

Board Meeting Minutes June 3, 2025 via Zoom Suffolk Cooperative Library System, Bellport, New York 11713

The meeting was called to order at: 10:16 a.m.

<u>Members Present:</u> Emma Yohannan, Jackie Narkiewicz, Valerie Harrison, Nicole Berroyer, Azuree Agnello, Georgiana O'Neill, Mara Zonderman, Amber Gagliardi, Jim Garvey, Kate Regina, Jessica Brown

Excused Members: Caren Zatyk, Mary O'Grady, Anastasia Bazilevskaya, Sean Walls

Motion to approve the April minutes. Seconded by Georgiana O'Neill and Jackie Narkiewicz.

<u>President's Report:</u> Jackie Narkiewicz reported: The LILC was successful and there was a lot of interest in our raffle basket.

<u>Treasurer's Report:</u> Valerie Harrison reported:

The following Treasurer's Report is for <u>May 2025.</u> The **opening balance** for May 2025 was \$2,326.17. **Total revenues** were \$92.50 (Raffle income from LILC). Total **expenses** were \$0.00. The **closing balance** for May was \$2,418.67.

Pending expenses:

- $$100.00 \sim \text{presenter fee for speaker at LILC}$.
 - \$135.76 towards raffle basket and giveaways for LILC.

Upcoming Expenses:

- Local History Committee: Refreshments ~\$250.00
- MOSAIC Meeting: Refreshments ~ \$200.00

<u>Career & Business Reference Services Committee (C&B)</u>: Nicole Berroyer reported: Our last meeting was Tuesday, May 20 at Middle Country Public Library. We discussed committee programming ideas, including the upcoming Professional Development series.

Emerging Technologies: Nicole Rambo reported: No report.

Health Concerns:

Local History: Mary O'Grady reported: No report.

Long Island Reads: Mara Zonderman reported: Our annual awards event on Sunday, April 6 went very well, with many thanks to the staff at Bay Shore-Brightwaters for their support. We had 91 in-person attendees, with another 50ish joining the livestream.

<u>M.O.S.A.I.C.</u>: Amber Gagliardi reported: Annual Breakfast is June 11, 2025. There are 25 people registered so far. Prices have gone up, so I would like to make a **motion to increase the refreshments budget to \$250**. Seconded by Mara Zonderman and Valerie Harrison.

New Adults: Kate Regina reported: 12 librarians came to our meeting! We want to start a website to share information about programs and services for new adults. We will have a Zoom meeting in July.

Outreach Committee:

<u>Library Marketing:</u> Jim Garvey and Anastasia Bazilevskaya reported:

New Website

The new Library Marketing Committee website has been provisioned by Stephen Ingram - many thanks to Stephen for his help on the website project. The draft website can be viewed here, and this will be the URL when we launch it:

https://scla.net/rasd/librarymarketing/

Anastasia and Jim are developing the content and moving content over from the old site. We plan to launch mid- to late- June.

2025 Suffolk Library Marketing Award (SLMA)

The 2025 SLMA competition will be started in late June, after the new website is live. Submissions will be due in early September. Judging will take place after that, and the awards will be announced and presented at the annual SCLA dinner in mid- to late-October.

2024 SLMA Winner Roundtable

We're planning to host a roundtable presentation and discussion with the 2024 Suffolk Library Marketing Award (SLMA) winners via Zoom. We hope to do this in July so that 2025 participants can learn about the 2024 winning marketing campaigns, strategies, and tactics.

Reader's Advisory: Azuree Agnello reported: We met in April to discuss our mystery books and we had one new member. Our next meeting is September 25 at SCLS in the Blue Room. Our topic is Popular Science.

Appointed Position Reports:

<u>Historian:</u> Georgiana O'Neill reported: Nothing new to report.

<u>Member-at-Large:</u> Anastasia Bazilevskaya reported: The Raffle Basket at LILC was really nice. A lot of people I saw when working at the RASD table were interested in our basket. Stickers were more popular than candy. As a speaker, I presented "Reading Club for English Learners" (Sponsored by RASD). It went well and there were many questions on the topic. We made a profit at the conference!

Membership: Jessica Brown reported: 248 RASD members.

<u>Newsletter (*Ramblings*):</u> Sean Walls reported: *Ramblings* month! Please send me anything you'd like to have put into the next issue! sean.walls@sachemlibrary.org

Programs: Amber Gagliardi reported: Long Island Library Conference was a success. Jessica Brown did a program on One-on-One Genealogy Research. Georgiana O'Neill presented on Local History Programming.

Web Page: Meghan Roe-Mesenbourg reported: Nothing to report.

New Business: Jessica Brown reported: Both of our co-chairs for Health Concerns have stepped down, and they reported that they were getting very low turnout and interest for this committee. Do we still need a Health Concerns Committee? This is a more reference-focused committee, similar to Career & Business. Nicole Berroyer reported that she has encountered similar issues with the Career & Business Committee. One idea is to dissolve the committees but to continue offering programs on these topics. Another idea would be for the committees to meet much less frequently, so it's a lower commitment. Please be thinking about how we can serve the needs of reference librarians. Georgiana O'Neill suggested talking to the Adult Department Heads Meeting. Jessica Brown will go to the next Adult Department Heads Meeting, and she will also raise this issue with SCLA.

We are also struggling to recruit board members. Perhaps we should consider extending the terms from $1\ \text{year}$ to $2\ \text{years}$.

Old Business:

The meeting was closed at 11:04 a.m.

Respectfully submitted, Emma Yohannan

2025 RASD Board Meeting Schedule

Date	Location and Time
Tuesday, January 7, 2025	Virtual Meeting, 10:00AM
Tuesday, Feb 4, 2025	Virtual Meeting, 10:00AM
Tuesday, March 4, 2025	Virtual Meeting, 10:00 AM
Tuesday, April 1, 2025	SCLS, 10:00 AM
NO MAY MEETING, LI Library Conference May 8, 2025	-
Tuesday, Jun 3, 2025	Virtual Meeting, 10:00 AM
NO JULY MEETING	-
Tuesday, August 5, 2025	Virtual Meeting, 10:00 AM
Tuesday, September 2, 2025	Virtual Meeting, 10:00 AM
Tuesday, October 7, 2025	SCLS, 10:00 AM
Tuesday, November 4, 2025	Virtual Meeting, 10:00 AM
Annual RASD Luncheon Tuesday, December 2, 2025	2:00 pm meeting, 2:00-4:00 pm luncheon Location TBD

(Subject to change)