event on 10/3). The **closing balance** for September was \$1,385.48.

Approved Expenses:

\$200 for SLMA award at the SCLA annual dinner on 10/24/2024

<u>Career & Business Reference Services Committee (C&B)</u>: Nicole Berroyer reported: The next C&B meeting is scheduled for Tuesday, December 17 at 2:30 p.m. and will be held at Middle Country Public Library in Centereach.

Emerging Technologies: Nicole Rambo reported: The Privacy Workshop went really well with Tess from the Library Freedom Project. Thank you! We will look into more 101 digital and privacy and AI related programs for spring. If you know anyone who wants to join the committee please encourage them!

Health Concerns: Karen Sonessa and Michelle Rung reported: Registration is underway for the Health Concerns Workshop on Wednesday, November 13 at SCLS. https://scla.net/rasd/wp-content/uploads/2024/10/health-concerns-breakfast-24.jpg

Local History: Caren Zatyk reported: No report.

Long Island Reads: Mara Zonderman reported: We are moving forward with planning for our 2025 event, and everything is falling into place.

M.O.S.A.I.C.: Amber Gagliardi and Lindsay Davis reported: No report.

<u>New Adults:</u> Kate Regina reported: I have been reaching out to previous chairs of this committee so I can get ideas. Despite the announcement in the newsletter, no one has reached out about joining the committee. If you know anyone who is interested in joining, please send them my way!

Outreach Committee: No report.

<u>Library Marketing:</u> Jim Garvey reported:

The <u>2024 Suffolk Library Marketing Awards (SLMA)</u> were announced at the Suffolk County Library Association Annual Dinner on October 24, 2024. Congratulations to all of our winners:

First Place

Mattituck-Laurel Library

Campaign: "American Girl Tea Party and Author Talk"

Second Place

Longwood Public Library

Campaign: "Community Yarn Project"

Third Place

Lindenhurst Memorial Library

Campaign: "Summer Reading Club: Adventure Begins at Your Library"

Honorable Mention

West Islip Public Library

Marketing campaign: "Meet the Author! Carl Safina"

2024 Judges

Many thanks to our 2024 SLMA judges for their time, effort, and expertise in assessing the competition entries this year:

Sharron McDevitt

Community Engagement Supervisor, Half Hollow Hills Community Library

Kathryn Heaviside

Community Services Librarian, Northport-East Northport Public Library

Christopher Collora

Public Relations Manager, EGC Group, Melville, NY

SLMA Roundtable

In the coming months, we'll hold a roundtable presentation and discussion with our winners so future competitors can get details on the winning marketing campaigns, strategies, and tactics. Watch your SCLA email for the invitation.

Reader's Advisory: Azuree Agnello reported: Our next meeting is Thursday, January 23, 2025 at 10 am in the Blue Room at SCLS. Topic: Short Stories (to make up for not having the meeting in September)

Appointed Position Reports:

Historian: Georgiana O'Neill reported: Nothing new to report

<u>Member-at-Large:</u> Anastasia Bazilevskaya reported: I can prepare a raffle in advance for the annual luncheon.

Membership: Jessicca Weber reported: We currently have 255 members.

Newsletter (Ramblings): Sean Walls reported: I will release the newsletter in late November in time for the deadline for Long Island Library Conference program proposals in December.

Program: Amber Gagliardi reported: No report.

Web Page: Meghan Roe-Mesenbourg reported: Nothing to report. Thank you!

New Business: Don't forget to register for the annual luncheon!

Old Business:

The meeting was closed at 10:24 a.m.

Respectfully submitted, Emma Yohannan

2024 RASD Board Meeting Schedule

Date	Location and Time
Tuesday, January 2, 2024	Virtual Meeting, 10:00AM
Tuesday, February 6, 2024	Virtual Meeting, 10:00AM
Tuesday, March 5, 2024	Virtual Meeting, 10:00AM
Tuesday, April 2, 2024	SCLS, 10:00AM
No May Meeting, LI Library Conference	-
May 9, 2024	
Tuesday, June 4, 2024	Virtual Meeting, 10:00AM
Friday, June 14, 2024	Ramblings Submissions Due
Friday, June 28, 2024	Ramblings Published
NO JULY MEETING	-
Tuesday, August 6, 2024	Virtual Meeting, 10:00AM
Tuesday, September 3, 2024	Virtual Meeting, 10:00AM
Friday, September 13, 2024	Ramblings Submissions Due
Friday, September 27, 2024	Ramblings Published
Tuesday, October 1, 2024	SCLS, 10:00AM
Tuesday, November 5, 2024	Virtual Meeting, 10:00AM
Annual RASD Luncheon	2:00 pm meeting, 2:00-4:00 pm luncheon
Tuesday, December 3, 2024	Location Medford Branch
Friday, December 13, 2024	Ramblings Submissions Due
Friday, December 27, 2024	Ramblings Published

(Subject to change)